



Specimen Book

of Printing Types and Brass Rules

Inland Type Foundry

- Saint Louis, Mo. U.S. II.

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Inland Type Foundry, St. Louis

Specimen Book and Catalog

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A Price List of Printers' Supplies, showing Types and Rules in which are embodied all the Latest Ideas that enable the Printer to produce Superior Work in a most Economical Manner Among which Betterments may be especially mentioned the Casting of Types on

Standard Line and Unit Sets



Inland Type Foundry Saint Louis 235153/34

February, 1897

INLAND TYPE FOUNDRY	
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WM. A. SCHRAUBSTADTER, President	
OSWALD SCHRAUBSTADTER, Vice-President	
CARL SCHRAUBSTADTER, JR.,	디디디
Sec'y & Manager	
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Copyrighted, 1897

The composition of this specimen book was done under the supervision of our Mr. N. J. Werner; the printing and binding are the work of the Woodward and Tiernan Printing Company; the paper was furnished by the Allen Paper Company, of Saint Louis, and the ink by the Fred'k H. Levey Company, New York.

Pertinent Facts

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The Question of Quality......The keen competition which obtains in every branch of printing industry has produced the unfortunate result that the printer in purchasing material too often looks only at the first cost when placing his order. Unfortunate, because there is as great a difference in the various qualities of type as in the various grades of paper, ink, or printing itself, and low priced type is often by far the **dearest** in the end. While in the last decade great improvements have been made in the durability and accuracy of type, many of the foundries limit their competition to price alone, the result being an inferior article which is dear at any price. A few dollars saved by purchasing type which is not of the very best often involves a loss of many hundred times the amount. A large number of printers will testify that in accuracy, finish and improved wearing qualities alone, our products so far surpass all others as to justify a large increase in price, if we were disposed to make it. With the single exception of point bodies, until the Inland Type Foundry entered the field, little attention was given to the production of type which would economize the time of the compositor. The introduction of our new system of STANDARD LINE TYPE, with its many labor-saving features, is of vast importance to all printers, because by its use superior work, at a great saving of time and labor, is accomplished, as well as the saving of a large amount of material, and consequently first cost.

Great Availability...........Before going further it would be well to remark that it takes no great amount of study or experience to derive profit from any of our improvements. Being made to an absolute standard, and in a common-sense manner, even the youngest apprentice can avail himself of the benefits of our system, and improve both the quantity and quality of his work. It can never prove a hindrance, as have so many of the other schemes laid before the printer. At the same time, an experienced

compositor can derive much greater benefits, since it works in with his experience, giving him, in fact, what he has been demanding for years. It enables him to do better work, while doing it faster and deriving more satisfaction therefrom.

STANDARD LINE........Perhaps the most important of our many improvements is STANDARD LINE. All faces on each body, Romans, *Italics*, **Gothics**, **Antiques**, Germans, Texts, and all other job faces, line with one another at the bottom. The following lines show a number of our 12-Point faces:

Great improvement in lining faces.

This enables the compositor to give **emphasis** to a word by using some heavy job face in the body of an article, or as in the following line, which shows a few words of our Gothic No. 1 and Old Style No. 9:

Perfect lining is secured by our system

With ordinary type the work would look like this:

Perfect lining is secured by our system

or it would be necessary to line the type by justifying with cardboard, consuming a great amount of time, precluding the possibility of setting it solid, or producing only an indifferent effect.

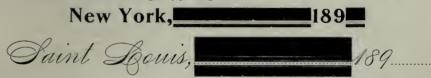
- Every Condition Considered...........The Standard Title Line and Standard Script Line meet every contingency that the regular Standard Line could not meet. They have all the advantages possessed by Standard Line, and all three lines work harmoniously together.

- German Faces..........Our system also enables the compositor to use Roman and German together, as on pages 137 to 139. In this case he needs but one set of figures, and the effect so frequently seen in job offices working in both these languages—1838564724561327—cannot possibly occur.
- Leaders.......Our STANDARD LINE LEADERS will line with any of our Roman or job letters (as illustrated after the side-heads of this preface). This means not only a great saving of time, but of first cost in material and lessens the chances of mistakes and poor work.
- Position of Line.........The line is placed in such a position that the different sizes of type faces will line with one another, if regular leads, slugs or quad lines are used to justify the difference between the bodies, as for instance the following lines:

BEST SYSTEM OF LINING TYPE

This saves a great deal of labor where it is desired to use different sizes of a series in combination as caps and small caps. Not only will all sizes of the same series line, but also those of two or more series of different faces; a condensed or fancy capital can therefore be lined with wider letters.

Use of Rules.........Furthermore, the line is placed in such a position that it will justify with ordinary 2-Point dotted.......or single______ rule, justifying easily by the use of regular leads and slugs, as in the following example, in which the slugs and leads used for justification are shown black as though type high:



This is of great importance in blank work and headings, as experienced printers can readily understand.

The Subject of Width..........Another very important improvement is our system of casting in width. Heretofore all type has in this respect been made totally without rule or method, not only making justification slow and laborious, but adding to the printers' annoyance by giving him sorts which do not agree with the original fonts. All our type is cast in width to agree with hardened steel standards, and is as accurate in this dimension as in body. Sorts must correspond with the rest of the font. Our unit of width is ½-Point, but most of our faces are fitted to multiples of ¼-Point, and quite a number to multiples of ½-Point and 1-Point. This reduces the number of widths of characters, makes justification and correction easier and in every way facilitates work. All our points and figures are cast on multiples of ½-Point, and no special justifiers are

required for tabular work, as the regular spaces can be used. Suppose, for instance, a customer wants to have inserted in the body of a price list a line of display type, you do not have to explain to him the difficulties in the way of justification, etc., incident to the old systems; with our type you can easily meet his wishes.

Year	Popula- tion	Increase	Increase Per cent.	Bonds
1860 1870 1880	2000 3000 6000	1500 3000	50 100 150	\$40,000 \$30,000 \$25,000

The above specimen shows an ordinary statistical table, in which 8-Point Roman No. 20 (5-Point set), 10-Point Kelmscott and 12-Point Condensed Gothic No. 1 figures are used, justifying perfectly in every case by the use of regular spaces.

- Width of Figures...............We have paid particular attention to our figures. As has before been mentioned, both in job faces and Romans, these all justify to multiples of one point, except en set figures in 5, 5½, 7, 9 and 11-Point bodies, and when other than en set, need no special justifiers, as the regular spaces can be used with them in tabular work. Except in some faces where the figure 1 is made narrower, all figures are uniform in width. Even in these few cases this character is of such thickness that the addition of a thin or other space on each side will make it justify with the other figures. See pages showing Point-Set Figures.
- Old Style Figures.............Throughout the Old Styles the figures above and below the line have been abandoned, and while the Old Style design has been retained, these characters are made uniform in size and line, adapting them to all kinds of work and making them more legible and beautiful.
- Small Caps and NicksAll small cap sorts likely to be confused with similar lower case letters have an extra nick, and all Old Style body letters have one more nick than the corresponding size of Modern Roman.
- Kerning Letters......The f's and j's in all cases, except Italics and Scripts, are made non-kerning, not only relieving the printer of the useless expense of the f combinations, but exempting him from danger of type breaking, and insuring better electrotypes. Except in a very few larger sizes, none of the descending letters in the lower case over hang the body.
- Hight-to-Paper......On account of our improved methods of making and fitting matrices, and superior casting machines, we are able to guarantee the perfectness of our type in respect to its hight, a point which every pressman will appreciate when he notes the saving in make-ready resulting from the use of our products.
- Our Metal......This is of a new composition. We *guarantee* our type to wear longer, print better and to give finer results in electrotyping and stereotyping than any other. In finish and accuracy it is unapproachable.
- Our Foundry......Our equipment is the very best possible. We have endeavored to profit by our former experience, and have established a

plant of the latest and most improved machinery, which is mostly of our own design and manufacture.

- Leads, Slugs and Brass Goods...........Our Brass Rule department is complete in every detail, and in addition to the specimens shown herein we can furnish special designs. We solicit jobbing in leads, slugs and all brass goods. Having complete machine and wood-working shops, we can attend to press repairing, as well as designing of special machinery.

- In conclusion......We cannot but felicitate ourselves upon the advances we have made since we issued our first specimen book, in February, 1895. The space then devoted to Standard Line Roman and job type was but 55 pages, compared with 144 pages in this edition showing an assortment extensive enough to enable any one to select a complete office, however large, and thus get the full benefit of Standard Line. At that time, when we were barely a year old, our innovations were decried as being impractical, and our plans denounced as visionary. The large business we have built up in spite of the keen competition and panicky times shows how quick printers are to appreciate a really good thing. Several other foundries have, with our instruction and assistance, adopted the Standard Line system. Some other foundries claim that their type possesses advantages similar to those of our Standard Line, but we warn printers not to believe such statements. To carry out the system properly requires a thorough understanding of all the conditions that Standard Line has met, and, from tests we have made, we are prepared to demonstrate that these thieving concerns are either ignorant of all of these conditions or altogether incompetent to meet them.

Correspondence...........We solicit correspondence, and shall take pleasure in giving particulars about our manufactures and those for which we are agents. An illustrated catalog of machinery and printers' supplies is included at the end of this book. Circulars and prices of special goods will be sent on request.

INLAND TYPE FOUNDRY.

SAINT LOUIS, February, 1897.

READ CAREFULLY!

THE **Prices** in this book are subject to **discount.** If you have no discount sheet, send for one and paste it inside the cover of this book.

PRICES and discounts are subject to change without notice.

THIS book is issued to our patrons to aid them in making selections, and we would remind them that it is only necessary to give the **Size**, **Name** and **Number** (if any) of the Type, or Number of the Rule desired, to insure the accurate filling of their orders.

Do not cut this book under any circumstances.

TAKE a separate line or paragraph for each item in your order.

WHEN ordering a font of type, or sorts, remember that every foundry has its own **special numbers**, and that the number, name of type, and specimen book should always be given. Our "10-Point Roman No. 20," for instance, doesn't mean that the face is similar to one designated by the same number in any other foundry's specimen book.

WHEN you are ordering type for newspaper or book work, state whether or not you want the fonts to contain Italics, Leaders, Fractions or Commercial Marks, as none of these are sent unless specially ordered.

STATE particularly what styles of Fractions you want to accompany your Roman fonts. Make your own selections from the specimens shown, as we prefer not to select for you.

JOB fonts, such as Titles, Antiques, Ornamented, etc. (except Scripts), are put up without **Spaces and Quads**, and if you want them for any size of body it will be necessary for you to order them separately.

IN ordering fonts of job letter by **weight** specify whether or not spaces and quads are to be included, otherwise we shall consider that we are authorized to use our own judgment.

IN ordering **Sorts** to match type you already have, state the Name and Number of the Face, as well as the Size of the Body; or, if you cannot do this send a capital "H" and lower case "m" (as little used as possible) of the font the sorts are to work with. Also state the number of pounds or ounces you want of each particular Sort.

AN ordinary cap box holds about 6 ounces of type, the lower case "e" about 3 pounds, the "a" about 2 pounds, the "b" about 15 ounces, and the "k" box about 6 ounces, when full.

WE very often receive **samples** that are so much worn that it is an utter impossibility to determine the face. Send the very newest or least worn that you can find, and so prevent trouble, delay and dissatisfaction on both sides.

WHEN you write "Inclosed you will find samples," always give another look in the envelope to corroborate the assertion. We frequently look for the samples in vain. This omission causes the writing of two letters and the loss of some time in the filling of orders.

OUR Borders, Ornaments and Cuts are numbered systematically. The first figures of each number indicate the body. Thus, Cut No. 7201 is cast on 72-Point body, and Border No. 1801 on 18-Point body.

WHEN you want **Leads, Advertising Rules** or **Dashes,** send one of your leads; or, if you order them cut to certain ems long, be particular to state what particular ems you mean, whether 6-Point, 8-Point, 10-Point or 12-Point. Unless otherwise specified we shall understand 12-Point ems.

SHOULD you order Brass Rule to be **mitered** to any size, give either the "inside" or "outside" measurement, and if it is to be cut from Double Rules state whether you wish the **heavy** line **inside** or **outside**.

IN ordering **Printing Inks** or **Bronzes**, state the quantity and price per pound or ounce of each kind you want.

WHEN you want Chases, give the "INSIDE" or "OUTSIDE" measurement, or, better still, send a diagram.

Shipping directions should not be neglected. State whether goods are to be sent by water or railway, freight or express, naming the route, otherwise we will assume that we are to use our own judgment. Drayage is charged on freight shipments.

THE weight of a single parcel by mail is limited to 4 pounds. Type lots weighing over 4 pounds can be divided as required to send by mail. The rate of postage is 1 cent per ounce. But it is safer and generally cheaper to forward over 2 pounds by express, and over 50 pounds by freight.

IF goods fail to arrive within a reasonable time, notify us and we will send a tracer after them. If freight charges seem too heavy, advise us of the rate and amount paid. On the arrival of goods check them by the bill, and notify us at once of the amount paid.

IMMEDIATELY upon type being received, if it be a job or display font, **take a proof** of it, and examine carefully to see if every letter is in the font, before laying in the case. We furnish no sorts upon any claim for shortage, unless a proof of the font as it appeared before being laid is sent with the claim. Every font is guaranteed complete.

THE regular paging galley used by founders, which is about 5x6 inches inside, will be found of great advantage in laying type.

WHEN you ship *Old Type*, see that your name is on each box, as well as our address. Notify us by mail of the shipment, and pack type, leads, electrotypes, and brass, in separate parcels. Do not melt them up, and do not include zinc etchings, bottle tops, or anything except printers' metal, otherwise the entire lot will be rejected.

REMIT by post-office or express money orders, or draft on Saint Louis, Chicago or New York. On personal checks our banks make a charge for collection, which will be deducted from your remittance. Small amounts may be sent in postage stamps.

WHEN small items are desired sent by mail, enough extra cash should be remitted to cover postage.

SHOULD you desire to open an account at a foundry where you have no acquaintance, send **references** or the **money.** Or, if you wish a cut or small package sent C. O. D., send enough money to pay charges at least, or you may suffer from delay while the founder writes you for a remittance, or for references as to your financial standing. Confidence is of especial value in rendering business relations pleasant, and nothing else so tends to give confidence as ready and prompt payments.

STANDARD LINE JUSTIFICATION TABLE, showing how to justify any two different bodies with one another so that their faces will line accurately together.

REGULAR STANDARD LINE FACES

2 5 6 7 8 9 10 11 12 14 16 18 20 24 30 36 42 48 54 60 72 above 57.54.53.53.52.51.50.50.49.47.45.44.42.39.35.30.24.18.12. 6.72.72 below 13.13.13.12.12.12.11.11.11.11.10.10. 9. 7. 6. 6. 6. 6. 6. 6. above .51.48.47.47.46.45.44.44.43.41.39.38.36.33.29.24.18.12. 6.60. 6. below. 7. 7. 7. 6. 6. 6. 6. 5. 5. 5. 5. 4. 4. 3. 1. 0. 0. 0. 0. 6. 6. 6. 6. above .39 .36 .35 .35 .34 .33 .32 .32 .31 .29 .27 .26 .24 .21 .17 .12 .6 .48 .6 .12 .18 .48 below .7 .7 .7 .6 .6 .6 .6 .6 .5 .5 .5 .5 .4 .4 .3 .1 .0 .0 .48 .6 .12 .18 .48 above 27 24 23 23 22 21 20 20 19 17 15 14 12 9. 5 36 6 12 18 24 30 36 below 7. 7. 7. 6 6 6 6 5 5 5 5 5 4 4 3 1 \cdot 0. 0. 0. 0. 0 6 \cdot 36 above 22 19 18 18 17 16 15 15 14 12 10. 9. 7. 4 \cdot 30 6 12 18 24 30 36 below 6 6 6 5 5 5 5 5 4 4 4 3 3 2 \cdot 30 6 12 18 24 30 36 30 364 above 18 .15 .14 .14 .13 .12 .11 .11 .10 . 8 . 6 . 5 . 3 .24 . 6 .12 .18 .24 .30 .36 .42 .24 below .4 .4 .4 .3 .3 .3 .3 .2 .2 .2 .2 .1 .1 .4 .0 .0 .0 .0 .0 .0 .0 .6 .6 above .15 .12 .11 .11 .10 .9 .8 .8 .7 .5 .3 .2 .20 .4 .10 .16 .22 .28 .34 .40 .46 .20 below .3 .3 .3 .2 .2 .2 .2 .1 .1 .1 .1 .0 .20 .0 .0 .0 .0 .0 .0 .0 .6 .20 above 13.10. 9. 9. 8. 7. 6. 6. 5. 3. 1. 18. 2. 6. 12.18.24.30.36.42.48. 18 below. 3. 3. 3. 2. 2. 2. 2. 1. 1. 1. 1. 1. 1. 18. 2. 6. 12. 18. 24. 30. 36. 42. 48. 18 4.. 3.. 3.. 2.. 14.. 1.. 3.. 1.. 0.. 0. 14.. 1.. 1.. above .. 10... 5.. 5.. 9.15.21.27.33.39.45.51 1.. 1.. 1.. 1.. 1.. 1.. 7. 7.. 6.. 6.. 2.. 2.. 1.. 1. 1... 1... below above. 8.. 5.. 4.. 4.. 3.. 1.. 1.. 12.. 1.. 0.12.. 7. 11 .17..23..29 .35..41..47..53. ·.. 0.. 1.. 1 1.. 1.. 1.. 1.. 1.. 1.. below 2.. 2.. 1.. 1. 3. 4. 6. 8.12.18.24.30.36.42.48.54 below.. 2.. 2.. 2.. 1.. 1.. 1.. 1. 0.. 0.. 1.. 1.. 1.. 1.. 1.. 1.. 1.. 1.. 1. 2. 4. 5. 7. 9 13 19 25 31 37 43 49 55 0. 0. 0. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 7. 2. 3. 5. 6. 8.10 14 20 26 32 38 44 50 56 4.. 3.. 3.. 2.. 1 1.. 1.. 0.. 0.. 0. above.. 7.. below.. 1.. above.. 6.. 1 9 below.. 1.. 1.. 1.. 0.. 0. 1. 2. 3. 4. 6. 7. 9 11 15 21 27 33 39 45 51 57 0. 0. 0. 0. 0. 1. 1. 1. 1. 1. 1. 1. 1. 7 2. 1.. above. 5.. 1 8 below.. 1.. 1.. 1.. 0. above.. 4.. 1 . 0.. below.. 1.. 1.. 1. 4. 5. 7. 8.10 12 16 22 28 34 40 46 52 58 0. 0. 0. 1. 1. 1. 1. 1. 1. 1. 1. 1. 7 2 0., 0., 0. above.. 4.. 1 6 .. 4.. 5. 6. 8. 9.11.13.17.23.29.35.41.47.53.59 3. .. 0.. below.. O.. O. below.. O.

STANDARD TITLE LINE FACES

Explanation of the Table.—Each group of figures states the amount in points, either of leads, slugs or quad lines, to be placed above and below the smaller body, when justifying any two bodies together in order to make their faces match on the same line.

The proper justification-figures for the combination of any two bodies are ascertained by noting the group found where the horizonal line of groups of one body meets the vertical line of groups of the other body.

Thus, for instance, to combine a 30-Point face with a 24-Point face, as caps and small caps, take the group of figures found where the 30-Point line crosses the 24-Point line. For STANDARD LINE faces the group reads "4 above, 2 below," indicating the use of two 2-Point leads above and one 2-Point lead below the 24-Point body, to justify its face in line with that of the 30-Point. For Standard Title Line faces the group reads "6 above, 0 below."

The figures above the diagonal line of bodies are given for faces cast on our regular Standard Line, and those below this line are for all faces cast on Standard Title Line.

The groups following the figure 2 are for the justification of 2-Point Rule, either single or dotted, with every body, insuring accurate lining of such in blank work or date-lines.

PRICES OF STANDARD LINE TYPE

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THE FIRST CLASS comprises Romans—Modern and Old Style (including French Old Style), with proportionate Italic, and Germans, in fonts of 25 pounds and over; also Leaders and Spaces and Quads. The SECOND CLASS comprises Romans, Italics and Germans in fonts under 25 pounds; also all standard job faces, such as Gothics, Antiques, Full-Faces, Two-Lines, etc., except Extra Condensed. The THIRD CLASS comprises Scripts, Hair-Lines, Extra Condensed and all Shaded, Ornamental and Patented Faces, Accents, Signs, etc.

Sold at following prices per pound:

	l proce	01.00	als Fra	1 stern		
n o n v		CLASS	*Poster	*Poster	SECOND	THIRD
BODY	25 lbs.	1000 lbs.	Fonts	Fonts	CLASS	CLASS
the state of the s	and over	and over	25 lbs.	50 lbs		
3-Point						\$3,60
3½-Point						3.60
4-Point						3.60
4½-Point	\$1.62					3.20
5-Point	1.20		\$1.60		\$2.00	2.80
5½-Point	.74	\$0.73	1.30		1.60	2.40
6-Point		.63	1.00		1.28	2.00
7-Point	.56	.55	.90		1.12	1.80
8-Point	.53	.52	.80		1.00	1.60
9-Point	.50	.49	.70		.90	1.44
10-Point	.48	.47	.65		.82	1.30
11-Point	.46	.45	.60		.78	1.22
12-Point	.45	.44	.54		74	1.16
14-Point	.45		.52		.70	1.12
16-Point	.45		.52		.66	1.00
18-Point	.45		.52		.66	1.00
20-Point	.45				.66	.94
24-Point	.45		.52		.64	.90
30-Point	.45		.50		.64	.86
36-Point	.45			\$0.50	.62	.82
42-Point	.45			.50	.60	.78
48-Point	.43			.50	.60	.72
54-Point	.43			.50	.60	.72
60-Point	.43			.50	.60	.72
72-Point	.43			.50	.60	.72

^{*}Poster fonts include spaces and quads.

ACCENTS, SIGNS, ETC.

CAST TO ORDER-Prices per pound.

	GIIO.	TO OKBER THEES	per pour		
4½-Point	\$3,20 10	0-Point	\$1.30	30-Point	\$0.86
5-Point	2.80 1	1 - Point	1.22	36-Point	82
5½-Point	2,40 12	2-Point	1.16	42-Point	78
6-Point	2.00 1	4-Point	1.12	48-Point	72
7-Point	1.80 1	6-Point	1.00	54-Point	.72
8-Point	1.60 18	8-Point	1.00	60-Point	72
9-Point	1.44 20	0-Point		72-Point	72
	24	4-Point	90		

SUPERIORS AND INFERIORS

Prices per pound.

5½-Point 2.40 8-Point 1.60 12-Point 1. 6-Point 2.00 9-Point 1.44 14-Point 1.			11-Point\$1.22
6-Point			
10-Point	6-Point		

PIECE FRACTIONS

Prices per pound.

8-Point	\$3.60	11-Point\$	2,40
9-Point	3.20	12-Point	2.00
10-Point	2.80	14-Point	1.44

We furnish no quantity for less than 25 cents net.

Special Accents and Marked Letters will be cut to order, the cost being from \$2.00 to \$3.00 for making each matrix.

HOW TO ESTIMATE

To ascertain the Quantity of Plain Type required for a newspaper, magazine, or other work to ascertain the Quantity of Plain Type required for a newspaper, magazine, or other work find the number of square inches in the matter, and divide the same by four; the quotient will be the approximate weight. As it is impossible to set the cases entirely clear, it is necessary to add 25 per cent. to large fonts, and 33 per cent. to small, to allow for dead matter.

Leaded Matter requires about 25 per cent. less type than Solid Matter. The following table shows the weight of 2-Point Leads required to lead 1000 ems Solid, and contained in

1000 ems Leaded matter.

TABLE OF WEIGHT OF 2-POINT LEADS IN MATTER

Per	To Lead	In Leaded	Per	To Lead	In Leaded
1000 ems	Solid Matter	Matter	1000 ems	Solid Matter	Matter
5-Point	7½ oz. 8½ oz. 9½ oz. 11½ oz. 13 oz.	$5\frac{1}{2}$ oz. 6 oz. $7\frac{1}{2}$ oz. 9 oz. $10\frac{1}{2}$ oz.	9-Point 10-Point 11-Point 12-Point	13½ oz. 15½ oz. 16½ oz. 19 oz.	11 oz. 12½ oz. 14 oz. 16½ oz.

TABLE OF MEASUREMENT FOR NEWSPAPER ESTIMATES

. WIDTH OF STANDARD COLUMN: 13 EMS PICA.	5½-Pt.	6-Point	7-Point	8-Point	9-Point	10-Point
No. of Ems per Line	28½	26	221/2		17½	16
No. of Lines in 1000 Ems	$\frac{35\frac{1}{2}}{2\frac{3}{4}}$			51½ 55/8		
No. Ems in Column, 4-Col. Folio.				2,465		
No. Ems in Column, 5-Col. Folio				3,200		
No. Ems in Column, 6-Col. Folio				3,510		
No. Ems in Column, 7-Col. Folio				3,685		
No. Ems in Column, 9-Col. Folio				4,575		

TABLE OF MEASUREMENT FOR BOOK TYPE ESTIMATES

Measure, 25 Ems Pica.	6-Point	8-Point	9-Point	10-Point	11-Point	12-Point
No. 2-Point Leads to Pound	31 21	31 21 21	31 21	31 21	31 21 271	31 21 25
No. Ems in Line	50 20 13/4	38 26½ 3	23½ 30 3¾	30 33½ 45%	27½ 36½ 55/8	40 65/8
No. 2-Point Leads to lead 1000 Ems No. 3-Point Leads to lead 1000 Ems	13 12	21 19	25 23	27 25	32 28	33 31

TABLE OF STANDARD SIZES OF NEWSPAPERS

The following are the regular sizes of newspapers adopted by the auxiliary printers. As a matter of convenience in the buying of printing material and paper, we would advise parties planning new newspapers to adopt one of these sizes. The width of column is 13 ems 12-Pt.

	Size of Paper	Column Rule	Head Rule
5-Column Folio	20x26 inches	17¾ inches	11½ inches
6-Column Folio	22x31 inches	19¾ inches	13 ³ / ₈ inches
7-Column Folio	24x35 inches	21¾ inches	15% inches
8-Column Folio	26x40 inches	$23\frac{3}{4}$ inches	17% inches
9-Column Folio	28x44 inches	26 inches	20 inches
4-Column Quarto	22x31 inches	13¾ inches	8% inches
5-Column Quarto	26x40 inches	17¾ inches	11½ inches
6-Column Quarto	30x44 inches	19¾ inches	13% inches
7-Column Quarto	35x48 inches	21¾ inches	15 % inches

ESTIMATE FOR JOB OFFICE

In Connection with a Seven or Eight-Column Newspaper

1 Ch. Harris Contan Lab Dunca 10v15 in sheet inside of sheet	1250.00
1 Challenge-Gordon Job Press 10x15 inches inside of chase	11.00
1 Marble Imposing Stone, 24x36, with Stand	
1 dozen Steel Quoins and Key	3.00
1 Stained Cabinet, 16 Two-thirds Job Cases, Galley Top	
1 Job Stand, with Racks for 12 Full and 12 Two-thirds Cases	
2 pairs News Cases	
1 Labor-Saving Rule Case	1.15
1 Labor-Saving Lead and Slug Case	1.00
10 Job and Triple Cases	9.00
3 pairs News Cases	4.80
10 Two-thirds Job Cases	7.50
1 Job Galley, 10x16	3.00
1 Wood Composing Stick, 24-inch	1.20
1 Composing Stick, 14-inch	1.60
20 pounds 2-Point Leads, long	
50 pounds Labor-Saving 2-Point Leads and 6-Point Slugs	12.50
25 pounds Labor-Saving Metal Furniture	6.25
2 pounds Labor-Saving Single Rule, 2-Point 1.75	3.50
2 pounds Labor-Saving Dotted Rule, 2-Point	3.50
2 pounds Labor-Saving Double Rule, 6-Point	3.00
5 pounds 8-Point Fine-dot Leaders (Standard Line), for blanks	2.65
1 22½-inch Paper Cutter	80.00
1 Little Giant Lead and Rule Cutter.	8.00
5 pounds Job Black Ink50	. 2.50
1 pound Fine Job Black	2.00
Colored Inks, say	6.00
25 pounds 6-Point Roman, Old Style or Modern (Standard Line)	16.00
25 pounds 10-Point Roman, Old Style or Modern (Standard Line)	12.00
25 pounds 18-Point Woodward, Poster font	13.00
20 fonts Woodward, Inland and Gothics, say	55.00
12 fonts Cosmopolitan and Scripts, say	65.00
12 fonts Saint John, Kelmscott, Caledonian Italics, etc., say	50.00
3 fonts Wood Type, about	30.00
3 fonts Wood Type, about	5.00
30 yards 6-Point and 12-Point Reglet	.60
1 dozen Gage Pins	
Cuts, Borders, Ornaments and Dashes, say	
Spaces and Quads for Job Type	
Subject to Discount,	\$735.25
outject to Discount	4,00,20

ESTIMATES FOR WEEKLY NEWSPAPERS

In these estimates, 10-Point and 8-Point are inserted merely to show the quantity of type required. Other sizes may be substituted, varying the expense but little.

ESTIMATE FOR 6-COLUMN PAPER WITH ARMY PRESS

Army Press, 14x20 inches	60.00
3 Brass-Lined Galleys, $3\frac{1}{2}x23\frac{1}{8}$ inches. 2.00	6.00
2 Six-inch Composing Sticks	1.50
3 pairs News Cases 1.60	4.80
6 Job and Triple Cases	5.40
1 News Stand	3.75
Mallet, 30c.; Planer, 40c.; Lye Brush, 40c.	1.10
10 pounds News Ink	2.00
10 Column Rules (6-Point), 5 short	4.50
3 Head Rules (6-Point), 2 Double, 1 Parallel	1.20
20 Advertising Rules, 4c.; 10 Double, 6c., and 10 Single Dashes, 6c.	2.00
20 pounds Leads and Slugs, cut to measure 18	3.60
Head to Paper	2.50
75 pounds 10-Point Roman (Standard Line)	36.00
50 pounds 8-Point Roman (Standard Line)	26.50
1 font 8-Point Woodward	2.25
1 font 8-Point Extended Woodward	2.25
1 font 10-Point Woodward	2.50
1 font 10-Point Extended Woodward	2.50
1 font 10-Point Condensed Woodward	2.50
1 font 18-Point Woodward, \$3.20; 1 pound 18-Point Spaces and Quads, 45c	3.65
Subject to Discount.	\$176.50

ESTIMATE FOR 7-COLUMN PAPER WITH ARMY PRESS

Army Press, 16%x22¼ inches	\$ 85.00
4 Brass-Lined Galleys, $3\frac{1}{2}$ x23\frac{1}{8} inches	8.00
3 Six-inch Composing Sticks	2.25
3 pairs News Cases	4.80
7 Job and Triple Cases	6.30
1 News Stand, double	3.75
Mallet, 30c.; Planer, 40c.; Lye Brush, 40c.	1.10
10 pounds News Ink	2.00
12 Column Rules (6-Point), 6 short	6.00
3 Head Rules (6-Point), 2 Double, 1 Parallel	1.35
25 Advertising Rules, 4c.; 12 Double, 6c., and 12 Single Dashes, 6c.	2.44
30 pounds Leads and Slugs, cut to measure	5.40
Head to Paper.	2.75
100 pounds 10-Point Roman (Standard Line)	
50 pounds 8-Point Roman (Standard Line)	26.50
1 font 8-Point Woodward	2,25
1 font 8-Point Extended Woodward	2.25
1 font 10-Point Woodward	
1 font 10-Point Condensed Woodward	
1 font 10-Point Extended Woodward	
1 font 12-Point Woodward	2.80
1 font 12-Point Condensed Woodward	
1 font 18-Point Woodward	
1 font 18-Point Condensed Woodward	
2 pounds each 12-Point and 18-Point Spaces and Quads	1.80
Subject to Discount.	\$231.44

ESTIMATE FOR 6-COLUMN FOLIO-Size, 22x31 Inches

The right hand column of figures gives the amount when it is intended to use auxiliary insides.

The right hand column of figures gives the amount when it is inte	naea to us	e auximary	msides.
No. 3 Washington Press.	\$200.00	\$	200.00
1 pair Chases.		4	
1 Sixteen-inch Roller Frame, Core and Casting	4.10		4 4 6
1 Set Iron Side and Foot Sticks	3.35		
4 Single Patent-Lined Galleys	8.00	2	
3 Six-inch Composing Sticks	2.25	3	1.50
2 Job Stands, with Racks			
5 pairs News Cases 1.60		4	6.40
10 Job Cases		8	7.20
30 yards Reglet and Furniture, assorted		20	
1 Cast-Steel Shooting Stick, medium, 75c.; 1 Planer, 40c	1.15	20	
100 Boxwood Quoins, 60c.; 1 Hickory Mallet, large, 40c.	1.00		
1 Lye Brush, Tampico	30		
50 Advertising Rules, 13 ems 12-Point	2.00	30	
20 each Double and Parallel Dash Rules	3.20	10 each	1.60
20 Single Dash Rules	1.20	10 each	.60
12 each Double and Parallel Cross Rules	1.44	10 each	1.20
30 pounds Leads and Slugs		20	3.60
24 Metal Foot Slugs		12	.48
20 Column Rules (6-Point) 19¾ inches long	9.00	10	4.50
4 Double Head Rules (6-Point) 13% in. long	1.60	2	.80
150 pounds 10-Point Roman (Standard Line)	72.00	125	60.00
100 pounds 8-Point Roman (Standard Line)	53.00	75	39.75
5 pounds 10-Point Italic (Standard Line)		/3	2.40
15 pounds 8-Point Leaders, Fractions, etc	7.95	10	
2 fonts 8-Point Woodward 2.25		1	2.25
2 fonts 10-Point Woodward 2.50		1	
1 font 12-Point Woodward		1	0.00
1 font 18-Point Woodward			3.20
1 font 8-Point Extended Woodward			20=
1 font 10-Point Extended Woodward			0 = 0
1 font 10-Point Condensed Woodward.	2.50		2 = 0
1 font 12-Point Condensed Woodward			3.00
1 font 18-Point Condensed Woodward			2 30
2 pounds each 12-Point and 18-Point Spaces and Quads45			4 00
Electrotype Head.	2.75		
Borders and Ornaments			
1 Imposing Stone, 30x60.			
	and the same of th		
Subject to Discount.	\$466.10	\$	8413.98

**Fin ordering, always state what Italic, Leaders, Commercial Marks, Fractions, etc., are required, as none are sent unless specially ordered.

ESTIMATE FOR 7-COLUMN FOLIO-Size, 24x35 Inches

The right hand column of figures gives the amount when it is intended to use auxiliary insides

· · · · · · · · · · · · · · · · · · ·				
No. 4 Washington Hand Press	\$	225.00	\$	225.00
7-column News Chases, in halves		11.00		
1 Eighteen-inch Roller Frame, Core and Casting		4.55		
1 set Iron Side and Foot Sticks		3.75		
6 Single Patent-Lined Galleys	00	12.00	4	
6 Single Patent-Linea Galleys	75	3.00	3	
4 Six-inch Composing Sticks	.73			
4 Job Stands, with Racks5	.00	20.00	2	
6 pairs News Cases		9.60	5	8.00
10 Job Cases	.90	9.00	8	7.20
50 yards Reglet and Furniture, assorted		2.50	30	
Mallet, Planer, Shooting Stick and 100 Quoins		2.15		2.15
1 Lye Brush, 40c; 1 Saw, \$1.25; 1 Wood Miter Box, 40c		2.05		2.05
75 Advertising Rules	.04	3.00	60	2.40
25 each Double and Parallel Dash Rules	.08	4.00	16 each	2.56
25 Single Dash Rules		1.50	18	1.08
16 each Double and Parallel Cross Rules	.06	1.92	10 each	1.20
30 pounds Leads and Slugs, cut		5,40	20	3.60
28 Metal Foot Slugs (18-Point)		1.12	14	.56
24 Column Rules (6-Point) 21¾ inches long	.50	12.00	12	6.00
5 Double Head Rules (6-Point) 15% in. long		2.25	3	1.15
2 Parallel Head Rules (5-Point) 15% in. long.		.80		.80
200 pounds 10-Point Roman (Standard Line)		96.00	150	72.00
150 pounds 8-Point Roman (Standard Line)		79.50	100	
7 pounds 8-Point Leaders and Fractions		3.71		3.71
4 fonts 8-Point Woodward		9.00	3	
2 fonts 8-Point Extended Woodward	25	4.50		
3 fonts 10-Point Woodward		7.50	2	
2 fonts 10-Point Extended Woodward 2	50	5.00	1	
		2.80		
1 font 12-Point Woodward				
1 font 18-Point Woodward.				
Other Display Type, and Spaces and Quads, say				
Heading for Paper, say		3.00		
Inland Borders and Ornaments, say				4.00
1 Marble Imposing Stone, 36x72		18.00		18.00
Subject to Discount.	\$	598.80		\$506.26

ESTIMATE FOR 8-COLUMN FOLIO-Size, 26x40 Inches

No. 5 Washington Hand Press			\$	
8-column News Chases, in halves				
1 Twenty-inch Roller Frame, Core and Casting				
1 set Iron Side and Foot Sticks		4.20		4.20
6 Single Patent-Lined Galleys.		12.00	4	8.00
4 Job Stands, with Racks		20.00	2	10.00
4 Six-inch Composing Sticks	75	3.00	3	2.25
8 pairs News Cases	1.60	12.80	6	9.60
12 Job Cases	90	10.80	10	9.00
50 yards Reglet and Furniture, assorted		2.50	30	1.50
Mallet, Planer, Shooting Stick and 100 Quoins		2.15		2.15
1 Saw, \$1.25; 1 Lye Brush, 45c; 1 Wood Miter Box, 40c		2.10		2.10
100 Advertising Rules		4.00	75	3.00
75 Fancy Brass Dashes		7.50	50	5.00
16 each Double and Parallel Cross Rules		1.92	10 each	1.20
35 pounds News Leads		6.30	20	3.60
32 Metal Foot Slugs		1.28	16	.64
28 Column Rules (6-Point) 23¾ inches long	.55	15.40	14	7.70
5 Double Head Rules (6-Point) 17% in. long.		2.50	3	1.50
2 Parallel Head Rules (5-Point) 17% in. long		.90		.90
250 pounds 10-Point Roman (Standard Line)		120.00	150	72.00
175 pounds 8-Point Roman (Standard Line).		92.75	125	
7 pounds 8-Point Leaders and Fractions.		3.71	120	3.71
4 fonts 8-Point Woodward		9.00	3	
4 fonts 10-Point Woodward		10.00	3	7.50
2 fonts 12-Point Woodward		5.60		5.60
2 fonts 18-Point Woodward		6.40		6.40
Other Display Type, and Spaces and Quads, say				
Heading for Paper, say				
Inland Borders and Ornaments, say				4000
1 Marble Imposing Stone, 36x72				
Subject to Discount.		\$677.06	5	\$556.55

Five-column Quarto outfit amounts to about the same as an 8-column Folio.

IMPORTANT NOVELTIES!

IMPROVED DASHES AND DOUBLE QUOTATION MARKS

TO CARRY out suggestions made to us by a number of our most progressive customers, who were dissatisfied with the ordinary Em Dash (when used as a mark of punctuation) and the Single Commas and Apostrophes used for quoting, we have cut a new series each of Improved Em Dashes and Double Quotation Marks, and take pleasure in presenting specimens of them in the following matter. We have no doubt that they will be generally welcomed.

The Dashes are somewhat heavier in face than the old Dashes, and are cut slightly shorter in length, so that—while they are cast on em bodies—it is no longer necessary to set thin or hair spaces between them and adjoining words, a feature which every compositor will appreciate. They are provided with an extra nick, to more readily distinguish them from ordinary Dashes.

"Improved Em Dashes" are supplied in proportionate quantity with all our Modern and Old Style Romans fonts, without extra charge, the quantity of ordinary Dashes in the fonts being reduced to that extent. These Dashes are also put up separately in 1-pound fonts, which are furnished at the same prices as the Romans. They will work with any face, whether this be of our make or not, and printers will find this a convenient way of procuring them.

The "Double Quotation Marks" comprise those for beginning and ending a quotation. Those for the beginning differ from the turned Commas, having the "tails" descending instead of ascending, and matching in reverse those for ending—this being the form most approved by tasteful book printers. To obviate the necessity of setting thin spaces after them, the "Quotes" for beginning are cast with the appropriate space after each.

"Double Quotation Marks" are put up in 1-pound fonts containing both characters, and are supplied at Roman prices. They are not furnished with the regular Romans, unless specially ordered. Printers will do well to order one or more of these small fonts, since they come in this convenient shape.

Will. Eskew, Wellston, Ohio—"The more

I learn of your system the better I like it."

Albert W. Dennis, Lynn, Mass.—"I have often wondered why some one did not attempt it before."

D. B. Landis, Lancaster, Pa.—"Your Standard Line idea is something printers should have had years ago."

9-Point Charles T. Henderson, Toulon, Ill.—"I am pleased with your faces, and am also greatly taken with Standard Line."

W. H. Bevis, Pawtucket, R. I.—"Your system of type-making is certainly a great improvement over the common way, and I have no doubt the type will pay for itself in the time saved."

7-Point Henry Hahn, foreman "Northwestern Miller," Minneapolis, Minn.—
"We are eagerly watching your output and shall try to give you our business, putting in your type as fast as the old wears out."

6-Point E. L. Wepf, Denver, Colo.—"I like your type not only as to its lining feature, but the making of figures with Old Style type and above the line of the same height. When I need more type you will hear from me"

5¹₂-Point W. E. Fleming, Belleville, Ill.—"I am highly elated over your Standard Line system, and wonder why founders who have devoted a life-time to the business have never catered to the printers' convenience in casting type."

5-Point

E. D. Wescott, Reading, Pa.—"You have made another step towards perfection. The point system was a long one, you have made another. I think the tests have all been made, and when I lay your type I will merely be putting a good thing into practical use."

12-POINT



STANDARD LINE LEADERS

>>>> **(**666

Our **Standard Line Leaders** are cast from a new, hard and tough composition. We guarantee that the **dots** will **not** break off and that they **wear longer** than any others. They are made in four styles, as shown below, and are supplied in 2-pound and 5-pound fonts, at the following prices per pound:

5-Point	31.20	10-Point	50.48
512-Point	.74	11-Point	.46
6-Point	.64	12-Point	.45
7-Point	.56	14-Point	.45
8-Point	.53	16-Point	.45
9-Point	.50	18-Point	.45

>>>> 6666

Standard Line Round-Dot Leaders No. 1, (two dots to em), cast on all bodies from 5-Point to 18-Point, in en, em, $1\frac{1}{2}$ -em, 2-em and 3-em widths.

Standard Line Fine-Dot Leaders No. 2, cast on all bodies from 6-Point to 14-Point, in en, em, 1½-em, 2-em and 3-em widths.

Standard Line Round-Dot Leaders No. 3, (one dot to em), cast on all bodies from 6-Point to 12-Point, in em, 2-em and 3-em widths.

Standard Line Hyphen Leaders No. 4, cast on all bodies from 5-Point to 12-Point, in en, em, 1½-em, 2-em and 3-em widths.

>>>> €666

Standard Line Leaders on any body will line with every Roman or display face cast by us on that body. Any Standard Line Leader, no matter what body, may be made to line accurately with all faces on larger or smaller bodies by means of simple justification with leads and slugs; this makes them specially available for large-face date lines, etc.

The following specimen illustrates how our four styles of 10-Point Standard Line Leaders line with various faces cast on 10-Point body:

No. 20 Series for Newspapers

Unless Otherwise Ordered, En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

512-POINT ROMAN NO. 20

STANDARD LINING SYSTEM

6-Point Roman No. 20

STANDARD LINING SYSTEM

system. A glance at specimen sheets issued during results unsatisfactory. All our type, including the all job faces, are cast "Standard" Line, therefore all faces on one body line with one another. The difficult to enumerate all of them. Amongst those which could be mentioned are: That it is possible One of the most important changes is our lining the past few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, however, failure to take into account all the conditions rendering the Romans and Italics, Titles, Gothics, Antiques, and advantages of this system are so many it would be now to line any Italic or Title with any Roman; to body letter, as in railroad work; to have but one for each body, etc., etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by the use points, they can be used for justification equally as use heavy job letter, figures or characters with any set of leaders in German offices where Roman is well. This feature is of the greatest importance in also used; but one lot of leaders will be required of 2-Point or 1-Point leads, the latter being required only on the smaller bodies. As the spaces of all our bodies are point set, fractions or multiples of job work, by enabling compositor to use the caps of One of the most important changes is our lining demand for something of this kind has led to ever to enumerate all of them. Among those that could be mentioned are: That it is now possible to line also used; that but one lot of leaders is required for be used for this justification as well. This feature is of the utmost importance in job work, enabling the compositor to use the caps of the next smaller size for small caps, thus resulting in a great saving of material. Not only will all faces line with the One glance at the specimen sheets issued during the past few years will show that a constant recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast "Standard" Line, including Romans, Italics any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces one set of figures in German offices where Roman is each body, etc., etc. Not only are all faces of each body on the same line, but faces of different bodies or 1-Point leads, the latter being necessary only on the smaller sizes. As the spaces of all bodies are point set, fractions or multiples of points, they can and all job faces, therefore, all faces on one body on the same job, as in railroad work; to have but justify in line with one another by the use of 2-Point line with one another perfectly. The advantages of this system are so many that it would be difficult

12345 abedefghijklunopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 One of the most important changes is our lining

7-Point Roman No. 20

STANDARD LINING SYSTEM

lining system. A glance at specimen sheets issued during the past few years will show that a constant demand for something of this letters on the same body line with one another perfectly. The advantages of this system are many and it would be difficult to enumerate all of them. We could mention among other things, that: It is possible by this system to line any Italic or Title with any Roman; to One of the most important changes is our character has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into consideration all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italies, and all job faces, are cast "Standard" Line, therefore all use heavy job letter, figures or characters in conjunction with different faces on the same job, as railroad work; but one lot of leaders 12345 ABCDEFGHIJKLMNOPQRSTUVWXXZ& 67890 is required for each body, etc., etc. Not only are faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point and 1-Point 12345 abcdefghijklinnopgrstuvwyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

One of the most important changes is our system. A glance at specimen sheets issued during new lining system. A glance at the various

One of the most important changes is our new lining system. A glance at the specimen sheets issued during

12345 abedefghijklmnopperstuvwxyz 67890 ABCDEFGHIJKLMNOPORSTUVWXYZ&

No. 20 Series for Newspapers

Uniess Otherwise Ordered. En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

9-Point Roman No. 20

STANDARD LINING SYSTEM

Romans, Italics and all job faces, therefore our type, including Romans, Italics and our types are "Standard" Line, including take into account all the conditions has our lining system. A glance at specimen and inconsistent, however, and failure to the faces of all letters on same body line or Title with any Roman; to have but one set of figures in the German offices where One of the most important changes is sheets issued during recent years clearly shows a constantly increasing demand for something of this description, which has led to ever recurrent attempts to solve the problem; these efforts have been sporadic rendered the results unsatisfactory. All to enumerate the many advantages of this system, but we can mention among others that: It is now possible to line any Italic Roman faces are also used; but one lot of together perfectly. It would be difficult 1234 abedefghijklmnopgrstuvwyz 5678 ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the most important changes is our 12345 ABCDEFGHIJKLMNOPQR 67890

STANDARD LINING SYSTEM

faces on same body will therefore line with one another. The advantages of One of the most important changes is at specimen sheets issued during recent to ever recurrent attempts to solve the take into account all the conditions has this system are many and it would be that: Any Italic or Title will line with years will show that a constant demand problem; but these efforts have been sporadic and inconsistent, as neglect to all job faces, is "Standard" Line, and difficult to enumerate all of them, but we could mention among other things for something of this character has led rendered the results unsatisfactory. All

ABCDEFGHIJKLMNOPORSTUVW 12345 ABCDEFGHIJKLMNOP 67890 abedefghijklmnopgrstuvwxyz

One of the most important changes is

STANDARD LINING SYSTEM

Our lining system is certainly one our improved lining system. A glance of the greatest improvements in the production of type faces. A glance at the specimen sheets issued during recent years will show that an ever increasing demand for something of inconsistent, and failure to consider all the conditions has rendered the on same body line with one another attempts to solve the problem; but results unsatisfactory. Our type is east "Standard" Line, and all faces perfectly. The advantages of this this description has led to repeated these efforts have been sporadic and system are so many that it would be

ABCDEFGHIJKLMNOPORSTU abedefghijklinnopqrstuvwxyz 12345 ABCDEFGHIJKLM 67890

Our lining system is certainly one lining system. A glance at specimen sheets our new lining system. A glance at the of the greatest improvements in the

No. 23 Series for Newspapers

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THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

5-POINT ROMAN NO. 23

STANDARD LINING SYSTEM

and includes Romans, Italies and all job faces; and therefore, faces on one body line with one another perfectly. The advantages of this system are now so many that it would be difficult to enumerate all of them. Among those that could be mentioned are that it is now possible to line any Italie or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as job work, enabling the compositor to use the caps of next smaller size for small caps, thus resulting in a great saving of material. Not only will all faces line with the standard leaders, but the line having sporadic and inconsistent and failure to take into only are all faces of each body on the same line, but faces of different bodies justify in line with one another by use of 2. Point or 1. Point leads, the latter been placed in such a position on the body that the face will line in every case with 2-Point dotted or single rule by the use of 2-Point or 1-Point leads One of the most important changes is our lining system. A glance at specimen sheets issued during for something of this kind has led to ever recurrent attempts to solve the problem; these efforts were account all the conditions has rendered the results unsatisfactory. Our type is east "Standard" Line German offices where Roman is also used and that but one lot of leaders is required for each body. Not being necessary only on the smaller sizes. As the spaces of bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the utmost importance in in railroad work; to have but one set of figures in

12345 abedefghijklmnopqrstnywxyz 67890 ABCDEFGHIJKLMNOPORSTUVWXYZ& One of the most important changes is our new liaing system. A glance at the specimen sheets issued in recent

512-POINT ROMAN NO.

STANDARD LINING SYSTEM

the smaller sizes. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature talies and all job faces; therefore, all faces on one be difficult to enumerate all of them. Among those that could be mentioned are: It is now possible to line any Italic or Title with all Roman; to use heavy also used; that but one lot of leaders is required for each body, etc., etc. Not only are all faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the latter being necessary only on during the past few years you will notice that the to ever recurrent attempts to solve the problem; but and failure to take into account all the conditions type is cast "Standard" Line, including Romans body line with one another perfectly. The many advantages of this system are so great that it would job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is is of the utmost importance in job work, enabling the compositor to use the caps of the next smaller size for small caps, thus resulting in a great saving Not only will all faces line with the One of the most important changes is our lining system. In glancing over specimen sheets issued constant demand for something of this kind has led these efforts have been sporadic and inconsistent has rendered the results unsatisfactory. All our

2345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 67890 ABCDEFGHIJKLMNOPORSTUVWNYZ& 12345 abedefghijklinnopgrstuvwxyz 67890

system. A glance at specimen sheets issued during system and a glance at specimen sheets issued One of the most important changes is our lining

3-POINT ROMAN NO. 23

STANDARD LINING SYSTEM

Gothics, and all the other job faces, is east on our "Standard" Line, and therefore, all faces of one body line with one another. The many advantages of this system make it difficult to enumerate all of them. Amongst those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to on the same line, but faces of different bodies justify easily in line with one another by use of 2-Point or 1-Point leads, latter size being necessary only on smaller sizes. Spaces of all One of the most important changes is our lining system. Glancing at specimen sheets a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results anything but satisfactory. All our type, which includes Romans, Italics, Titles, Antiques and use heavy job letter, characters or figures with different faces on the same job, as in railroad work; in German offices, where Roman is also used, to have but one set of figures; that but one lot of leaders need be purchased for each body, etc. Not only are all faces of each body issued during the past few years shows that bodies are point set, fractions or multiples of

12345 abedefghijkhunopqrstuvwyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 67890 One of the important changes is our lining

No. 23 Series for Newspapers

Unless Otherwise Ordered, En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

S-POINT ROMAN NO. 23

STANDARD LINING SYSTEM

the problem. These efforts have been sporadic and inconsistent, and failure something of this kind has led to ever recurrent efforts towards a solution of to take into account all the conditions has rendered the results anything but satisfactory. All our type, including Romans, Italics, Titles, Gothics, and all faces on the one body lining together perfectly. It would be difficult to here system, but we could mention among other things, that: It is now possible to line any Italic or Title letter with job faces, is cast "Standard" Line, all enumerate the many advantages of this One of the most important changes is

123 abedefghijkhmopqrstuvwxyz 456 ABCDEFGHIJKLMNOPQRSTUVW 12345 ABCDEFGHIJKLMNOP 67890 One of the most important changes is our

9-POINT ROMAN NO. 23

STANDARD LINING SYSTEM

our lining system. One glance at the is our new lining system. A glance is our lining system. A glance specimen sheets issued during the past at the specimen sheets issued during at the specimens issued during few years will show that the demand for the past few years will show that a the past few years shows that a constant demand for something of attempts to solve the problem; but but satisfactory. All our types are cast "Standard" Line, including all Romans, Italics, Titles, Gothics and all other job faces; therefore, faces this kind has led to ever recurrent these efforts have been sporadic and on one body will all line with one take into account all the conditions One of the most decided changes inconsistent, failure to consider and having rendered the result anything another perfectly. The advantages

ABCDEFGHIJKLMNOPQRSTU 12345 ABCDEFGHIJKLMNO 67890 abedefghijklmnopqrstuvwyz

lining system. A glance at the specimens is our new lining system. A glance our lining system. A glance at One of the most important changes

10-POINT ROMAN NO. 23

STANDARD LINING SYSTEM

constant demand for something One of the important changes of this kind has led to recurrent subject; the efforts were sporadic and inconsistent, and failure to has rendered the result anything attempts to master this difficult take into account all conditions but satisfactory. All our type is cast "Standard" Line, including Titles, as well as all other faces all Romans, Italies, Gothies and

ABCDEFGHIJKLMNOPQRS abedefghijklmnopqrstuvwxyz 12345 ABCDEFGHIJKLMNO 67890 One of the greatest changes is

No. 22 Series for Newspapers

Uniess Otherwise Ordered, En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

512-POINT ROMAN NO. 22

STANDARD LINING SYSTEM

is also used, etc., etc. Not only are all the faces of each body on the same line, but faces of other bodies justify in line with one another by the use Italics, Titles, Gothics, Antiques, and all other job letter, consequently all faces on one body line of 2-Point and 1-Point leads, it being necessary to use the latter only on the smaller bodies. As the spaces of all our bodies are point set, fractions or importance in job work, enabling the compositor to use the caps of the next smaller size of series for small eaps, thus saving much material. Not reenrrent attempts to solve the problem. These rendered the results unsatisfactory. Our types are east "Standard" Line, including Romans and with one another. The advantages of this system are many, and it would be difficult to enumerate Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman One of the most important changes is our lining system. A glanee at the speeimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever failure to take into account all the conditions has all of them. We could, however, mention among other things, that: It is now possible to line any multiples of points, they can be used equally well This feature is of greatest efforts have been sporadic and inconsistent, and for this justification.

12345 abedefghijkhmnopqrstuvwyz 67890 2345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

One of the most important changes is our lining system. A glance at specimen sheets issued during

3-POINT ROMAN NO. 22

STANDARD LINING SYSTEM

or characters with different faces on the same use of 2-Point or 1-Point leads; the latter are spaces of all bodies are point set, fractions 12345 abcdefghijklmnopqrstuvwxyz 67890 One of the most important changes is our lining system. A glance at specimen sheets the constant demand for something of this These efforts have ever been sporadic and inconsistent, and failure to take into account all the conditions rendered the neludes Romans, Italics, Titles, and all job faces of one body line with one another. The it is now possible to line any Italic or Title with any Roman; to use heavy letter, figures figures in German offices where Roman is also bodies justify in line with one another by the necessary only on the smaller sizes. As the issued during the past few years shows that kind has led to recurrent attempts to solve results unsatisfactory. All our type, which faces, is on "Standard" Line, and therefore all advantages of this new system are so many that it would be difficult to enumerate all of them. Among them can be mentioned: That job, as railroad work; to have but one set of used; that but one lot of leaders are required for each body. Not only are all faces of each body on the same line, but faces of different the problem.

ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&

lining system. A glance at the specimen sheets

One of the most important changes is our new

7-POINT ROMAN NO.

STANDARD LINING SYSTEM

and to use heavy job letter, characters or figures with different faces on the same job, as in railroad work; to have but one One of the most important changes is our new lining system. A glance at the will show that the constant demand for something of this kind has led to ever inconsistent, and the failure to take into the results unsatisfactory. All our type is cast on "Standard" Line, including all on one body lining with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which can be mentioned are: It is now possible to line any Italic or Title with any Roman set of figures in German offices where Roman is used; that but one lot of leaders ABCDEFGHIJKLMNOPORSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVW 67890 specimen sheets issued during the past recurrent attempts to solve the problem but these efforts have been sporadic and account all the conditions has rendered ob faces, Romans and Italics; all faces 1234 abcdefghijklmnopqrstuvwxyz 5678

One of the most important changes is our lining system. A glance at the specimens

No. 24 Series for Newspapers

Unless Otherwise Ordered, En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

3-POINT ROMAN NO. 24*

STANDARD LINING SYSTEM

system of lining. A glance through the specimen books issued during the past few years will show has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic that a constant demand for something of this kind and inconsistent, and failure to take into account all the conditions has rendered the results most and Italics, Titles, Antiques, Gothics, and all job faces, is cast on "Standard" Line, and therefore would be difficult to enumerate all of them. But with different characters on the same job, as in German offices where Roman is also used; that but one set of leaders is required for each body in an office, etc. Not only are all faces of each body on the same line, but faces of various bodies justify in line with one another by the means of only for the smaller bodies. As the spaces of all unsatisfactory. All our type, including Romans all faces of one body line with one another. The advantages of this system are so abundant that it among those that may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy letter, figures or characters railroad work; to have but one set of figures in 2-Point and 1-Point leads, the latter being needed our bodies are point set, fractions or multiples of

12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ&

lining. A glance at the specimen sheets that issued of lining. A glance at the specimen sheets that One of the important changes is our new system of

7-POINT ROMAN NO. 24*

STANDARD LINING SYSTEM

new lining system. A glance at the specimen our new system of lining. One glance at to solve the problem; but these attemps have to take into account all the conditions having rendered the results unsatisfactory. All our sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent efforts been sporadic and inconsistent, the failure type, including Romans and Italies, as well as faces of one body line with one another. The advantages of this system are so many that are: It is now possible to line any Italic or faces on the same job, as in railroad work; to have but one set of figures in German offices only are all faces of each body on the same One of the most important changes is our Titles, Antiques, Gothics, and all other job faces, is cast "Standard" Line; therefore all it would be very difficult to enumerate all of them. Among those that may be mentioned Title with any Roman; to make use of heavy job letter, figures or characters with different where Roman is also used; that but one lot of leaders is needed for each body, etc. Not 12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& ABCDEFGHIJKLMNOPQRSTUVWXYZ& One of the most important changes is our new

One of the important changes is our system

8-POINT ROMAN NO. 24

STANDARD LINING SYSTEM

One of the most important changes is the specimen sheets issued during the past few years shows that the constant demand for something of this nature has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has line with one another. The advantages are: It is now possible to line any Italic other faces, is cast "Standard" Line, by of this system are so many that it would or Title with any Roman; to use heavy job letter, figures or characters of various 12345 abcdefghijklmnopqrstuvwxyz 67890 rendered the results unsatisfactory. All our type, including Romans, Italics, and reason of which all faces of one body will be difficult to enumerate all of them; but among those that may here be mentioned ABCDEFGHIJKLMNOPQRSTUVWXYZ Titles, Antiques, Gothics, as well as all

One of the important changes is our new system of lining. A glance at the specimen ABCDEFGHIJKLMNOPQRSTUVWXYZ&

*No. 24 Series cast to order only.

No. 25 Series for Newspapers

Unless Otherwise Ordered, En Set Figures are furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

Serman, French, Spanish and Swedish Accents are Made

5-POINT ROMAN NO. 25

STANDARD LINING SYSTEM

them. But among those that could be mentioned are: That it is now possible to line any italic or all afteres or characters with air Bonan; to use heavy job letter and figures or characters with different faces on the consideration of figures or characters with different faces on the consideration of figures in German offices where Roman is also used; that but one set of leaders is required for each body, etc. Not only are all the faces of each body on the same line, but faces cast on different is body on the same line, but faces cast on different is of 2-Point or 1-Point leads, the 1-Point size being in necessary only with the smaller bodies. As the organises of all bodies are point set, or fractions or legimetibles of points, they can also be used for this justification. This feature is of the very highest to use the caps of the next smaller size for small in portance in job work, enabling the compositor to use the caps of the next smaller size for smalls only will all faces line with the standard leaders in One of the most important changes is our lining system. A glance at the specimen sheets issued demand for something of this kind has led to ever and Italies, Titles, Antiques, Gothics, and all job faces, is east on "Standard" Line; therefore, all faces cast on the same body line with one another during the past few years shows that a constant recurrent attempts to solve the problem; these the conditions has rendered the results highly unsatisfactory, All our type, including Romans perfectly. The advantages of this system are so many that it would be difficult to enumerate all of efforts, however, have been sporadie and without eonsisteney, and failure to take into account all

glance at the specimen sheets issued during the past few

512-POINT ROMAN NO. 25

STANDARD LINING SYSTEM

perfectly. The advantages of this system are so many that it would be difficult to enumerate all of them. We could mention among other job, as in railroad work; but one lot of leaders is required for each body, etc. Not only are the faces of each body on the same line, but faces of different bodies justify in line with One of the most important changes is our fining system. A glanee at specimen sheets issued during the past few years will show that a constant demand for something of this eharacter has led to ever recurrent attempts to solve the problem: but these efforts have been sporadic and inconsistent, and failure to take into consideration all the conditions has rendered the results unsatisfactory. All our type, Including Romans, Italics, and all job faces, is cast "Standard" Line; therefore all faces on the same body line with one another features, that: It is possible by this system to line any Italic or Title with any Roman; to use heavy job letter, figures or characters in conjunction with different faces on the same leads, the latter being necessary only on the smaller sizes. As the spaces of all bodies are point set, fraetions or multiples of points, it is possible to use them for this justification as well. This feature is of the utmost value in job work, enabling the compositor to use one another by the use of 2-Point and 1-Point

One of the important changes is our lining 12345 abedefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ

3-POINT ROMAN NO. 25

STANDARD LINING SYSTEM

can be mentioned are: It is now possible to line accurately any Italic or Title with any Roman; to use heavy letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where One of the most important changes is our new lining system. A glance at the demand for something of this nature has led to ever recurrent attempts to solve rendered the results unsatisfactory. All our type, including Romans, Italics, and all job faces, is cast "Standard" Line, and therefore all faces of one body line with one another. The advantages of this new system are so many that it is difficult to enumerate them all. Among those which specimen sheets issued during the past few years will show one that the constant the problem; but these efforts have been sporadic and inconsistent, and failure to are required for each body. Not only are all faces of each body on the same line, but the faces of different bodies justify in line take into account all the conditions has Roman is used; that but one lot of leaders with one another by the use of 2-Point and 1-Point leads, the latter being necessary 12345 abcdefghiiklmnopgrstuvwyz 67890 ABCDEFGHIJKLMNOPORSTUVWXYZ 12345 ABCDEFGHIJKLMNOPORSTUVWX 67890 One of the important changes is our new

system. A glance at the specimen sheets issued

lining system. A glance at the specimen

No. 27 Series-On Point and Half-Point Sets

Unless Otherwise Ordered, En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

6-Point Roman No. 27

STANDARD LINING SYSTEM

of this kind has led to ever recurrent efforts to solve the problem; but these attempts have been sporadic, also inconsistent, and our type, including Romans and Italics, and Titles, Antiques, Gothics, and all other job faces, is cast on "Standard" Line; therefore which may be mentioned are: That is is now Roman; to use heavy job letter, figures or characters with different faces on the same be purchased for each body, etc. Not only 12345 abcdefghijklmnopqrstuvwxyz 67890 12345 ARCDEFGILLKLMNOPQRSTUVWXYZ 67890 One of the most important changes is our failure to take into account every condition all faces on one body line perfectly with one another. The advantages of this system are so many that it would be a difficult matter to enumerate all of them. But among those possible to line any Italic or Title with any of figures in German offices where Roman is in line with one another readily by the use lining system. One glance at the specimen sheets issued during the past few years will show that a constant demand for something job, as in railroad work; to have but one set also used; that but one lot of leaders need are all the faces of each body on the same line, but the faces of different bodies justify has rendered the results unsatisfactory. All ABCDEFGHIJKLMNOPQRSTUVWXYZ&

7-POINT ROMAN NO. 27

STANDARD LINING SYSTEM

123 abcdefghijklmnopqrstuvwxyz 456 our new lining system. A glance at the sporadic and inconsistent, the failure to Titles, Antiques, Gothics, and all other faces, is cast on "Standard" Line, and therefore all faces of one body will line in railroad work; to have but one set of One of the most important changes is for something of this nature has led to ever recurrent efforts to solve the vexing problem. But these attempts have been among those which may be mentioned are: That it is now possible to line any heavy job letter, figures or characters specimen sheets issued in the past few years will show that a constant demand take into account all the conditions has be difficult to enumerate them all. But Italic or Title with any Roman; to use with different faces on the same job, as rendered the results unsatisfactory. All our type, including Romans, Italics, and this system are so many that it would with one another. The advantages of ABCDEFGHIJKLMNOPQRSTUVW

lining system. A glance at the specimen sheets new lining system. A glance at specimen our new lining system. A glance over 12345 ABCDEFGHIJKLMNOPQRSTUV 67890 One of the most important changes is our

8-POINT ROMAN NO. 27

STANDARD LINING SYSTEM

unsatisfactory. All our type, which includes Romans, Italics, Titles, and is our lining system. A glance at the for something of this nature has led to ever recurrent efforts to solve the faces, is cast "Standard" Line, hence all faces on each body line with one another perfectly. The advantages of this system are so numerous that it would be impossible to count them all. Among those that may here be One of the most important changes specimen sheets issued during recent years shows that a constant demand vexing problem; but these attempts were sporadic and inconsistent, and the failure to take into account all the conditions has rendered results Antiques, Gothics, and all other job mentioned are: It is now possible to 12 abcdefghijklmnopqrstuvwxyz 34 ABCDEFGHIJKLMNOPORSTUV 12345 ABCDEFGHIJKLMNOPQRS 67890

One of the most important changes is

One of the most important changes is our new

Various Faces for Newspapers

Unless Otherwise Ordered, En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

8-Point Roman No. 22

STANDARD LINING SYSTEM

STANDARD LINING SYSTEM

demand for something of this nature has led to during the past few years shows that a constant recurrent attempts to solve the problem. These having rendered the results obtained anything failure to take into account all the conditions faces of one body line with one another. The be difficult to enumerate all of them. Among those that could be mentioned are: It is possible odiecs where Roman type is also used; that but one lot of leaders is required for each body in an office, etc. Not only are all faces of each body on the same line, but faces of different bodies line One of the most important changes is our lining system. A glance at the specimen sheets issued efforts have been sporadic and inconsistent, the but satisfactory. All our type, which includes Romans, Italies, Titles, Antiques, and all jobbing different faces on the same job, as in milroad work; to have but one set of figures in German faces, is east on "Standard" Line; therefore, all advantages of this system are so many it would now to line any Italie or Title with any Roman; to use heavy job letter, figures or characters with with one another with easy justification by use of 2-Point or 1-Point leads, the latter being required only on the smaller sizes. As the spaces of all is our lining system. A glance at the One of the most important changes for something of this kind has led to ever recurrent attempts to solve the sporadic and inconsistent, and failure has rendered the results anything but satisfactory. All our type, including Romans, Italics, Titles, Antiques and cast "Standard" Line, and therefore to take into account all the conditions all faces of one body will line with one another. Advantages of this system are so many that it would be difficult to enumerate all of them. Amongst specimen sheets issued during the last problem; but these efforts have been Gothics, and all other jobbing faces, is those which may be stated are: That few years shows that constant demand 2 abcdefghijklmnopgrstuvwxyz 34

12345 abedefghijklmnopgrstmvwxyz 67890 2345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

our new lining system. A glance at the system. A glance at specimen sheets issued during lining system. A glance into specimen One of the most important changes is our lining

9-POINT ROMAN NO. 24

STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets issued during years past shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results anything but satisfactory. All our type, including Romans, Italics, Titles, Gothics, and all other jobbing faces, is cast on the improved "Standard" Line, therefore all faces on one body line with one another. It would be very difficult to here enumerate the many advantages

ABCDEFGHIJKLMNOPQRSTUVW abedefghijklmnopqrstuvwxyz 12345 ABCDEFGHIJKLM 67890

One of the important changes is our

One of the most important changes is

ABCDEFGHIJKLMNOPQRSTUVW&

12345 ABCDEFGHIJKLMNOP 67890

FACES

5-POINT ROMAN NO. 20

THE STANDARD LINING SYSTEM

work, and by enabling the compositors to use the caps of the next smaller size of series for small caps results in the saving of much material. Not only will all faces line with the standard lenders, but will line with 2-Point single or dotted rule perfectly by the use of 2-Point or 1-Point leads and to use rule, and this innovation, which enables the printer to have accurate lining without the use of cardboard, will be appreciated. The fis and i's are in all cases, except Italics and Scripts, made non-kerning, not only doing of leaders need be purchased for each body, etc., etc. Not only are all the fuces of each body on the same line, but faces of different bodies justify in line with one another perfectly by the use of 2-Point or 1-Point leads, the latter being necessary only in the smaller bodies. As spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in all job away with the useless expense of the f combinations, but securing absolute immunity from breakage after the type is locked up, and insuring better but satisfactory. All our type is cast "Standard" Line, including Romans standard quads. In spite of the general use of leaders it is often necessary Throughout the Old Styles the figures above and below the ine have been abandoned, and while retaining the old style design these one of the most important changes is our lining system. A glance at specimen sheets issued during past few years shows that constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results anything and Italics, Titles, Antiques, Gothics, and all other job faces; therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which can be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot electrotypes. The same plan is followed with the descenders, making all mportant characters have been made of uniform size and line, adapting them to all uses and making them handsomer and more legible. non-kerning.

12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

One of the most important changes is our new lining system. A glance at the pecimen sheets issued during the past few years shows that a constant demand

512-POINT ROMAN NO. 20

THE STANDARD LINING SYSTEM

is of the greatest importance in all job work, and by enabling the compositor to use the caps of the next smaller size of the series for each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point or 1-Point have been sporadic and inconsistent, failure to take into account all the conditions rendering results unsatisfactory. All our type is east on the improved "Standard" Line, including Romans and Italies, Titles, Antiques, Gothics, and all other faces; therefore all laces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy ob letter, figures or characters with different faces on the same iob, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need the spaces of all the bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature small caps results in the saving of much material. Not only will all faces line with the standard leaders, but will line with 2-Point single or dotted rule perfectly by the use of 2-Point or 1-Point leads and standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the printer to have accurate lining without the use of cardboards, will be appreciated. Throughout the Old Styles the figures above and One of the most important changes is our lining system. Now be purchased for each body, etc., etc. Not only are all the faces of glance at the specimen sheets issued during the past few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts leads, the latter being necessary only on the smaller bodies.

12345 abcdefghijklmnopqrstuvwyz 67890 2345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

the specimen sheets issued during the past few years will show that the One of the most important changes is our lining system.

THE STANDARD LINING SYSTEM

all the conditions rendering results unsatisfactory. All our type all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of ob letter, figures or characters with different faces on the same is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not only will glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account is east on the improved "Standard" Line, including Romans and Italies, Titles, Antiques, Gothics, and all other job faces; therefore them. Amongst those which can be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job, as in railroad work; to have but one set of figures in German each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point or 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature all faces line with the standard leaders, but will line with 2-Point single or dotted rule perfectly by the use of 2-Point or 1-Point leads and standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc., etc. Not only are all the faces of One of the most important changes is our lining system.

12345 abedefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 One of the important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that the

FACES

7-POINT ROMAN NO. 20

THE STANDARD LINING SYSTEM

glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the having rendered the results unsatisfactory. All our type is job faces, therefore all faces on the same body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those Italic or Title with any Roman; in German offices, where Roman is also used, to have but one set of figures; to use all the faces of each body on the same line, but faces of point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest problem. These efforts, however, have been sporadic and inconsistent, failure to take into account all the conditions east "Standard" Line, including Romans, Italics, and all which may be mentioned are: It is now possible to line any heavy job letter, figures or characters with different faces on the same job, as in railroad work; that but one lot of leaders need be purchased for each body, etc. Not only are different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the latter size being necessary only on the smaller bodies. The spaces of all bodies being importance in job work, and by enabling the compositor to One of the important changes is our lining system.

12345 abedefghijkhnnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 One of the most important changes is our liming system and a glance at the specimen sheets issued during past few

9-Point Roman No. 20

8-POINT ROMAN NO. 20

cast "Standard" Line, and therefore all faces of one body line with one another. The advantages of this system are so many that it were difficult to enumerate are: That it is now possible to line any Italie or Title railroad work; in German offices, where Roman is also One of the most important changes is our new lining system. A glance at the specimen sheets issued during attempts to solve the problem. These efforts have been all the conditions having rendered the results anything Italies, Titles, Antiques, Gothies, and all job faces, is with any Roman; to use heavy job letter, characters or figures with different faces on the same job, as in used, to have but one set of figures; that but one lot of leaders need be purchased for each body, etc. Not the past few years will show that the constant demand for something of this kind has led to ever recurrent sporadic and inconsistent, failure to take into account but satisfactory. All our type, including Romans and all of them. Amongst those which may be mentioned THE STANDARD LINING SYSTEM

12345 abedefghijkhnnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPORSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQR 67890

only are all faces of each body on the same line, but

One of the most important changes is our new lining A glance at the specimen sheets issued during

THE STANDARD LINING SYSTEM

system. A glance at specimen sheets issued during attempts to solve the problem; but these efforts Romans, Italies, Titles, Antiques, Gothics, and all other job faces, is "Standard" Line, and therefore advantages of this system are so many that it were heavy job letter or characters with different faces on the same job, as in railroad work; to have but One of the most important changes is our lining the past few years shows that the constant demand have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type, including all faces of one body line with one another. The difficult to enumerate all of them. Amongst those which may be mentioned are: That it is possible to line any Italic or Title with any Roman; to use one set of figures in German offices where Roman is for something of this kind has led to ever recurrent

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQR 67890 abedefghijkhnnopqrstuvwxyz

One of the most important changes is our lining system and a glance at specimen sheets issued during

BOOK TACES

STANDARD LINING SYSTEM

10-POINT ROMAN NO. 20

on the improved "Standard" Line, including all Romans, Italies, Titles, Gothies, and other with one another. Among many of the other One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand for something of this character has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, however; failure to take into account all the conditions rendering results unsatisfactory. All our types are east job faces, therefore, all faces of one body line advantages of this system which may here be mentioned are: That it is now possible to line

ABCDEFGHIJKIMNOPQRSTUVWXYZ& 12345 ABCDEFGHLJKLMNOPQR 67890 abedefghijklunopqrstuvwyz

One of the important changes is that of the improved lining system. A glance at specimen

STANDARD LINING SYSTEM

been sporadic and inconsistent, failure to are "Standard" Line, including Romans and Italics, Titles, Gothics and all other One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years will show that the constant demand for something of this description has led to ever recurrent efforts towards a solution of the problem; but these attempts have take into account all conditions rendering the results unsatisfactory. All our types ob faces, and therefore all faces of one body line with one another. Among the

ABCDEFGHIJKLMNOPQRSTUVWXY 12345 ABCDEFGHIJKIMNOPQR 67890 abedefghijklmnopgrstuvwxyz

One of the most important changes is our lining system. A glance at the specimen FACES

3-POINT ROMAN NO. 21

BOOK

12-POINT ROMAN NO. 20

OUR NEW LINING SYSTEM

but satisfactory. All our type is east on "Standard" Line, including all job is our lining system. A glance at the specimen sheets issued during recent for something of this kind has led to ever recurrent attempts to solve the sporadic and inconsistent, failure to problem; but these efforts have been naving rendered the results anything One of the most important changes years shows that a constant demand ake into account all of the conditions

ABCDEFGHIJKLMNOPORSTUV 12345 ABCDEFGHIJKLMNO 67890 abedefghijklunopqrstuvwxyz

One of the greatest changes is that of our lining system. A glance at recent

THE STANDARD LINING SYSTEM

system are so many that it would be difficult to enumerate all of them. But among those which may be mentioned are: That it is now possible to line any Italie or Title with any Roman; to use heavy Job letter, figures or characters is also used; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line sets, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest One of the most important changes is our new system of lining. A glance at the specimen sheets issued during the past few years shows that the constant eall for something of this kind has led to ever recurrent attempts to solve the problem; however, these efforts have been sporadic and neonsistent, and the failure to take into account all the eonditions has caused the results to be unsatisfactory. All our type, including Romans and Italics, Titles, Antiques and Gothics, as well as all the other job faces, is cast on the improved "Standard" Line, and therefore all faces of one body line with one another. The advantages of this new with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman with one another accurately by the use of 2-Point or 1-Point leads, the latter size being necessary only on the smaller bodies. As the spaces of all our bodies are east on point importance in Job work, and by enabling the compositor to use the caps of the next smaller size results in the saving of much material. Not only will all faces line with leaders

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One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years

THE STANDARD LINING SYSTEM

efforts have been sporadie and inconsistent, and failure to take be used for this justification as well. This feature is of greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps One of the most important changes is our system of lining. A glance at the specimen books issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but the various nto account all the conditions has rendered the results highly unsatisfactory. All our type, including Romans and Italies, as well as Titles, Antiques, Gothics, and all our other job faces, is east "Standard" Line; therefore all faces of one body line with may be mentioned are: That it is now possible to line any Italic or Title with any Roman; in German offices where Roman is also used to have but one set of figures; to use heavy letter, figures or characters with different faces on the same job, as in rallroad work; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point and 1-Point leads, the latter size one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those which all bodies are point set, fractions or multiples of points, they ean being necessary only with the smaller bodies. As the spaces of results in the saving of much material. Not only will all faces line with the standard leaders, but they will line accurately with 2-Point single or dotted rule by the use of 2-Point or 1-Point leads and standard quads for justification. In spite of the general use of leaders, it is very often necessary to use brass rule, and this innovation, which enables the printer to have perfect lining, will be highly appreciated. Throughout the Old Styles all the figures

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One of the most important changes is our new system of lining. A. glance at the specimen sheets issued during the past few years shows

FACES

6-POINT ROMAN NO. 22

THE STANDARD LINING SYSTEM

the problem. These efforts, however, have been sporadic One of the most important changes is our new system of lining. A glance at the specimens issued during the past few years shows that the constant demand for something of this nature has led to ever recurrent attempts to solve and inconsistent, the failure to take into account all the our type is east "Standard" Line, including Romans and Italics, Titles, Antiques, Gothics, Latins, and all other job faces; therefore all faces of one body line accurately with one another. The advantages of this system are so many those which can be mentioned are: That it is now possible letter, figures or characters with different faces on the same job, as in railroad work; in German offices where office, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point and 1-Point leads, the that it would be difficult to enumerate all of them. Among to line any Italic or Title with any Roman; to use heavy job Roman is also used to have but one set of figures; that but one lot of leaders need be purchased for each body in an Not only are all the faces of each body on the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series results in the saving of a large amount of material. Not only will all faces line with the standard conditions having rendered unsatisfactory results.

12345 abcdefghijklmnopqrstuvwxyz 67890 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

glance at the specimen sheets issued during the past few years One of the most important changes is our lining system.

THE STANDARD LINING SYSTEM

to be unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothics, and all other job faces, is cast "Standard" Line; therefore all the be impossible to enumerate all of them. Among the ones which can be mentioned are: That it is possible ourchased for each body, etc. Not only are all the aces of each body on the same line, but faces of the different bodies justify in line with one another by use of 2-Point and 1-Point leads, the latter size being aces of the same body line with one another. The now to line any Italic or Title with any Roman; to faces on the same job, as in railroad work; to have s also used; that but one lot of leaders need now be necessary only on the smaller bodies. As the spaces he past few years shows that a constant demand for ittempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take nto account all the conditions has caused the results but one set of figures in German offices where Roman One of the most important changes is our system of ining. A glance at the specimen sheets issued during something of this nature has led to ever recurrent advantages of this system are so many that it would use heavy letter, figures or characters with different

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One of the most important changes is our new lining system. A glance at the specimen sheets issued during

8-POINT ROMAN NO. 22

THE STANDARD LINING SYSTEM

Title with any Roman; to use heavy job letter or figures and characters with different faces on the led to ever recurrent attempts to solve this great and inconsistent, the failure to take into account and Italics, Titles, Antiques, Gothics, and all the other job faces, is cast on "Standard" Line, and are: That it is now possible to line any Italic or same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders is required constant demand for something of this kind has problem; but these efforts have been sporadic unsatisfactory. All our type, including Romans therefore all the faces of one body line with one another. The advantages of this system are so One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years shows that the all the conditions having rendered results highly many that it would be difficult to enumerate all of them. Among those which may be mentioned

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One of the most important changes is our lining system. A glance at the specimen sheets issued in 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890

THE STANDARD LINING SYSTEM

be purchassed for each body, etc., etc. Not only are all the faces of each hody on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point or 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of material. Not only will all faces line with the standard leaders, but they will line with 2-Point single or dotted One of the most important changes is our lining system. Now glance at specimen sheets issued during the past few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast on the improved "Standard" Line, including Romans and their Italies, Titles, Antiques, Gothics, and all other job faces; therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of Amongst those which can be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same rule perfectly by the use of 2-Point or 1-Point leads and standard quads. In spite of the use of leaders it is often necessary to use rule and this innovation, which enables printers to have accurate lining without the use of cardboards, will be appreciated. Throughout lob, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need the Old Styles the figures above and below the line have all been now to line any Italie or Title with any Roman; to use heavy job letter, flaures or characters with different faces on same job, as in railroad work; but one set of flaures are required in German offices where Roman is also used; but one lot of leaders need be purchased for each body, etc., etc., etc., of only are all the faces of each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2. Point or 1. Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not only will all faces here with the standard leaders, but will line with 2. Point single or dotted rule perfectly by the use of 2. Point or 1. Point leads and our standard quads. In spite of the general use of eleuders it is often necessary to use rule, and this innovation, which enables the printer to have accurate lining without the use of cardboards, will be very lightly appreciated. In the Old Styles the figures above and below the line One of the most important changes is our lining system. Now a glance at specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever sporadic and inconsistent, and failure to take into account all the recurrent attempts to solve the problem; these efforts have been cast on the improved "Standard" Line, including Romans, Italies Titles, Antiques, Gothics, and all other job faces; therefore all faces are so many that it would be difficult to enumerate all of them: but unongst those which may be mentioned are: That it is possible of one body line with one another. The advantages of this system mportant characters have been made of uniform size and line, and are now adaptable for all uses, being much handsomer and more All small cap sorts liable to be confused with the same

12345 ABCDEFGHIJKLMNOPQRSTUVWXXZ 67890 12345 abedefglijklinnopqrstuvwyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

glance at the specimen sheets issued during the past few years shows One of the most important changes is our new lining system.

ST. LOUIS, MO., U. S. A.

THE STANDARD LINING SYSTEM 5-Point Roman No. 23

Figures are supplied with all fonts

conditions has rendered the results unsatisfactory.

INLAND TYPE FOUNDRY

the specimen sheets issued during the past few years shows that constant One of the most important changes is our lining system.

13345 ABCDEFGHIJKLMNOPQRSTUVWNYZ 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

FACES

8-POINT ROMAN NO. 23

THE STANDARD LINING SYSTEM

3-POINT ROMAN NO. 23

work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders is required for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point and 1-Point leads, the system. A glance at the specimen sheets issued during the of this kind has led to ever recurrent attempts to solve the another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which could be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter points, they can be used for this justament and the enabling feature is of the greatest importance in job work, enabling the compositor to use caps of the next smaller size of the the compositor, to use and the next small material. Not past few years shows that a constant demand for something having rendered the results unsatisfactory. All our type job faces, consequently all faces on one body line with one latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This series for small caps, and thus saving much material. Not only will all faces line with the standard leaders, but the line One of the most important changes is our improved lining problem. These efforts, however, have been sporadic and inconsistent, failure to take into account all the conditions is east"Standard"Line, including Romans, Italies, and all has been placed in such position on the body that in every

2345 abedefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRST 67890 One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years

NLAND TYPE FOUNDRY

THE STANDARD LINING SYSTEM

difficult to enumerate all of them. Amongst those which may be mentioned are: That it is possible to line any Italie or Title with any Roman; to use heavy job letter or characters with different faces attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to the results unsatisfactory. All our type, including other job faces, is "Standard" Line, and therefore all faces of one body line with one another. The One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand to take into account all the conditions has rendered advantages of this system are so many that it were on the same job, as in railroad work; to have but one set of figures in German offices where Roman is for something of this kind has led to ever recurrent Romans, Italies, Titles, Antiques, Gothies, and all also used; that but one lot of leaders is required for each body, etc. Not only are all faces of each

12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRS 67890 One of the most important changes is our new lining system. A glunce at the specimen sheets issued during

ST. Louis, Mo., U. S. A.

10-POINT ROMAN NO. 23

THE STANDARD LINING SYSTEM

9-POINT ROMAN NO. 23

unsatisfactory. Our type, including Romans Italies, Titles, Antiques, Gothics, and all other job faces, is "Standard" Line, and therefore all faces of one body line with one another. The advantages of this system are so many that it were difficult to enumerate all of them. Some which may be mentioned are: That it is now One of the most important changes is our lining system. A glance at specimen sheets issued during the last few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent; failure to take into account all the conditions has rendered the results very oossible to line any Italic or Title with any Roman; to use heavy job letter or characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRSTU 67890 abedefghijklinnopqrstuvwxyz

One of the most important changes is our new lining system. A glance at the specimen sheets

rendered results unsatisfactory. All our type, including Romans, Italies, and all other job faces, is "Standard" Line, and faces on one body line with one another One of the most important changes is recurrent efforts to solve this perplexing sporadic, and inconsistent, and failure to our lining system. A glance at specimen sheets issued during the past few years shows that a constantly growing demand for something of this kind has led to ever problem; but these attempts have been ake into account all the conditions has perfectly. The advantages of this system are many, and it would be very difficult to enumerate all of them. Among these are STANDARD LINING SYSTEM

ABCDEFGHIJKLMNOPQRSTUVWXY 12345 ABCDEFGHIJKLMNOPQRST 67890 abedefghijklmnopqrstuvwxyz

One of the most important features is our lining system. In a glance at the specimen

5-Point Roman No. 25

THE STANDARD LINING SYSTEM

may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy lob letter, digures or other characters with different faces on the same job, as in railroad work, etc.; to have but one set of figures in German offices where Roman is also used; that but one lof of figures need be purchased for each body, etc., to have but one of of figures need be purchased for each body, etc., to have but one another accurately by use of 2-Point and 1-Point leads, the one another accurately by use of 2-Point and 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the sandard leaders, but will line with 2-Point single or dotted rule perfectly by use of 2-Point or 1-Point leads and standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the printer to have accurate lining without the use of paper or cardboard, will be highly appreciated. The f's and j's are in all cases, except frailes and Scripts, made non-kerning, doing away not only with the useless expense of the old f-combinations, but securing absolute immunity from breakage after the type is in One of the most important changes is our lining system. One glance at the specimen sheets issued during the past few years has led to ever recurrent attempts to solve the problem; these efforts, however, have been sporadic and inconsistent, failure to Romans and Italics, Titles, Antiques, Gothics, and all other job will show that the constant demand for something of this kind take into account all the conditions having rendered the results unsatisfactory. All our type is cast "Standard" Line, including faces; therefore, all faces of one body line accurately with one another. The advantages of this new system are so many that it would be difficult to enumerate all of them. Among those which

2345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPORSTUVWXYZ&

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that

FACES

519-POINT ROMAN NO. 25

THE STANDARD LINING SYSTEM

those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to have but one set of figures in German offices where Roman is also being used; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; that but one lot of leaders is necessary for each body, etc. Not only are all the faces of each body on the same line, but all faces of different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the latter size lead being necessary only on the smaller bodies. The spaces of every body being point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in saving much material. Not only will all faces line with the standard leaders, but they will line perfectly with 2-Point single or dotted rule by the use of 2-Point or 1-Point leads and standard quads. In spite of the general use of leaders, it is often necessary to use lining. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the nconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type is cast on "Standard" Line, including Romans, Italics, and all ob faces; therefore, all faces on the same body line with one another. The advantages of this system are so many rule, and this innovation, which enables the printer to have One of the most important changes is our new system of problem. These efforts, however, have been sporadic and that it would be difficult to enumerate all of them. Among

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glance at the specimen sheets issued during recent years will One of the most important changes is our lining system. 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 67890

6-POINT ROMAN NO. 25

THE STANDARD LINING SYSTEM

cast "Standard" Line; therefore all faces on the same body line with one another. The advantages of this system are so many that it would be quite difficult to enumerate all of them. Amongst those which may be mentioned are: It is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; in German offices, where Roman is also used, to have but one set of figures; that but one lot of leaders need be bought for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies will justify in line with one another by the use of 2-Point and 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are on point set, fractions or multiples of points, they can be used for justification of this nature as well. This feature is of the greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series for system. A glance at the specimen sheets issued in the past few years will show that a constant demand for something of this kind has led to ever recurrent efforts One of the most important changes is our new lining to solve the problem; but these attempts have been sporadic and inconsistent, and the failure to take into account all the conditions has caused the results to be Italics, Titles, Antiques, Gothics, and all job faces, is unsatisfactory. All our type, including Romans and

2345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 abcdefghiiklmnopgrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

One of the important changes is our new system of lining. A glance at the specimen sheets issued during

FACES

6-POINT ROMAN NO. 26

THE STANDARD LINING SYSTEM

work: to have but one set of figures in German offices where Roman is also used; that but one lot of leaders for each body need be purchased, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another perfectly by use of 2-Point or 1-Point leads, the of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling compositors caps results in the saving of much material. Not only will all faces line with the standard leaders, but will line with 2-Point glance at the specimen sheets issued during the past few years may be mentioned are: It is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or other latter being necessary only on the smaller bodies. As the spaces to use the caps of the next smaller size of the series as small single or dotted rule perfectly by the use of 2-Point or 1-Point eads and standard quads. In spite of the general use of leaders will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, the failure to sake into account all the conditions having rendered the results unsatisfactory. All our type is east on the "Standard" Line system, including Romans, Italics, Titles, Antiques, Gothics, and all other job faces; therefore all faces of one body line with one would be difficult to enumerate them all. Among those which characters with different faces on the same job, as in railroad One of the most important changes is our lining system. A another. The advantages of this system are so many that it

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glance at the specimen sheets issued during the past few years shows One of the most important changes is our new lining system.

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Unless otherwise ordered, the En Set Figures are supplied with all fonts

7-POINT ROMAN NO. 27

THE STANDARD LINING SYSTEM

THE STANDARD LINING SYSTEM 6-Point Roman No. 27

Romans and Italics, Titles, Antiques, Gothics, and all other job faces, is cast "Standard" Line, because Roman; to use heavy job letter, figures or characters on the same job, as in railroad work; that but one only are all faces of each body on the same line, but faces of different bodies will justify in line with one been sporadic and inconsistent, the failure to take into account all the conditions having rendered the of which all the faces of one body will line with one of lining. A glance at the specimen sheets issued in attempts to solve the problem; but these efforts have results very unsatisfactory. All our type, including another. The advantages of this system are so many that it would be difficult to enumerate them all; but among those that may be mentioned are: That it is now possible to line every Italic or Title with every eads, the latter being necessary only on the smaller One of the most important changes is our system the past few years will show that a constant demand for something of this kind has led to ever recurrent another accurately by the use of 2-Point or 1-Point odies. As the spaces of all bodies are cast on point set of leaders need be bought for each body, etc.

sets, fractions or multiples of points, these can easily 12345 abcdefghijklinnopqrstuvwxyz 67890 One of the most important changes is our new lining system. A glance at the specimen sheets issued during

ST. Louis, Mo., U. S. A.

12345 ABCDEFGHIJKLMNOPQRSTUVWXXZ& 67890

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890 12345 abcdefghijklmnopgrstuvwyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ&

importance in job work, and by enabling the compositor

glance at the specimen sheets issued during the past few years One of the most important changes is our lining system. A

The No. 27 Series is Cast on Point and Half-Point Sets the past few years will show that the constant demand for body will line with one another. The advantages of this system are so many that it would be difficult to enumerate in line with one another readily by the use of 2-Point and 1-Point leads, the latter size being necessary only on the One of the most important changes is our new system something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the and Gothics, as well as all other job faces, is east on the improved "Standard" Line, and therefore all faces of one all of them. Among those which may be here mentioned are: That it is now possible to line any Italic or Title with with varying faces on the same job, as in railroad work; to set, fractions and multiples of points, they can be used for of lining. A glance at the specimen books issued during conditions has rendered the results unsatisfactory. All our type, including Romans and Italies, Titles, Antiques any Roman; to use heavy job letter, figures or characters have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies will justify smaller bodies. As the spaces of all bodies are cast point this justification as well. This feature is of the greatest

kind has led to ever recurrent attempts to solve that the constant demand for something of this

of lining. A glance at the specimen sheets that were issued during the past few years will show

One of the important changes is our system

THE STANDARD LINING SYSTEM 8-POINT ROMAN NO. 27

the problem; but these efforts have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothics, and all

FACES

PRACTICAL DEMONSTRATION OF

OUR NEW LINING SYSTEM

LATIN SERIES, GOTHIC NO. 1, GOTHIC ITALIC NO. 1; aces, is a practical showing of our Standard Line system. It illustrates how our standard line Halfine Extended Old Style.....our standard line Woodward.....our standard line Tudor Black, all line accurately with our standard line Roman No. 23 (in which this paragraph is set), and its Italic; how these also line with our standard line newspaper Roman No. 22 and its Italic, with our standard line Old Style No. 9 and its Italic, with our standard line French Old Style No. 8 and its talic; and also how our standard line Round-Dot leaders.....line with hese various faces. To this we also append sample words illustrating combinations of caps of 8-Point and 6-Point sizes, as caps and small caps: HALF-LITLE, ANTIQUE NO. 1, WOODWARD SERIES, all of which are justified in line with 1-Point leads. our standard line Antique No. 1.....our standard our standard line Gothic No. 1our standard This paragraph, set in a number of our 8-Point ine Gothic Italicour standard line Latin Title.....our standard line Condensed No. 1

The No. 27 Series is Cast on Point and Half-Point Sets

therefore all faces of one body will line with one

other job faces, is cast on "Standard" Line, and

another. The advantages of this system are so

many that it would be difficult to enumerate all

are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter the same job, as in railroad work; to have but one set of figures in every German office where

and figures or characters with different faces on

Among those that can be mentioned

2345 ABCDEFGHIJKIMNOPQRSTUVWXYZ& 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 abcdefghijklmnopqrstuvwyz 67890

Roman is also used; that but one set of leaders

One of the most important changes is our system of lining. A glance at the specimen sheets issued

INLAND TYPE FOUNDRY

6-POINT FRENCH OLD STYLE NO. 8

THE SUPERIOR STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A that a constantly increasing demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts is cast "Standard" Line, including Romans, Italics, Titles, Antiques but one lot of leaders need be purchased for each body, etc., etc. Not only are all the faces of each body on the same line, but the faces of different bodies justify in line with one another by using 2-Point or 1-Point leads, the latter being necessary only on smaller bodies. As results in the saving of much material. Not only will all faces line with standard leaders, but the line has been placed in such position glance at the specimen sheets issued during the past few years shows have been sporadic and inconsistent, and failure to take into account all the conditions has rendered results unsatisfactory. All our type be difficult to enumerate all of them. Amongst those which could be any Roman; to use heavy job letter, figures or characters with other and different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that the spaces of all type bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps on the body that in every case the face will line with 2-Point rule by the use of 2-Point or 1-Point leads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the compositor to have accurate line without the use of paper and all other job faces, and therefore all faces of one body line with one another. The advantages of this system are many, and it would mentioned are: That it is now possible to line any Italic or Title with

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPORSTUVWXYZ& 12345 ABCDEFGHIJKLMNOP 67890

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a

FACES

7-POINT FRENCH OLD STYLE NO. 8

SUPERIOR STANDARD LINING SYSTEM

of this kind has led to ever recurrent attempts to solve the inconsistent, and the failure to take into account all the the spaces of every type body are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job of lining. A glance at specimen sheets issued during the past few years shows that a constant demand for something vexing problem; but these efforts have been sporadic and conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and all job faces, is cast on "Standard" Line: therefore all faces of one body line with one another. The advantages of this system are many, and it would be difficult to enumerate them all. But among those which could be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body in the office, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the One of the most important changes is our new system on the same job, as in railroad work; to have but one set atter being necessary only on the smaller bodies. As all

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPORSTUVWXYZ& 12345 ABCDEFGHIJKLMNOP 67890

One of the most important changes is the new lining system. A glance at the specimen sheets which have

S-POINT FRENCH OLD STYLE NO. 8

SUPERIOR STANDARD LINING SYSTEM

One of the most important changes is our new lining A glance at the specimen sheets issued during the past few years will show that the increasing demand attempts to solve the problem; but these attempts have been sporadic and inconsistent, and failure to take into of this system are many, and it would be difficult to here enumerate all of them. Amongst others which might be for something of this description has led to ever recurrent account all the conditions has rendered results anything but satisfactory. All our type, including Romans, Italics and all job faces, is cast "Standard" Line; therefore all faces of one body line with one another. The advantages mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; but one lot of leaders need be purchased for each body, etc., etc. Not only are different bodies justify in line with one another by using all the faces of each body on the same line, but faces of

abcdefghijklmnopgrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 12345 ABCDEFGHIJKLMNOP 67890

One of the most important changes is the improved lining A glance at the specimen sheets issued during the

9-POINT FRENCH OLD STYLE NO. 8

SUPERIOR STANDARD LINING SYSTEM

been sporadic and inconsistent, and the failure to take One of the most important changes is our system of lining. A glance at the specimen sheets issued during attempts to solve the problem; but these efforts have anything but satisfactory. All our type, including the the past few years will show that the constant demand for something of this nature has led to ever recurrent nto account all the conditions has rendered the results Romans, Italics, Titles, Antiques, Gothics, and all other job faces, is cast on "Standard" Line; hence all faces this system are so many that it would be difficult to enumerate all of them. But among those which may be mentioned are: That it is now possible to accurately ine any Italic or Title with any Roman; to use heavy the same job, as in railroad work; one kind of leaders of one body line with one another. The advantages of job letter, figures or characters with different faces on only need be purchased for each body used in an office

ABCDEFGHIJKLMNOPORSTUVWXYZ& 12345 ABCDEFGHIJKLMNOP 67890 abcdefghijklmnopqrstuvwxyz

One of the most important changes is our new system of lining. A glance at the specimen sheets issued during

10-POINT FRENCH OLD STYLE NO. 8

STANDARD LINING SYSTEM

and all job faces, consequently all faces on one body line with one another. The advantages on "Standard" Line, including Romans, Italics of this system are so many that it would be One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years shows that the constant demand for something of this character has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our types are cast difficult to enumerate all of them. It is now possible to line any Italic or Title with Roman

ABCDEFGHIJKLMNOPORSTUVWXYZ& 12345 ABCDEFGHIJKLMNOP 67890 abcdefghijklmnopqrstuvwxyz

One of the most important changes is our new lining system. A glance at the specimen sheets

IF FACES

2-POINT FRENCH OLD STYLE NO. 8

STANDARD LINING SYSTEM

satisfactory. All our type, including Romans, Italics, Titles, Gothics, and demand for something of this kind has he problem; these efforts have been to take into account all the conditions all job faces, is cast on "Standard" Line One of the most important changes is our lining system. A glance at the specimen sheets issued during the last led to ever recurrent attempts to solve sporadic and inconsistent, and failure has rendered the results anything but few years will show that the constant

ABCDEFGHIJKLMNOPORSTUVWX 12345 ABCDEFGHIJKLMNOP 67890 abcdefghijklmnopqrstuvwxyz

One of the most important changes is our lining system. In glancing at the

7-POINT OLD STYLE NO. 9

THE STANDARD LINING SYSTEM

the same line, but faces of different bodies justify readily in line with one another by the use of 2-Point and 1-Point advantages of this system are so many that it would be difficult to enumerate them all. Among those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in offices where Roman is also used; that it is unnecessary to purchase more than one lot of leaders for each body in the office, etc. Not only are all the faces of every body on eads, the latter size being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions and multiples of points, they can be used for justification glance at the specimen sheets issued during the past few this kind has led to ever recurrent attempt to solve this railroad work; to have but one set of figures in German One of the important changes is our lining system. A inconsistent, and the failure to take into account all the years will show that the constant demand for something of vexing problem, but these efforts have been sporadic and our type, including Romans, Italics, Titles, Antiques and Gothics, and all other job faces, is on "Standard" Line, and conditions has rendered the results unsatisfactory. therefore all faces of one body line with one another.

ABCDEFGHIJKLMNOPORSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPQRS 67890 abedefghijklninopqrstuvwxyz

lining. A glance at the specimen sheets printed in the One of the most important changes is the system of

6-POINT OLD STYLE NO. 9

THE STANDARD LINING SYSTEM

be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, characters or figures with different faces on same job, as railroad work; to advantages of this new system are so manifold that it would be have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for can be used for this justification as well. This feature is of the in such position on the body that in every case the face will line with 2-Point rule by the use of 2-Point or 1-Point leads. In spite Romans, Italics, Titles, Antiques, Gothics, and all other job faces, therefore all faces of one body line with one another. The difficult to enumerate all of them. Amongst those which can each body, etc., etc. Not only are all the faces of each body on the same line, but faces on different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the latter size all bodies are point set, fractions or multiples of points, they greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series for small glance at the specimen sheets issued during the past few years faces line with standard leaders, but the line has been placed One of the most important changes is our lining system. A will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem, but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast "Standard" Line, including being necessary only on the smaller bodies. As the spaces of caps, results in the saving of much material. Not only will all

ABCDEFGHIJKLMNOPORSTUVWXYZ& 2345 ABCDEFGHIJKLMINOPORS 67890 abcdefghijklunopqrstuvwxyz

glance at the specimen sheets issued during the past years will One of the most important changes is our lining system.

BOOK 👰

8-POINT OLD STYLE NO. 9

THE STANDARD LINING SYSTEM

unsatisfactory. All our type is cast "Standard" line including Romans, Italics, Titles, Antiques, Gothics with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as for railroad work; to have but one set of figures in been sporadic and inconsistent, and failure to take into account all the conditions has rendered results and all job faces, and therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate are: That it is now possible to line any Italic or Title German offices where Roman is also used; that but one set of leaders need be purchased for each body etc., etc. Not only are all faces of each body on the same line, but faces of different bodies justify in line One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have all of them. Amongst those which can be mentioned

ABCDEFGHIJKLMNOPORSTUVWXYZ& abcdefghijklmnopqrstuvwxyz

One of the most important changes is our lining system. A glance at specimen sheets issued during 12345 ABCDEFGHIJKL, MNOPORS 67890

FACES

POINT OLD STYLE NO. 9

THE STANDARD LINING SYSTEM

sporadic and inconsistent, and failure to take into all faces of one body line with one another. The ob letter, figures, etc., with different faces on the same job, as in railroad work; to have but one One of the most decided changes is our lining system. A glance at the specimen sheets issued during the past few years shows a constant and growing demand for something of this kind, one which has led to ever recurrent attempts to solve the problem; these efforts, however, have been account all the conditions has rendered results unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothics, and all job aces, is cast on "Standard" Line, consequently would be difficult to enumerate all of them, but among the advantages it is now possible to line any Italic or Title with any Roman; to use heavy advantages of this system are so many that it

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklunopqrstuvwxyz

12345 ABCDEFGHIJKLMNOPQR 67890

One of the most important changes is our lining system. A glance at the specimen sheets issued now

INLAND TYPE FOUNDRY

11-POINT OLD STYLE NO. 9

STANDARD LINING SYSTEM

sheets issued during past few years shows the kind has led to ever recurrent attempts One of the most important changes is our lining system. A glance at specimen that a constant demand for something of to solve the problem. These efforts have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. Our faces on every body lining together. The type, including Romans, Italics, Titles and advantages of this system are many, and it all job faces, is cast on "Standard" Line, all is difficult to enumerate all of them.

ABCDEFGHIJKLMNOPORSTUVWX 12345 ABCDEFGHIJKLMNOPQR 67890 abcdefghijklmnopqrstuvwxyz

One of the most important changes is our lining system. A glance at the specimens

St. Louis, Mo., U. S. A.

10-POINT OLD STYLE NO. 9

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type is cast on the improved "Standard" Line, and all the faces of one body line with one another. Among the advantages of this system which may here be mentioned are: It is now possible to line any

THE STANDARD LINING SYSTEM

BOOK THEES

One of the important changes is our lining

ABCDEFGHIJKLMNOPORSTUVWXYZ&

abcdefghijklmnopgrstuvwxyz

12345 ABCDEFGHIJKLMNOPQR 67890

system. A glance at the specimen sheets issued

Italic or Title with any Roman; to use heavy job letter, figures, etc., with different faces on

16-POINT OLD STYLE NO. 9-CAST ALSO ON 18-POINT

SYSTEM OF LINING

One of the most important problem; but all these efforts changes is our new system of lining. A glance through demand for something of this kind has led to ever recurrent attempts to solve the vexing have been most inconsistent abcdefehiiklmnopgrstuvwxz 123 ORSTUVWXYZ 456 the specimen books recently issued shows that a constant ABCDEFGHIJKLMNOP

sporadic and inconsistent, and failure to

take into account all the conditions has

rendered the results unsatisfactory. All our type is cast on "Standard" Line, and

12-POINT OLD STYLE NO. 9

is our lining system. A glance at the specimen sheets issued during the past few years will show that the persistent demand for something of this kind has led to ever recurrent attempts to solve One of the most important changes the problem. These efforts have been STANDARD LINING SYSTEM

faces of one body line with one another ABCDEFGHIJKLMNOPQRSTUV 12345 ABCDEFGHIJKLMNOP 67890 abcdefghijklmnopqrstuvwxyz

One of the most important changes is our lining system. A glance at specimen

THE STANDARD LINING SYSTEM

3.Point Old Style No. 10

of this system are so many that it would be quite difficult to enumerate all of them. We could mention among others that: It is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is One of the most important changes is our new system of lining. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the vexing problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has caused the results to be unsatisfactory. All our type, including Romans, Italics, Antiques, Gothics and all job faces, is cast on "Standard" Line; therefore all our faces of one body line with one another. The advantages also used; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces on different bodies justify in line with one another readily by the use of 2-Point and 1-Point leads, the latter size being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series for small caps, results in the

ABCDEFGHIJKLMINOPORSTUVWXYZ& 12345 ABCDEFGHIJKLMNOPORST 67890 bedefghijklmnopgrstuvwxyz

One of the most important changes is our system of lining. A glance at the specimen sheets issued during

FACES

S-POINT OLD STYLE NO. 10

THE STANDARD LINING SYSTEM

but satisfactory. All our types being cast on the new "Standard" Line, including Romans, Italics with any Roman; to use heavy job letter, figures or characters with different faces on same job, as in railroad work; to have but one set of figures has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic one another. The advantages of this system are so many that it would be difficult to enumerate all of them. We could mention among others One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind and inconsistent, failure to take into account all conditions having rendered the results anything and all job faces, all faces on one body line with that: It is now possible to line any Italic or Title in German offices where Roman is also used; but one lot of leaders needed for each body, etc. Not

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklinnopgrstuvwxyz

12345 ABCDEFGHIJKLMNOPQRST 67890

One of the most important changes is our lining system. A glance at the specimen sheets issued now

48

10-POINT OLD STYLE NO. 10

STANDARD LINING SYSTEM

9-POINT OLD STYLE NO. 10

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic but satisfactory. All our types being cast on the new "Standard" Line, including Romans, Italics all of them. We could mention among others with all Roman; to use heavy job letter, figures or characters with different faces on all jobs, as the constant demand for something of this kind conditions having rendered the results anything one another. The advantages of this system are so many that it would be difficult to enumerate and inconsistent, failure to take into account all and all job faces, all faces on one body line with that: It is now possible to line all Italic or Title

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz

lining system. A glance at the specimen sheets One of the most important changes is our new 12345 ABCDEFGHIJKLMNOPQRST 67890

STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this description has led to ever recurrent attempts to solve the problem; but these efforts were sporadic and inconsistent, and failure to take into account all conditions has rendered results unsatisfactory. Our types are cast "Standard" Line, including Romans, Italics, Titles, Gothics, Antiques and all other job faces; therefore, all faces on one body line with one another. The advantages of this system are so many that it would be difficult to here enumerate all

ABCDEFGHIJKLMNOPQRSTUVWXY 12345 ABCDEFGHIJKLMNOPQRS 67890 abcdefghijklmnopqrstuvwxyz

One of the most important changes is our lining system. A glance at the specimens is

INVITATION SCRIPT





20a 8A, \$7.50

24-Point Invitation Script

L. C. \$3.75; C. \$3.75

Our Script faces , are , cast , on , systematic lines , and , unit , sels , like , all , the , other , type made by the Inland Type Foundry, hence , in , their , usefulness , are , far , superior to , the Scripts , of , the , other foundries: \$84

CARD FONTS, 10a 4A, \$4.25 - L. C. \$2.15; C. \$2.10

25a 9A, \$6.00

18-POINT INVITATION SCRIPT

L. C. \$3,00; C. \$3,00

In addition to the adoption of Standard Line and Unit Set in the easting of these Scripts, other desirable features are worthy of special notice, such as joined apostrophe and s, s. the logotype oc, double beginning and ending strokes, 4, one with hyphen added, which add considerably to its appearance. 3

CARD FONTS, 124 4A, \$3.25-L. C. \$1.65; C. \$1.60

35a 10A, \$5.00

12-Point Invitation Script

L. C. \$2.70; C. \$2.30

Another, excellent feature, in, our Scripts, may be noted, in the Figures which, instead, of straggling, above, and below the fline, are cut, uniform in, size, and, cast, regular, in line, the same, as our popular, lining figures in Old Style fonts: In, the following 4 pages, we exhibit the use of the Invitation Script, on samples, of society work, showing the latest usages of fashion, which, now, stamps, with its high, approval, this, style of letter.

CARD FONTS, 18a 5A, $\$2.80 - L_t$ C, \$1.60; C, \$1.20

SPACES AND QUADS ARE INCLUDED IN ALL SCRIPT FONTS.

Mr. and Mrs. Henry Jordan

request the honor of your presence

at the marriage of their daughter

Francesca

lo

Mr. August Rankin, on Monday, evening, November, the ,eighth, eighteen, hundred, and ,ninety, seven, , at ,half past, eight, o'clock: 3571 Clinton Place, St. Louis!

At Home after December the first, 3204 Robinson's Boulevard: Miss Ophelia Capulet,

At Home

Tuesday, evening, February, fifteenth,
from, eight, to twelve, o'clock,

Pine Ridge,

Hill's Point, Missouri.

Dancing!

R. S. V. D.

Reception
from half after eight to
half after eleven oclock
Vista House:

Mrs. T. C. Bernheim

announces the marriage of her daughter

Florence Isabell

to

Mr. Charles Lamonte,

on Wednesday, August the fourth,

eighteen hundred and ninety-seven,

Edwardsnille, Illinois

The sample on page 51 is the correct form for a Wedding Invitation. It is set in 24-Point, 18-Point and 12-Point Invitation SCRIPT, and should be printed on the first page of a folio sheet; size of page as indicated. It should be folded once and put in an envelope.

If it is a church wedding, an Admission Card, size 2 by 3^{1}_{2} inches, bearing in the centre the line "Please present this card at the Church," printed in 18-Point Invitation Script, may be enclosed.

The hour of ceremony is often announced on a separate card, size 2 3-8 by 3 1-4 inches, the word "Ceremony" being set in 24-Point, and the line "at five o'clock" in 18-Point Invitation Script, immediately below it, separated by a 6-Point slug; printed in the centre of the card.

For those whose presence is desired at the reception after the ceremony the card at the bottom of page 52 is enclosed.

The Announcement, size and style as on this page, should be printed, folded and enveloped the same as a wedding invitation. With it should be enclosed an At Home Card, size and style of the one on page 54.

At Home Thursdays ,in October, 3970 Cleveland Avenue, Tyler Place:

Mr. Harvey B. Dickens!

Miss Frances S. Coulter.

Mrs. James U. Easton.

Fridays!

4692 Wilmington Avenue.

The card at the top of page 52 shows the correct size and form of an Invitation to a dance at a private res-

The smaller cards on this page are the correct sizes for gentlemen, married and single ladies.



COMMERCIAL SCRIPT



20a 7A, \$7.50

24-POINT COMMERCIAL SCRIPT

L. C. \$3.75; C. \$3.75

All these Script faces are cast on uniform line, enabling the compositor to justify 2-point rule, single or dotted, in position to line accurately in blank-work, avoiding card-board 52

CARD FONTS, 10a 4A, \$4.25 - L. C. \$2.10; C. \$2.15

25a 9A. \$6.00

18-POINT COMMERCIAL SCRIPT

L. C. \$3.00; C. \$3.00

Regular Standard Line Job Faces can be used in combination with our Scripts, in cases where special emphasis is considered desirable, the justification on a common line being readily accomplished by means of ordinary point system leads and slugs. 830

CARD FONTS, 12a 4A, \$3.25-L. C. \$1.65; C. \$1.60

36-Point and 48-Point sizes of Commercial Script in Preparation.

SPACES AND QUADS ARE INCLUDED IN ALL SCRIPT FONTS

ROYAL ITALIC



10a 6A, \$3.50

24-POINT ROYAL ITALIC

L. C. \$1.70; C. \$1.80

HANDSOME DESIGN Popular Attractions Found Right Types Noticed 35

Caledonian Italic Series



C 2

26a 10A, \$3.00

14-POINT CALEDONIAN ITALIC

L. C. \$1.75; C. \$1.25

No.....

\$.....

Sixty Days after.......we will pay
the INLAND TYPE FOUNDRY, at St.
Louis, in cash,.......Dollars, for
invoice of Standard Line Type, Inland
Art Ornaments, 144 feet of Borders and
sixteen fonts of Labor-saving Rule.

Prosperous Printers

28a 12A, \$2.80

12-POINT CALEDONIAN ITALIC

L. C. \$1.55; C. \$1.25

TO POSTERITY:

Gondar, B. C. 56

34a 14A, \$2.50

10-POINT CALEDONIAN ITALIC

L. C. \$1.40; C. \$1.10

JOYOUS GREETING!

Age of Invention, 1895

......ННн нНН нНН



MODERN ITALIC SERIES



32a 12A, \$2.80

12-POINT ITALIC NO. 20

L. C. \$1.55; C. \$1.25

STANDARD LINE TYPE

Is the only material for the progressive printer, and its advantages are acknowledged everywhere. Both in finish and exactness our type is far superior to all others, will wear better and satisfy all requirements which arise in legal blank work as well as general 16

38a 14A, \$2.50

10-POINT ITALIC No. 20

L. C. \$1.40; C. \$1.10

ALL OUR OLD STYLE FIGURES

Are uniform in height and line, and all small cap letters liable to be confused with the lower case characters have an extra nick near top of body. Old Style type has one nick more than Roman and our standard job faces are more uniform in face and in the finish, accuracy and durability are far superior to all others 47

44a 16A, \$2.25

8-POINT ITALIC No. 20

L. C. \$1.30; C. \$0.95

ALL FACES OF ONE BODY LINE PERFECTLY

And faces of different bodies are made to line by use of 1-Point or 2-Point leads, without the use of card or paper. Throughout the old style series the figures are uniform in size and line, while retaining the old style design, thus adapting them to all uses. In all respects our type is the best, and being cast on point bodies will match those of all other type foundries in this respect 58

50a 18A, \$2.00

6-POINT ITALIC NO. 20

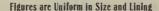
L. C. \$1.20; C. \$0.80

STANDARD LEADERS AND STANDARD LINE TYPE

Lining perfectly and labor-saving, thus adding to the profits while making pleasing effects in progressive and practical printing. In spite of the general use of leaders it is often necessary to use rule, and in this connection our standard line system will be appreciated, enabling the compositor to have accurate line without the use of cardboard, thus saving much time and labor. Not only will the adoption of our system save enormously in labor and produce better results, but as our material is more available for different classes of work there is an actual

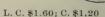
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FRENCH O. S. ITALIC SERIES





12-POINT FRENCH OLD STYLE ITALIC



OUR TYPE IS SUPERIOR TO ANY

These are excellent faces for circulars and being cast on our new system line with all job faces and Romans All faces on different bodies can be made to line with one another by the use of regular leads. Standard Line Leaders will line with all Romans and Old Styles 360

40a 16A, \$2.50

10-POINT FRENCH OLD STYLE ITALIC

L. C. \$1.45; C. \$1.05

SUCCESSFUL, PRUDENT PRINTERS WHO

Used Standard Line Type will have nothing else. Our book and newspaper faces are now shown complete from 5-Point to 12-Point Printer will note that the Old Styles have lining figures throughout Our Leaders are also cast on point set and line with all faces. A glance at the specimen pages shown in this catalog will prove an

48a 18A, \$2.25

8-POINT FRENCH OLD STYLE ITALIC

L. C. \$1.30; C. \$0.95

IT FILLS A LONG FELT WANT AMONG PRINTERS

Do not be imposed upon by the representations of other concerns who intimate that the advantages of our system are not as great as we claim. The great saving accomplished by Standard Line can be demonstrated by a practical test. We will gladly extend to you every facility for making such a test, and are willing to abide by the results. In finish and accuracy our type is superior to others 78

55a 20A, \$2.00

6-POINT FRENCH OLD STYLE ITALIC

L. C. \$1.20; C. \$0.80

IT IS NOT THE NUMBER OF POUNDS OF TYPE YOU PURCHASE

Which counts, but the amount of material which is actually available. Look at the small amount of type you have set up in jobs and compare it with the large quantity which is lying idle in the cases. By adopting our system you can make the minimum quantity of type do the maximum amount of work, as it is available under any and all circumstances, while the old stuff can only be used for some particular purpose. Figure out the amount you pay yearly for labor. A saving of 5 or 10 per cent. will go a long ways toward purchasing the type actually used in your shop 492

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OLD STYLE ITALIC SERIES

Figures are Uniform in Size and Lining

32a 14A, \$2.80

12-POINT OLD STYLE ITALIC NO. 9

L. C. \$1.45; C. \$1.35

ALL OLD STYLE FIGURES ARE

Uniform in size and line. In our system each figure not only matches its fellows in width, but is a multiple of one of the spaces. As this makes them multiples of points, they will justify with all other spaces, quads, leads, slugs and brass rules. Send for our catalog 68

38a 15A, \$2.50

10-POINT OLD STYLE ITALIC NO. 9

L. C. \$1.40; C. \$1.10

IN ALL THE OLD STYLES THE FIGURES

Above and below the line have been abandoned, and while they still retain their Old Style characteristics they have been made uniform in appearance, and their legibility increased. What has been said of the figures applies as well to the points. In all cases these will be found to justify with spaces and point 42

40a 15A, \$2.25

8-POINT OLD STYLE ITALIC NO. 9

L. C. \$1.30; C. \$0.95

IN CONNECTION WITH OUR LINING TYPE

But one set of Leaders is necessary for each body, since these Leaders will line with our Roman, Old Style, Job and patented faces with perfect results. Either the saving of original outlay or composition alone will go a long way towards making you a good profit in your composing room. The round-dot leaders are made on all bodies up to and including.....up to 14-Point

45a 18A, \$2.00

6-POINT OLD STYLE ITALIC NO. 9

L. C. \$1.15; C. \$0.85

THE IMPROVED STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our types are cast Standard Line, including Romans, Italics, Gothics, Latins, and all other Job faces, and line with one another 364

.....ННИ.....иННННи....иННН.

Modern Roman Series



32a 14A, \$2.80

12-POINT ROMAN NO. 20



L. C. \$1.55; C. \$1.25

OUR PERFECT SYSTEM OF LINING STANDARD LINE LEADERS DESIRABLE

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that constant 258

40a 16A, \$2.50

10-POINT ROMAN NO. 20

L. C. \$1.40; C. \$1.10

ROMANS, GOTHICS, ITALICS, TITLES, AND ALL JOB FACES ON THE SAME BODY LINE PERFECTLY

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind 360

45a 16A, \$2.25

8-Point Roman No. 20

L. C. \$1.30; C. \$0.95

HANDSOMELY CUT FACES ON STANDARD LINE SYSTEM EACH FACE WILL LINE PERFECTLY WITH EVERY OTHER

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this nature has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic \$492

50a 20A, \$2.00

6-Point Roman No. 20

L. C. \$1.20; C. \$0.80

FAVORITE OLD AS WELL AS ORIGINAL FACES ON IMPROVED LINE SUPERIOR LABOR-SAVING FEATURES APPLIED TO PRINTING MATERIAL

One of the most important changes is our lining system. One glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurring attempts to solve the problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions 635

42a 16A, \$2.00

5-POINT ROMAN NO. 20

L. C. \$1.15; C. \$0.85

STANDARD LINE LEADERS CAN BE USED FOR OTHER THAN ROMAN FACES USEFULNESS OF LEADERS IS GREATLY AUGMENTED UNDER OUR SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets that were issued during the past few years shows that the constant demand for something of this nature has led to recurring attempts to solve the vexing problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has rendered the results very 480

SMALL CAP FONTS: 12-POINT, 9A, 50c. 10-POINT, 12A, 50c. 8-POINT, 14A, 45c. 6-POINT, 15A, 40c. 5-POINT, 10A, 40c. EXTRA.

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OLD STYLE ROMAN SERIES

Card Fonts

22a 12A, \$3.20

16-POINT OLD STYLE NO. 9

L. C. \$1.60; C. \$1.60

POPULAR OLD STYLES Improved with Standard Line Feature Surpassing in Utility its Rivals 36

Cast also on 18-Point body to order.

34a 14A, \$2.80

12-POINT OLD STYLE NO. 9

L. C. \$1.55; C. \$1.25

OUR FIGURES ARE UNIFORM IN SIZE

JUSTIFY WITH REGULAR SPACES OR QUADS
One of the most important changes is our system of lining. A glance at the specimen sheets issued 950

40a 16A, \$2.50

10-POINT OLD STYLE NO. 9

L. C. \$1,40; C. \$1,10

OUR TYPE IS BY FAR THE MOST DURABLE

GIVING SUPERIOR RESULTS IN ELECTROTYPING

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that the constant demand for something of this sort 486

45a 16A, \$2.25

8-POINT OLD STYLE NO. 9

L. C. \$1.30; C. \$0.95

STANDARD LINE TYPE THE GREAT SAVER OF LABOR TWENTIETH CENTURY TYPE SURE TO PLEASE PRINTERS

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this nature has led to recurrent \$372

50a 20A, \$2.00

6-POINT OLD STYLE NO. 9

L. C. \$1.20; C. \$0.80

ALL OUR OLD STYLE FONTS ARE CAST WITH AN EXTRA NICK READILY DISTINGUISHED FROM SAME SIZES OF MODERN FACES

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts 465

SMALL CAP FONTS: 12-POINT, 9A, 50C. 10-POINT, 12A, 50C. 8-POINT, 12A, 45C. 6-POINT, 15A, 40C. EXTRA.

LARGER SIZES OF THE OLD STYLE NO. 9 SERIES ARE IN PREPARATION.

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FRENCH OLD STYLE SERIES



Figures of this Series are Uniform in Size and Lining

5a 4A, \$7.25

48-POINT FRENCH OLD STYLE

L. C. \$3.00; C. \$4.25

MODERN Ornate Face

7a 4A, \$5.00

36-POINT FRENCH OLD STYLE

L. C. \$2.50; C. \$2.50

FURNISHED First-class Slugs

9a 6A, \$4.30

30-POINT FRENCH OLD STYLE

L. C. \$2.00; C. \$2.30

PROFIT-MAKING Reduced to a Science

12a 6A, \$3.50

24-POINT FRENCH OLD STYLE

L. C. \$1.75; C. \$1.75

NIMBLE PRINTERS Produce Annual Results

INLAND TYPE FOUNDRY

62

ST. LOUIS, Mo., U. S. A.



FRENCH OLD STYLE SERIES

Figures of this Series are Uniform in Size and Lining

15a 8A, \$3.30

20-POINT FRENCH OLD STYLE

L. C. \$1.65; C. \$1.65

POPULAR OLD STYLE Ornaments the Superior Work

26a 12A, \$3.20

16-POINT FRENCH OLD STYLE

L. C. \$1.70; C. \$1.50

SEND FOR ESTIMATES NOW This Believed a Reasonable Request 52

36a 15A, \$2.80

12-POINT FRENCH OLD STYLE

L. C. \$1.60; C. \$1.20

LINING FIGURES AND HANDSOME FACES
ARE DELIGHTS TO ARTISTIC PRINTERS GENERALLY
Fast Compositors Praise Standard Line 10

40a 16A, \$2.50

10-POINT FRENCH OLD STYLE

L. C. \$1.45; C. \$1.05

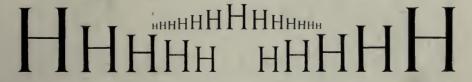
BEST METAL COMPOSITION YET PRODUCED
PRACTICAL DEMONSTRATION WARRANTS THIS ASSERTION
Investigate the Merits of Standard Line Type 843

8-POINT FRENCH OLD STYLE 50a 18A, \$2.25 L. C. \$1.30; C. \$0.95

SUPERIOR FACILITIES ENABLING US TO PRODUCE BETTER And More Durable Goods 23 6-POINT FRENCH OLD STYLE 55a 20A, \$2.00 L. C. \$1.20; C. \$0.80

ORDERS PROMPTLY FILLED
WITH POPULAR FACES ON STANDARD LINE
Business Constantly Increasing \$75

SMALL CAPS: 12-POINT, 9A, 50C. 10-POINT, 10A, 50C. 8-POINT, 12A, 45C. 6-POINT, 16A, 40C. EXTRA.



EXT. OLD STYLE

Original



4a 3A, \$8.00

48-POINT EXTENDED OLD STYLE

L. C. \$3.10; C. \$4.90

FINISH Perfect 6

5a 3A, \$5.50

36-POINT EXTENDED OLD STYLE

L. C. \$2,40; C. \$3,10

DESIGN Combine 18

5a 3A, \$4.30

30-POINT EXTENDED OLD STYL

L. C. \$1.90; C. \$2.40

INCREASE Specimen 34

8a 4A, \$3.50

24-POINT EXTENDED OLD STYLE

L. C. \$1.80; C. \$1.70

FILED AWAY Bettering Values Improved 25



EXT. OLD STYLE

Original

12a 6A, \$3.20

18-POINT EXTENDED OLD STYLE

L. C. \$1.65; C. \$1.55

MODERN SYSTEM Fine Printing Material Superior Types 12

18a 10A, \$2.80

12-POINT EXTENDED OLD STYLE

L. C. \$1.40; C. \$1.40

COMPARE THE PRICES
Respond to Your Best Interest
Profitable Supplies 43

20a 14A, \$2.50

10-POINT EXTENDED OLD STYLE

L. C. \$1.20; C. \$1.30

WRITE FOR ESTIMATE NOW Stock of Printers' Goods is Complete Every Department Filled 95

22a 14A, \$2.25

8-POINT EXTENDED OLD STYLE

L. C. \$1.10; C. \$1.15

FURNISHED FINE PRODUCTIONS
STANDARD LINE TYPES
Extended Old Style Face Outranks its Class

Extended Old Style Face Outranks its Class Advance of the Procession \$76

28a 15A, \$2.00

6-POINT EXTENDED OLD STYLE

L. C. \$1.00; C. \$1.00

SPECIAL SMALL CAPS ARE UNNECESSARY IMPORTANT FOR COMPOSITORS

Being Cast on Standard Line any Size Caps can be Used as the Small Caps of the Size Next Larger 180

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FULL-FACE SERIES





22a 14A, \$2.80

12-POINT FULL-FACE NO. 1

L. C. \$1.40; C. \$1.40

IMPROVED PLAIN LETTERS Old Stand-Bys and Favorites Bettered We Cast All on Standard Line 250

28a 16A, \$2.65

11-POINT FULL-FACE NO. 1

L. C. \$1.30; C. \$1.35

FULL-FACES BROUGHT INTO SYSTEM
Types for Titles, Side-Heads and Emphatic Words
Lining Accurately with Our Roman Faces 316

28a 16A, \$2.50

10-POINT FULL-FACE NO. 1

L. C. \$1.25; C. \$1.25

DESIRABLE FOR TABULAR WORK
Figures Altered and Cast Systematic in Thickness
Are Fitted to Point Sets in All the Sizes \$48

30a 16A, \$2.40

9-POINT FULL-FACE NO. 1

L. C. \$1,20; C. \$1,20

BECOMES CONSTANTLY MORE POPULAR Advantages of Our Standard Line Meriting Appreciation Those Once Using Our Type Want No Other 279

30a 16A, \$2.25

8-POINT FULL-FACE NO. 1

L. C. \$1.10; C. \$1.15

PRODUCES LABOR-SAVING MATERIAL
Modern Methods Introduced by the Inland Type Foundry
Outclassing the Sleeping Old-Fogy Concerns 158

38a 22A, \$2.00

6-POINT FULL-FACE NO. 1

L. C. \$1.00; C. \$1.00

IMPORTANT FACT WHICH SHOULD NEVER BE FORGOTTEN
Single and Dotted Two-Point Brass Rule Lines with Every One of Our Faces
Easily Justified to Line by Use of Point-System Leads and Slugs \$369

32a 18A, \$2.00

512-POINT FULL-FACE NO. 1

L. C. \$1.00; C. \$1.00

MAKING THINGS COMFORTABLE FOR THE COMPOSITOR Vexatious Chopping-Up of Paper and Cardboard Now Relegated to the Past Setting of Legal Blanks and Similar Forms is a Pleasant Work 815

26a 15A, \$2,40

9-POINT FULL-FACE NO. 2

L. C. \$1.20; C. \$1.20



CONDENSED NO. 1 SERIES

40

26a 16A, \$2.80

12-POINT CONDENSED NO. 1

L. C. \$1.40; C. \$1.40

OUR FACILITIES FOR MAKING Type are of the Very Best and Cannot Fail to Please the Most Fastidious Person 374

32a 20A, \$2.65

11-POINT CONDENSED NO. 1

L. C. \$1.30; C. \$1.35

OUR STANDARD JOB FACES ARE MORE
Uniform in Face and Justification Than any Other Make
Ornaments and Borders of all Kinds in Stock 45

32a 20A, \$2.50

10-POINT CONDENSED NO. 1

L. C. \$1.25; C. \$1.25

ALL PRINTERS SHOULD EXAMINE
Our System and Then Compare it With That of Others
It Always Stands the Tests Satisfactorily 984

38a 22A, \$2.40

9-POINT CONDENSED NO. 1

L. C. \$1.20; C. \$1.20

WE MANUFACTURE A COMPLETE LINE OF BRASS
Rule and our Jobbing Department is the Most Complete in the West
Superior Printing Material of all Kinds Quickly Supplied 62

36a 20A, \$2.25

8-POINT CONDENSED NO. 1

L. C. \$1.15: C. \$1.10

ALL FACES ON EACH BODY, ROMANS, ITALICS,
Antiques, and all Job Faces Line With One Another at the Bottom
Our Figures Need no Special Justifying in Tabular Work

42a 26A, \$2.20

7-POINT CONDENSED NO. 1

L. C. \$1.10; C. \$1.10

ALL OUR JOB TYPE CAN BE SET SOLID AND THE LIABILITY
Of the Descending Letters Breaking Off is Entirely Overcome and all Printers Can See
That this in Itself is a Very Important Money-Saving Feature 295

44a 26A, \$2.00

6-POINT CONDENSED No. 1

L. C. \$1.00; C. \$1.00

THIS CONDENSED SERIES WILL LINE WITH OUR ROMAN
Without the use of Cardboard and can be Used in Sub-headings and in Tabular Work
Our Leaders Will Also Line With it as Well as With the Roman 790

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CONDENSED No. 2 SERIES





14a 7A. \$3.50

24-Point Condensed No. 2

L. C. \$1.80; C. \$1.70

STANDARD LINE PRODUCT Popular Among Printers 92

18a 10A, \$3.30

20-Point Condensed No. 2

L. C. \$1.65; C. \$1.65

DEMANDS FOR MODERN SYSTEM Now Constantly Increasing 56

20a 12A, \$3.20

18-Point Condensed No. 2

L. C. \$1.55; C. \$1.65

INTRODUCING A UNIFORM METHOD Product of Inland Type Foundry 35

22a 12A, \$3.20

16. POINT CONDENSED NO 6

L. C. \$1.60; C. \$1.60

SAVING IN BOTH TIME AND LABOR Users of Standard Lining Faces 40

24a 15A, \$3.00

14-POINT CONDENSED NO. 2

L C \$1.50 C \$1.50

IMPROVEMENTS IN ORDINARY STYLES Enhancing Their Usefulness Greatly 76

30a 18A, \$2.80

12-POINT CONDENSED No. 2

L. C. \$1.40; C. \$1.40

REMODELING COMMON FACES THROUGHOUT
Manifest Faults in Founding Remedied \$34

34a 20A, \$2.65

11-POINT CONDENSED No. 2

L C. \$1.30; C. \$1.35

REPRODUCING POPULAR HANDSOME OLD-TIMERS
Supply Improvement in Many Essential Details 98



CONDENSED No. 2 SERIES



34a 20A, \$2.50

10-Point Condensed No. 2

L. C. \$1,25; C. \$1.25

TAKING ADVANTAGE OF YEARS OF EXPERIENCE Errors of Former Type Making are Corrected 50

38a 22A, \$2.40

9-Point Condensed No. 2

L. C. \$1.20; C. \$1.20

CAREFUL CONSIDERATION GIVEN TO THE PRINTERS' WANTS
Best Labor-Saving Material the Result of Particular Study 49

38a 22A, \$2,25

8-Point Condensed No. 2

L. C. \$1.15; C. \$1.10

STANDARD LINE AND UNIT SETS A DESIRABLE COMBINATION Perfect Justification in Every Direction Easily Secured \$82

38a 24A, \$2.20

7-POINT CONDENSED NO. 2

L. C. \$1.10; C. \$1.10

REFORMS MADE THAT HAVE HITHERTO BEEN CONSIDERED IMPOSSIBLE
Obstacles Found to be Not so Insurmountable as Claimed by Founders 175

40a 25A, \$2.00

6-Point Condensed No. 2

L. C. \$1.00; C. \$1.00

HINDERED BY NO PRECEDENTS OR TRADITIONS IN OUR TYPE FOUNDRY Our House is Not Obliged to Follow the Old Methods and Systems 360.

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HALF-TITLE SERIES



28a 16A, \$2.25

8-POINT HALF-TITLE

L. C. \$1.15; C. \$1.10

ALL OUR FACES LINE WITH ONE ANOTHER
Attaining Perfect Accuracy Without Use of Cardboard
Our Brass Rule Department is Very Complete 46

30a 18A, \$2.00

6-POINT HALF-TITLE

L. C. \$1.00; C. \$1.00

IT WILL BE TO YOUR INTEREST TO BUY OUR TYPE
Standard Line Type is the Only Material for Wide-Awake Printers
Elements of our Metal Combine Toughness and Hardness

28a 16A, \$2.00

512-POINT HALF-TITLE

L. C. \$1.00; C. \$1.00

LINING SYSTEM WILL SAVE LABOR IN JUSTIFICATION
We Buy and Sell Second-Hand Machinery, and can Often Offer you
Bargains in These Goods. Send for Illustrated Catalog 28

CONDENSED TITLE No. 2





10A

24-Point Condensed Title No. 2

INCREASE USEFULNESS 16

14A

18-Point Condensed Title No. 2

\$2.00

STANDARD LINE RECOMMENDED PRINTERS INVESTIGATE 78

15A

16-POINT CONDENSED TITLE NO. 2

\$1.80

MATERIAL MEETING THE DEMAND THOROUGHLY REMODELED \$840

15A

14-POINT CONDENSED TITLE NO. 2

\$1.65

LATEST IDEAS IN TYPE FOUNDING PROGRESSIVE INSTITUTION 95

16A

12-Point Condensed Title No. 2

\$1.50

SUPERIOR IN WEARING QUALITIES TO EVERY OTHER IN THE MARKET \$48

20A

10-POINT CONDENSED TITLE No. 2

\$1.40

METAL COMPOSITION THE BEST EVER USED OURS GUARANTEED MOST DURABLE 63

20A

9-Point Condensed Title No. 2

\$1.35

INTERESTS PRINTERS THAT WORK FOR PROFITS MOST PERFECT MATERIAL EVER OFFERED 25

8-Point Condensed Title No. 2 24A, \$1.25 6-Point Condensed Title No. 2 25A, \$1.00

MORE USEFUL ARE LEADERS LINE WITH ALL FACES 70 EXCELLENT PRODUCTIONS PLEASE SUPREMACY APPRECIATED 914

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42

16a 8A, \$3.20

18-POINT IONIC

. C. \$1.65; C. \$1.55

LEADING PRINTERS Getting our Superior Type 28

24a 15A, \$2,80

12-POINT IONIC

L. C. \$1.40; C. \$1.40

MODERN SYSTEMATIC PRODUCT Setting the Pace for Our Competitors \$30

34a 20A, \$2.20

7-POINT IONIC

L. C. \$1.10; C. \$1.10

MONEY-SAVING TYPE MADE FOR SUPERIOR JOBBING Great Possibilities in Having Systematic Material to Produce Fine Work Point Bodies, Standard Line, Unit Sets and Most Useful Faces 279

34a 20A, \$2.00

6-POINT IONIC

L. C. \$1.00; C. \$1.00

WE SUPPLY ALL FIGURES ON UNIFORM POINT SETS

They are also Multiples of and Justify with Our Regular Spaces and Quads

Advantages Inherent in the Unit-Set System of Casting Type 456

25A

7-POINT CLARENDON TITLE

\$1.20

ENDLESS VARIETY OF ORIGINAL BORDERS AND ORNAMENTS
MANY OF OUR BEAUTIFUL BORDERS ARE MADE FOR TWO COLORS
SPECIMEN SHEETS WILL BE FURNISHED ON APPLICATION \$25

22A

6-POINT CLARENDON TITLE

\$1.00

ALL OUR TYPE CAN BE SET SOLID AND THE LIABILITY OF THE DESCENDING LETTERS TO BREAK OFF IS ENTIRELY OVERCOME OLD STYLE FIGURES MADE UNIFORM IN SIZE AND LINE 360

40a 24A, \$2.20

7-POINT CLARENDON

L. C. \$1.10; C. \$1.10

PRINTERS ARE ADVISED TO BE CAREFUL IN BUYING TYPE
Bungling Imitations of Standard Line Type are Now Being Put on the Market
Not Made to Agree with our Accurate Dies and Measurements 487

38a 22A, \$2.00

6-POINT CLARENDON

L. C. \$1.00; C. \$1.00

OUR STANDARD LINE SYSTEM MEETS ALL REQUIREMENTS
Every Possible Use of Type Has Been Carefully Considered and Years of Earnest
Study Were Devoted to Bringing It to the Acme of Perfection 19

ANTIQUE SERIES



40

4a 3A, \$6.00

42-POINT ANTIQUE No. 1

L. C. \$2,40; C. \$3,60

USEFUL Products 5

5a 4A, \$5.00

36-POINT ANTIQUE NO. 1

L. C. \$1.90; C. \$3.10

DESIGNS Excellence 18

8a 4A, \$4.30

30-POINT ANTIQUE No. 1

L. C. \$2.20; C. \$2.10

FINER TYPE Style Esthetic 12

12a 6A, \$3.30

20-Point Antique No. 1

L. C. \$1.65; C. \$1.65

LINING SYSTEM Problem Finds Solution Standard Perfect 30



ANTIQUE SERIES



16a 9A, \$3,20

18-POINT ANTIQUE NO. 1

L. C. \$1.65; C. \$1.55

PRINTERS REMEMBER Standard Lining System Has No Equal in the Market

26a 14A. \$2.80

12-POINT ANTIQUE NO. 1

L. C. \$1.40; C. \$1.40

OUTFITS FOR NEWSPAPERS Furnished on Short Notice and Estimates Most Cheerfully Submitted 85

30a 16A, \$2.50

10-Point Antique No. 1

L. C. \$1.25; C. \$1.25

SUPERIOR WORK AND LARGE PROFITS Are a Natural Result of Using Standard Lining Type Enterprising Printers all Recommend It 74

32a 16A, \$2,25

8-POINT ANTIQUE NO. 1

L. C. \$1.15; C. \$1.10

BRASS RULE IN LABOR-SAVING FONTS Circles, Ovals, Octagons and Many Other Special Shapes Are Made to Order in the Shortest Possible Time 62

34a 20A, \$2.20

7-POINT ANTIQUE NO. 1

L. C. \$1.10; C. \$1.10

COMPLETE OFFICES ALL ON STANDARD LINE SYSTEM Number of Faces Cast on Uniform Line now so Large that the Printer Need no Longer Buy the Old Money-Wasting Material 84

34a 20A, \$2.00

6-POINT ANTIQUE NO. 1

L. C. \$1.00; C. \$1.00

REMEMBER, WE ARE AT ALL TIMES PREPARED TO Prove Every Claim as Regards the Finish and Accuracy of our Product In Type Making we Propose to Stay at the Very Top 36

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LATIN ANTIQUE SERIES



20

5a 3A, \$7.25

48-POINT LATIN ANTIQUE

L. C. \$3.10: C. \$4.15

REAPED Cashiers 2

6a 4A, \$5.00

36-POINT LATIN ANTIQUE

L. C. \$2.20; C. \$2.80

NEATEST Ornaments 38

7a 5A, \$4.30

30-POINT LATIN ANTIQUE

L. C. \$2.00; C. \$2.30

MONEY SURE Return Profits 40

10a 6A, \$3.50

24-POINT LATIN ANTIQUE

L. C. \$1.75; C. \$1.75

ARE JUSTIFIED
Point Set Figures With
Regular Spaces 75



LATIN ANTIQUE SERIES



15a 9A, \$3,20

18-POINT LATIN ANTIQUE

L. C. \$1.60; C. \$1.60

Face Available for Date Lines Use With 2-Point Rule

22a 14A, \$2.80

12-POINT LATIN ANTIQUE

L. C. \$1.35; C. \$1.45

EXPERT COMPOSITORS DESIRE
Superior Material Wherewith to Execute
Commercial Work Most Rapidly

26a 14A, \$2.50

10-POINT LATIN ANTIQUE

L. C. \$1.25; C. \$1.25

PROVED FINISH AND EXACTNESS
Of our Type Far Better than that of any Other
All Faces of One Body Will Line 53

28a 16A, \$2,40

9-POINT LATIN ANTIQUE

L. C. \$1.20; C. \$1.20

OLD STYLE FIGURES PERFECTLY UNIFORM
They Agree With One Another in Height and Line, and
Cast to Point Sets, Justify with Spaces 210

28a 16A, \$2,25

8-POINT LATIN ANTIQUE

L. C. \$1.15; C. \$1.10

FINEST DESIGNS IN ARTISTIC JOB FACES
Extensive and Splendid Exhibit of Original Ornaments
Foremost of High-Class Productions 79

7-POINT LATIN ANTIQUE 30a 16A, \$2.20 L. C. \$1.10; C. \$1.10

STANDARD LINING TYPE Obviates Numerous Vexations Keeps Temper Smooth 50 6-Point Latin Antique 30a 16A, \$2.00 L. C. \$1.00; C. \$1.00

WE ARE AGENTS FOR ALL Kinds of Printing Machinery of Latest Improved Styles 46

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LATIN SERIES



8a 5A, \$5.00





L. C. \$2.40; C. \$2.60

TRUE SYSTEM Accurate Faces 16

9a 6A, \$4.30

30-POINT LATIN

L. C. \$2.00; C. \$2.30

IMPROVEMENTS Original Type Designs Appreciated 23

12a 8A, \$3.50

24-POINT LATIN

L. C. \$1.70; C. \$1.80

POINT SYSTEM BOTH
Ways far Superior to the Old
Method of Justifying 45

18a 12A, \$3.20

18-POINT LATIN

L. C. \$1.55; C. \$1.65

PERFECT JUSTIFICATION
Without Cardboards Thereby Saving
Large Profits to Printers 386



LATIN SERIES



28a 16A, \$2.80

12-POINT LATIN

L. C. \$1.45; C. \$1.35

ESTIMATES FURNISHED TO PRINTERS Brass Rule, Labor-Saving Fonts, Circles, Ovals Other Special Shapes Made to Order \$65

32a 20A, \$2,50

10-POINT LATIN

L. C. \$1.25: C. \$1.25

HANDSOMEST ART ORNAMENTS AND BORDERS An Endless Variety to Select From, Largest Assortment Most Highly Finished Collection in the Market 240

32a 20A. \$2.40

9-POINT LATIN

L. C. \$1.20; C. \$1.20

HIGHLY IMPROVED TYPE FACES DESIGNED Material Supplied for Every Kind of Artistic Job Printing Profits Assured on Work of Any Description 75

34a 20A, \$2.25

8-POINT LATIN

L. C. \$1.15; C. \$1.10

GOOD WORK, LARGE PROFITS AND PLEASURE TOURS Some of the Many Advantageous Results of Standard Line Type Enterprising Printers Must Investigate this System 938

36a 24A, \$2.20

7-POINT LATIN

L. C. \$1.10; C. \$1.10

LARGE ASSORTMENT OF FACES NOW CAST ON STANDARD LINE Entirely Unnecessary for the Progressive Printer to Buy Type Not Systematic Every Style We Produce is Up-to-Date and Every Font is Useful 210

36a 24A, \$2.00

6-POINT LATIN

L. C. \$1.00; C. \$1.00

ALL SMALL CAP SORTS LIABLE TO BE CONFUSED WITH THE Same Lower Case Characters Have an Extra Nick, Thereby Obviating Errors Common in Distribution and Composition; Another Advantage 756

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Condensed Latin Series





8a 5A, \$5.00

48-POINT CONDENSED LATIN

L. C. \$2.40; C. \$2.60

Beautiful ORNATE Art

10a 6A, \$4.00

36-POINT CONDENSED LATIN

L. C. \$2.00: C. \$2.00

STANDARD Lining Type 95

18a 12A, \$3.50

24-POINT CONDENSED LATIN

L. C. \$1.70; C. \$1.80

SUPERIOR AS TO DURABILITY Accuracy and Finish of Our Products 25

30a 18A, \$3,20

18-POINT CONDENSED LATIN

L. C. \$1.60; C. \$1.60

ONE OF THE MOST IMPORTANT INNOVATIONS
Is our Lining System and Printers Should Investigate 30

40a 26A, \$2.80

12-POINT CONDENSED LATIN

L. C. \$1.40; C. \$1.40

OUR STANDARD JOBBING FACES ARE MORE UNIFORM
In Design, Justification and Finish than any Others in the Market 62

45a 30A, \$2.50

10-POINT CONDENSED LATIN

L. C. \$1.20; C. \$1.30

REMEMBER THAT WE INVITE CAREFUL AND CRITICAL EXAMINATION

And are at all Times Prepared to Prove our Claims for Standard Line System \$48



BRUCE TITLE SERIES

PATENT PENDING

24-POINT BRUCE TITLE

\$2.50

NEAT CAPS LIGHT FACE 6

6A

20-POINT BRUCE TITLE

EXCELLENCE BEST MODELS 38

16-POINT BRUCE TITLE

\$1.80

12-POINT BRUCE TITLE

TWO-LINES

OUR TITLES 4

DESIGNS NEWEST 5

12A

10-POINT BRUCE TITLE

\$1.40

9-POINT BRUCE TITLE

ENGRAVERS LODGE WORK CHOICE PART 70 NICE PROGRAM 92

16A 8-POINT BRUCE TITLE NO. 2 \$1.25

UNIFORM MATERIAL MODERN ENTERPRISE 86

6-POINT BRUCE TITLE NO. 2 \$1.00

STANDARD LINE FACES **REMARKABLE PROGRESSION \$74** 6-POINT BRUCE TITLE NO. 1

NEAT SOCIETY PRINTING DELICACY AND SIMPLICITY 35

6-POINT BRUCE TITLE NO. 3

TWO-LINES CALLED TITLES **OUR METHOD OF NAMING SERIES 612**

EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK

8-POINT NO. 1 AND 6-POINT NO. 4 OF THIS SERIES IN PREPARATION

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SKINNER SERIES

THE THE PARTY OF T

Patent Pending

HAVING started in the most disastrous period that the type-founding trade has ever experienced, the success of the Inland Type Foundry is nothing less than phenomenal. To-day, at the expiration of a little over three years, its business has many times exceeded that



which any other type foundry has ever acquired in the most prosperous times. This is largely attributable to Standard Line, Unit-Set, and many other innovations which we have introduced in the type, making our productions the most desirable the practical printer can find.

INLAND ORNAMENTS, SERIES No. 25 - displayed above - Per font, \$2.00



SKINNER SERIES

Patent Pending

30-POINT SKINNER

HANDSOME Neatest Faces 5

7a 4A, \$3.50

L. C. \$1.75; C. \$1.75

FINE LETTER Program Enrich 14

10a 6A, \$3.20

L. C. \$1.60; C. \$1.60

ELEGANT MODELS Finish Chaste Design 30

16a 10A, \$3.00

END OF THE CENTURY Material Suited to the Time 26

L. C. \$1.40; C. \$1.40

DAINTY WORK Finest Obtained 15

L. C. \$1.15; C. \$1.10 26a 15A, \$2.25

STANDARD LINING

10-POINT SKINNER NO. 1 22a 14A, \$2.50 L. C. \$1.2 L. C. \$1.25; C. \$1.25

LEADING STYLE Exquisite Display 48

30a 18A, \$2.00

L. C. \$1.00; C. \$1.00

SYSTEMATIC PRODUCTS

Modern Plan Introduced 36 | Standard Line Type the Best \$90

10-POINT SKINNER NO. 2 AND 9-POINT SKINNER IN PREPARATION.

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WOODWARD SERIES

Patented Aug. 4, 1896



4a 3A, \$9.50

60-POINT WOODWARD

L. C. \$3.70; C. \$5.80

FORMS Perfect 6

5a 4A, \$7.25

48-POINT WOODWARD

L. C. \$3,10; C. \$4,15

BORDER Specimen 8

7a 4A, \$5.00

36-POINT WOODWARD

L. C. \$2.40 · C. \$2.60

LINING TYPE Money Saved 12

9a 5A, \$4.30

30-POINT WOODWARD

L. C. \$2.15; C. \$2.15

BEST METHOD Fixing Standards 20

82



WOODWARD SERIES

Patented Aug. 4, 1896

UNIFORM FIGURES Casting Systematic 36

15a 9A, \$3.20

18-POINT WOODWARD

ORDERS LINING TYPE **Exhibit of Common Sense 98**

18a 12A, \$3.00

14-POINT WOODWARD

L. C. \$1.40; C. \$1.60

STANDARD LINE PRODUCTION Notice Constant Increase in Faces \$15

22a 15A, \$2.80

12-POINT WOODWARD

L. C. \$1.35; C. \$1.45

INVESTIGATION RECOMMENDED Recognize Advantages of Standard Line 24

26a 16A, \$2.50

10-POINT WOODWARD

L. C. \$1.25; C. \$1.25

SUPERIOR MATERIAL FOR PURCHASERS Handsome Faces and Lining System Combined 16

28a 20A, \$2.25

8-POINT WOODWARD

L. C. \$1.05; C. \$1.20

ALL PRINTERS' SUPPLIES ALWAYS IN STOCK Thoroughly Equip Printing Establishments with Best Type 38

7-POINT WOODWARD

34a 20A, \$2.20

L. C. \$1.10; C. \$1.10

RIGHT QUALITIES IN TYPE

6-POINT WOODWARD

34a 20A, \$2.00 L. C. \$1.00; C. \$1.00

STANDARD LINE SYSTEM Obtains Supply of Lining Faces 70 Type for the Up-to-Date Printer 12

WOODWARD OUTLINE



Patent Pending

4a 3A, \$9,50

60-POINT WOODWARD OUTLINE

L. C. \$3.70; C. \$5.80

FORMS Perfect 6

5a 4A, \$7.25

48-POINT WOODWARD OUTLINE

L. C. \$3.10; C. \$4.15

BORDER Specimen 8

7a 4A, \$5.00

36-POINT WOODWARD OUTLINE

L. C. \$2,40; C. \$2,60

LINING TYPE Money Saved 12

9a 5A, \$4.30

30-POINT WOODWARD OUTLINE

L. C. \$2.15; C. \$2.15

BEST METHOD Fixing Standards 20



WOODWARD OUTLINE

Patent Pending

9a 6A, \$3.50

24-POINT WOODWARD OUTLINE

L. C. \$1.60; C. \$1.90

UNIFORM FIGURES Casting Systematic 36 Regular in Widths

15a 9A, \$3.20

18-POINT WOODWARD OUTLINE

L. C. \$1.60; C. \$1.60

ORDERS LINING TYPE
Exhibit of Common Sense 98
Keeping Up to Times

18a 12A, \$3.00

14-POINT WOODWARD OUTLINE

L. C. \$1.40; C. \$1.60

STANDARD LINE PRODUCTION
Notice Constant Increase in Faces \$15
Enterprising Young Foundries

22a 15A, \$2.80

12-POINT WOODWARD OUTLINE

L. C. \$1.35; C. \$1.45

INVESTIGATION RECOMMENDED

Recognize Advantages of Standard Line 24

Introduce Labor-Saving System

WOODWARD and WOODWARD OUTLINE are cast to the same widths, and one will register accurately over the other for use in two-color work.

CONDENSED WOODWARD

Patented Aug. 4, 1896



5a 4A, \$9,50

60-POINT CONDENSED WOODWARD

L. C. \$4.10; C. \$5.40

MIND RULE Face Lined 10

8a 5A, \$7.25

48-POINT CONDENSED WOODWARD

L. C. \$3.55; C. \$3.70

BUYER LIKES Modern Prints 45

8a 6A, \$5.00

36-Point Condensed Woodward

L. C. \$2.30; C. \$2.70

SUPERIOR PRODUCT Finest and Best Made 96

10a 6A, \$4.30

30-POINT CONDENSED WOODWARD

L. C. \$2.20; C. \$2.10

USING STANDARD LINE Saving Compositors' Labor 24



CONDENSED WOODWARD

Patented Aug. 4, 1896

12a 8A, \$3.50

24-POINT CONDENSED WOODWARD

L. C. \$1.70; C. \$1.80

JUSTIFICATION MUCH SIMPLER Furnish Every Face on Unit-Sets 78

16a 10A, \$3.20

18-Point Condensed Woodward

L. C. \$1.60; C. \$1.60

DOTTED BRASS RULE IN BLANK WORK Easily Adjusted to Line with all Type Faces 26

22a 14A, \$3.00

14-POINT CONDENSED WOODWARD

L. C. \$1.50; C. \$1.50

LEADERS LINE WITH ALL ROMAN AND JOB FACES Abolish Buying Special Leaders for Many Display Fonts 40

28a 18A, \$2.80

12-POINT CONDENSED WOODWARD

L. C. \$1.40; C. \$1.40

PROOF THAT THE IDEA OF UNIFORM LINING WAS FEASIBLE
Refusal of Older Founders to Cast Systematic Type Proving Stupidity 35
Desires of Progressive Printers Based on Experience

34a 22A, \$2.50

10-Point Condensed Woodward

L. C. \$1.25; C. \$1.25

ELEGANT CONDENSED DISPLAY FACE FOR NEWSPAPERS IS OFFERED Handsome and Attractive Ornamentation of Headlines and Announcements \$92 Suitable for Use in Every Specimen of First Class Typography

8-Point Condensed Woodward 36a 25A, \$2.25 L. C. \$1.10; C. \$1.15

PERMITS PRINTERS TO SECURE PROFITS
Labor-Saving Features of Standard Line Type 680
Notice the Quicker Results Obtained

6-POINT CONDENSED WOODWARD 48a 30A, \$2.00 L. C. \$1.00; C. \$1.00

USEFUL MODERN FACE FOR SMALL BOX-HEADINGS Condensed Letter for Crowding Matter into Little Space 475 Very Suitable for Time-Tables and the Like

EXTENDED WOODWARD

Patented Aug. 4, 1896



4a3A, \$10.75

48-POINT EXTENDED WOODWARD

L. C. \$4.15: C. \$6.60

READ Black 5

5a 3A, \$6,40

36-POINT EXTENDED WOODWARD

L. C. \$2.80; C. \$3.60

SAMPLE Charmer 8

5a 3A, \$4.70

30-POINT EXTENDED WOODWARD

L. C. \$2,10; C. \$2,60

PERFECT Good Form 6

7a 4A, \$4.00

24-POINT EXTENDED WOODWARD

L. C. \$2.00: C. \$2.00

BROAD FACE Extend Letter 12 Modern Plant



EXTENDED WOODWARD

Patented Aug. 4, 1896

9a 5A. \$3.20

18-POINT EXTENDED WOODWARD

BEST METHODS Regularity Found 60 Improved Lining

14a 8A, \$3.00

14-POINT EXTENDED WOODWARD

NEAT MODELS USED **Artistic Jobbing Letters 93 Useful and Desirable**

16a 10A, \$2,80

12-POINT EXTENDED WOODWARD

L. C. \$1.40: C. \$1.40

ECONOMICAL PRINTERS Selecting Profitable Material 25 **Buy Standard Line Type**

18a 10A, \$2,50

10-POINT EXTENDED WOODWARD

L. C. \$1.25; C. \$1.25

SETTING TYPE MADE EASIER Annoving Hindrances Abolished \$18 **Introduced Improved Systems**

8-POINT EXTENDED WOODWARD L. C. \$1.10; C. \$1.15 22a 14A, \$2.25

MUCH SIMPLIFIED Justification Perfected Unit Set Types 34

6-POINT EXTENDED WOODWARD 28a 16A, \$2.00 L. C. \$1.00; C. \$1.00

OUICKER COMPOSING With Standard Line System **Improved Methods 62**

60-Point Extended Woodward in preparation.

GOTHIC No. 1 SERIES





5a 3A, \$6.00

42-POINT GOTHIC NO. 1

L. C. \$2.50; C. \$3.50

HERALD Advantage 6

6a 4A, \$5.00

36-POINT GOTHIC NO. 1

L. C. \$2.20; C. \$2.80

SCIENCE Improved Type

8a 5A, \$4.30

30-POINT GOTHIC NO. 1

L. C. \$2.00; C. \$2.30

COMPOSING Standard Lining 3

10a 6A, \$3.50

24-POINT GOTHIC NO. 1

L. C. \$1.65; C. \$1.85

PRINTER FINDS Chance to Save Work 18

16a 9A, \$3.20

18-Point Gothic No. 1

L. C. \$1.55; C. \$1.65

LINING TYPE PAYS BIG
Dividends to Careful Buyers 50



GOTHIC No. 1 SERIES



20a 12A, \$3,00

14-POINT GOTHIC NO. 1

L. C. \$1.40; C. \$1.60

MOST DURABLE BODIES Made from Combination Metal 26

25a 14A, \$2.80

12-POINT GOTHIC NO. 1

L. C. \$1.40; C. \$1.40

ORIGINAL AND UNIFORM FACES Characteristics of Standard Line Type 80

26a 14A, \$2.50

10-Point Gothic No. 1

L. C. \$1.25; C. \$1.25

GOTHICS AND TITLES IMPROVED Standard Line Justifies Without Cardboard 3

30a 16A, \$2.40

9-POINT GOTHIC NO. 1

L. C. \$1.20; C. \$1.20

LABOR-SAVING TYPE BODIES ARE PERFECT
No Trouble to make Leaders Line with Every Face 913

34a 18A, \$2.25

8-Point Gothic No. 1

L. C. \$1.15; C. \$1.10

OUR TYPE METAL IS OF A NEW COMPOSITION

Guaranteed to be Superior in Finish and Durability to all Others

Highest Quality and the Best Workmanship 86

38a 20A, \$2.20

7-Point Gothic No. 1

L. C. \$1.10; C. \$1.10

EVERY COMPOSITOR APPRECIATES STANDARD LINE TYPE

Annoying Complications Peculiar to the Old Style Justification are Obviated

Vexatious Troubles Incident to Type-Setting Abolished 315

38a 20A, \$2,00

6-POINT GOTHIC NO. 1

L. C. \$1.00; C. \$1.00

PRINTERS SHOULD INVEST IN LABOR-SAVING SYSTEM

Modern Improved Material Designed for the Use of Enterprising Craftsmen

Desires of Progressive Typographers Have Been Met 26

Н Н Н н н н Н Н

TITLE GOTHIC No. 5





4 A

36-POINT TITLE GOTHIC NO. 5

GRINDERS

5A

30-POINT TITLE GOTHIC NO. 5

\$3.00

BROKERAGE

7A

24-Point Title Gothic No. 5

\$2.50

SAVE MATERIAL

9A

20-POINT TITLE GOTHIC NO. 5

\$2.25

BUY STANDARD LINE

12A

16-POINT TITLE GOTHIC NO. 5

\$1.80

NOTABLE INNOVATION OBTAIN MODERN FACES 18

12A

12-Point Title Gothic No. 5

\$1.50

JUSTIFICATION SIMPLIFIED BEST SYSTEM OF WIDTHS 26

16A

10-POINT TITLE GOTHIC NO. 5

\$1.40

STANDARD ORIGINAL GOTHICS
MOST ACCURATE IN THEIR LINING 5



TITLE GOTHIC No. 5



16A

9-POINT TITLE GOTHIC NO. 5

\$1.35

GOTHICS AND TITLES IMPROVED MAKE MONEY WITH STANDARD LINE 10

18A

8-POINT TITLE GOTHIC No. 51

\$1.25

OUR BODIES ARE ACCURATE AND PERFECT
UNIFORM FACES AND FIGURES ARE SECURED 56

22A

8-POINT TITLE GOTHIC NO. 52

\$1.25

GOOD WORK, LARGE PROFITS AND PLEASURE

ARE RESULTS OF OUR NEW STANDARD LINE SYSTEM 32

20A

6-POINT TITLE GOTHIC NO. 51

\$1.00

OUR LEADERS LINE WITH ALL BODIES BY MEANS OF LEADS
BRASS RULES, BRACES, DASHES, CIRCLES AND OVALS IN STOCK
EVERY COMPOSITOR APPRECIATES OUR SYSTEM 43

24A

6-Point Title Gothic No. 52

\$1.00

ALL FACES ARE MADE TO LINE BY USE OF LEADS AND SLUGS
COMMERCIAL PRINTERS READILY SEE THE MANY ADVANTAGES SECURED
MONEY-MAKERS INVEST IN LABOR-SAVING MATERIAL 28

28A

6-POINT TITLE GOTHIC NO. 53

\$1.00

WE ARE AGENTS FOR ALL MAKES OF PAPER CUTTERS AND PRINTING PRESSES

OUR STOCK OF CASES, CABINETS, STANDS AND ALL OTHER WOOD GOODS IS COMPLETE

USEFUL AND DURABLE TYPE ADMIRED BY PRUDENT PURCHASERS \$915

30A

6-POINT TITLE GOTHIC No. 54

\$1.00

PUT IN STANDARD LINE TYPE IN PLACE OF WHAT YOU ARE USING AND OBSERVE THE ADVANTAGE YOU HAVE OVER COMPETITORS; NO CARDBOARD OR PAPER NEEDED WITH OUR TYPE LABOR SAVED IS MONEY EARNED AND CAN BE DONE WITH OUR MATERIAL 478

EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK

6-POINT TITLE GOTHIC NOS. 52, 53 AND 54 WILL ALSO BE CAST TO ORDER ON 5-POINT BODY, IN FONTS OF 10 POUNDS AND OVER, AT SECOND CLASS PRICES.

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GOTHIC No. 6 SERIES

Original



10a 5A, \$3.50

24-POINT GOTHIC NO. 6

L. C. \$1.80; C. \$1.70

HANDSOME STYLES Modern Patterns 25

16a 7A. \$3.30

20-POINT GOTHIC NO. 6

L. C. \$1.75; C. \$1.55

COMMEND PERFECTION Believed Admirable 63

25a 12A, \$3.20

16-POINT GOTHIC NO. 6

L. C. \$1.65; C. \$1.55

DESIGNING ELEGANT FASHION Neat Standard Line Products 14

26a 12A, \$3.00

14-Point Gothic No. 6

L. C. \$1.60; C. \$1.40

SCIENTIFIC METHOD OF FOUNDING Furnish Most Accurate Material 82

32a 16A, \$2.80

12-POINT GOTHIC NO. 6

L. C. \$1.50; C. \$1.30

LEADERS MADE MORE USEFUL THAN EVER Upon our System they Line with all Faces 36

34a 16A, \$2.50

10-POINT GOTHIC NO. 6

L. C. \$1.30; C. \$1.20

NUMEROUS ADVANTAGES OF OUR STANDARD LINE Recognized by all Intelligent Type Buyers \$75

36a 20A, \$2.25

8-Point Gothic No. 6

L. C. \$1.15; C. \$1.10

ENDORSING INNOVATIONS IN THE MANUFACTURE OF TYPE
Our Various Improvements Give Pleasure to all Printers 18

6-POINT GOTHIC NO. 6 40a 22A, \$2.00 L. C. \$1.00

L. C. \$1.00; C. \$1.00

5-Point Gothic No. 6 42a 24A, \$2.00 L. C. \$1.00; C. \$1.00

PROFITS SURE IN STANDARD LINE

ACCURATE INTERLINING IS READILY ACCOMPLISHED

Labor-Saving Ideas Proved

Remove Doubts as to Expediency 35

Cardboard or Paper Rendered Useless
These Troublesome Adjuncts to Justification \$69

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TITLE GOTHIC No. 7

Original

20-Point Title Gothic No. 7

\$2.25

IMPROVED DESIGNS

10A

18-POINT TITLE GOTHIC NO. 7

\$2.00

WERE ALL REMODELED HANDSOME TYPE 12

14A

14-POINT TITLE GOTHIC NO. 7

\$1.65

MODERN SYSTEMS OF LINING SUPERIOR PRODUCT 48

16A

12-POINT TITLE GOTHIC NO. 7

\$1.50

EVERY SERIES ON STANDARD LINE PRINTERS' MONEY-SAVER \$50

20A

10-POINT TITLE GOTHIC NO. 7

\$1.40

AVOIDS CUTTING CARDBOARD AND PAPER ONLY METAL LEADS NEEDED 63

9-POINT TITLE GOTHIC No. 7 20A, \$1.35

FOUND TO SAVE LABOR BETTERED TYPE 45

6-POINT TITLE GOTHIC No. 71 22A, \$1.00

CAST TO MULTIPLES OF SPACES FIGURES AND POINTS \$60

6-POINT TITLE GOTHIC No. 73 30A, \$1.00

USEFULNESS OF SYSTEMATIC TYPE APPRECIATED OUR INNOVATIONS IN LETTER FOUNDING 32

8-POINT TITLE GOTHIC No. 7 24A. \$1.25

SYSTEM IN FIGURE WIDTHS OBTAIN UNIFORMITY 98

6-POINT TITLE GOTHIC No. 72 28A, \$1.00

STANDARD LINE TYPE WITHOUT A RIVAL NO OTHER CAN SURPASS IT 35

6-POINT TITLE GOTHIC No. 74 35A, \$1.00

COMBINATIONS OF VARIOUS SIZES AS CAPS AND SMALL CAPS
EASILY MADE WITHOUT INTRICATE JUSTIFICATION \$479

EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK

CONDENSED GOTHIC No. 1 SERIES



5a 4A, \$10.00

72-Point Condensed Gothic No. 31

L. C. \$4.10: C. \$5.90

Gothic Face 9

THIS SIZE IS CAST ON STANDARD TITLE LINE.

5a 4A, \$8.75

72-POINT CONDENSED GOTHIC NO. 1

L. C. \$3.50; C. \$5.25

PERFECTION Uniform Lines 6

6a 4A, \$7.00

60-Point Condensed Gothic No. 1

L. C. \$3,40; C. \$3,60

GOTHIC SERIES Made Complete 5



CONDENSED GOTHIC No. 1 SERIES

Original

54-Point Condensed Gothic No. 1

L. C. \$3.25; C. \$3.15

ELEGANT MODES Perfected Letters 28

8a 5A, \$6.00

48-POINT CONDENSED GOTHIC NO. 1

L. C. \$2.90; C. \$3.10

IMPROVED GOTHIC Largest Series Cast 10

9a 5A, \$4.50

42-POINT CONDENSED GOTHIC NO. 1

L. C. \$2.25: C. \$2.25

ARTISTIC DESIGNING Cut and Finish Superb 96

9a 6A, \$4.00

36-POINT CONDENSED GOTHIC NO. 1

L. C. \$1.90; C. \$2.10

TYPE LINING SYSTEM Appreciated by Printers 54

CONDENSED GOTHIC No. 1 SERIES

Original



12a 7A, \$3.50

30-POINT CONDENSED GOTHIC NO. 1

L. C. \$1.80; C. \$1.70

COLLECTION OF FINE BORDERS Display the Greatest Assortment 12

20a 10A, \$3.20

24-Point Condensed Gothic No. 1

L. C. \$1.65; C. \$1.55

DEPARTMENTS ARE ALL EQUIPPED With Latest and Most Improved Machinery 83

26a 16A, \$3.00

18-POINT CONDENSED GOTHIC NO. 1

L. C. \$1.50; C. \$1.50

FULLY INVESTIGATE OUR STANDARD LINE TYPE Grand System Long Desired by Progressive Printers 45

38a 20A, \$2.80

14. POINT CONDENSED COTHIC NO.

T. C \$1 40. C \$1 40

WE ARE AGENTS FOR VARIOUS PRINTING PRESSES Our Stock of Printers' Supplies is Complete in Every Particular 160

12-POINT CONDENSED GOTHIC NO. 1 44a 24A, \$2.50 L. C. \$1.25; C. \$1.25

ANOTHER IMPORTANT FEATURE
Unit Sets Simplifying Composition 79

8-POINT CONDENSED GOTHIC NO. 1 40a 26A, \$2.25 L. C. \$1.10; C. \$1.15

UNIT SET SYSTEM HELPS COMPOSITORS
Manner of Casting Type in Respect to Width \$36

10-Point Condensed Gothic No. 1 44a 25A, \$2.50 L. C. \$1.25; C. \$1.25

STANDARD LINE GIVES YOU PROFITS
Labor and Money Saved with Best Type 82

6-Point Condensed Gothic No. 1 45a 28A, \$2.00 L. C. \$1.00; C. \$1.00

SMALL SIZE CONDENSED GOTHIC DESIRABLE Useful for Box-Headings and Railway Time-Tables 540



GOTHIC ITALIC SERIES

Original

12a 7A, \$3,50

24-POINT GOTHIC ITALIC NO. 1

L. C. \$1,70: C. \$1.80

SUPERIOR PRINTING Elaborate Lining Effected 12

18a 10A, \$3,20

18-POINT GOTHIC ITALIC NO. 1

ELEGANCE AND EXCELLENCE Beautiful Designs in Decorative Art 5

28a 16A, \$3,00

14-POINT GOTHIC ITALIC NO. 1

ALL FACES SHOULD LINE PERFECT Lining System will Save Labor in Justification 13

34a 20A, \$2,80

12-Point Gothic Italic No. 1

L. C. \$1.40; C. \$1.40

PRINTERS BUY STANDARD LINE TYPE ALWAYS Attaining Perfect Accuracy Without the Need of Cardboard

36a 24A, \$2,50

10-POINT GOTHIC ITALIC NO. 1

L. C. \$1.20; C. \$1.30

THE ANTI-TRUST TYPE FOUNDRY OF THE WEST The Elements of our Metal Combine Toughness and Hardness 218

42a 25A, \$2,25

8-Point Gothic Italic No. 1

L. C. \$1.10; C. \$1.15

OUR BRASS RULE DEPARTMENT IS THOROUGH AND COMPLETE Borders and Ornamentation Devices in Most Elaborate and Endless Variety 83

46a 26A, \$2.00

6-POINT GOTHIC ITALIC NO. 1

L. C. \$1.00; C. \$1.00

IN BUYING AN OUTFIT IT WILL BE TO YOUR INTEREST TO SEE US Standard Line Type is the Only Material for Wide-Awake Printers to Handle and it Pays 45

Нинни инининини

CONDENSED TITLE GOTHIC NO. 3 SERIES





4 A

72-POINT CONDENSED TITLE GOTHIC NO. 3

MAIN KIND 9

5A

60-POINT CONDENSED TITLE GOTHIC NO. 3

\$5.00

UNIFORMITY 4

5A

54-POINT CONDENSED TITLE GOTHIC NO. 3

\$4.00

DARK PRINTS 26

6A

48-Point Condensed Title Gothic No. 3

\$3.75

GREAT SYSTEM 30

6A

42-POINT CONDENSED TITLE GOTHIC NO. 3

\$3.25

STANDARD PRIME 75



CONDENSED TITLE GOTHIC NO. 3 SERIES



36-POINT CONDENSED TITLE GOTHIC NO. 3

\$2.75

PROFITS CAPTURED 18

84

30-POINT CONDENSED TITLE GOTHIC NO. 3

USES STANDARD LINE 95

24-Point Condensed Title Gothic No. 3 12A, \$2,25

16-POINT CONDENSED TITLE GOTHIC NO. 3 20A, \$1.80

STANDARD LINING PRINTERS ADMIRING \$60

10-POINT CONDENSED TITLE GOTHIC NO. 3 25A, \$1.40

GREATER STEP IN ADVANCE SECURING SYSTEMATIC TYPES 85

8-Point Condensed Title Gothic No. 32 30A, \$1.25

BEWARE OF POOR COUNTERFEITS FAULTY LINING METHODS ARE BEING USED 74 20-Point Condensed Title Gothic No. 3 15A, \$2.00

FFNY WORK 2 LABOR IS EASIER 64

12-POINT CONDENSED TITLE GOTHIC NO. 3 24A, \$1.50

POPULAR INVENTION GIVEN HEARTY WELCOME

9-Point Condensed Title Gothic No. 3 28A, \$1.35

IMITATION IS MOST FLATTERING SEE RIVALS COPYING OUR METHODS 92

6-POINT CONDENSED TITLE GOTHIC NO. 3 28A, \$1.00

NOT ALL FOUNDERS KNOW OUR PLANS OUR STANDARD LINE SYSTEM MOST ACCURATE \$125



GOTHIC SPECIMENS





5A

36-Point Condensed Title Gothic No. 2

PERFECTED SYSTEM SUPERIORITY 50

30a 16A, \$3.00

14-POINT CONDENSED GOTHIC NO. 4

. C. \$1.55; C. \$1.45

FIGURES OF ALL FACES CAST ON POINT-WIDTHS
Being Also Exact Multiples of Our Spaces 46

GOTHIC TITLE ITALIC NO. 2



10A

20-POINT TITLE GOTHIC ITALIC NO. 2

\$2,25

STYLISH ORNAMENTS LARGEST ASSORTMENT 16

16-POINT TITLE GOTHIC ITALIC No. 2 12A, \$1.80

CARDBOARD NOT NEEDED 38

10-Point Title Gothic Italic No. 2 20A, \$1.40

UNIFORMITY PLEASES
HIGHLY SATISFACTORY 25

8-Point Title Gothic Italic No. 22 25A, \$1.25

PINACLE OF PERFECTION
MOST CORRECT LINING DEVISED 74

нин**ни НИ** НИННИН

12-Point Title Gothic Italic No. 2 16A, \$1.50

JUSTIFICATION MUCH SIMPLIFIED 40

8-Point Title Gothic Italic No. 21 24A, \$1.25

STANDARD LINE SYSTEM
CANNOT BE IMPROVED ON 198

6-Point Title Gothic Italic No. 2 26A, \$1.00

SHUN MISERABLE IMITATIONS
STANDARD LINE SYSTEM BEING COPIED 50

ниннИНННИН



TITLE GOTHIC SLOPE

Improved Series

6A

24-POINT TITLE GOTHIC SLOPE

\$2.50

LINED FACES

84

20-POINT TITLE GOTHIC SLOPE

\$2.25

STANDARD LINE

10A

16-POINT TITLE GOTHIC SLOPE

\$1.80

BORDER ORNAMENTS INVESTIGATION 82

12A

12-POINT TITLE GOTHIC SLOPE

\$1.50

TITLE GOTHIC SLOPES ARE BEST IN THE MARKET 15

15A

10-POINT TITLE GOTHIC SLOPE

\$1.40

OUR ARTISTIC PRODUCTIONS WILL DELIGHT THE PRINTERS 348

16A

8-POINT TITLE GOTHIC SLOPE

\$1.25

MONEY SAVED BY USING STANDARD LINING TYPE FOR FINE COMMERCIAL WORK 70

6-POINT TITLE GOTHIC SLOPE No. 61 20A, \$1.00

SUPERIOR ART NOVELTIES FOR ARTISTIC WORK 18

6-POINT TITLE GOTHIC SLOPE No. 63 24A, \$1.00

FORTY TO FIFTY PER CENT SAVED BY USING STANDARD LINE 47 6-POINT TITLE GOTHIC SLOPE No. 62 22A, \$1.00

SAVE MONEY BY INVESTMENT IN STANDARD LINE \$920

6-Point Title Gothic Slope No. 64 25Λ , \$1.00

HAVE YOU TRIED STANDARD LINE, THE BEST LABOR-SAVING MEDIUM? 5

EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK

_{нинин}ннннннн

Cosmopolitan Series

Patented April 14, 1896



5a 3A, \$12.50

60-POINT COSMOPOLITAN

L. C. \$4.60; C. \$7.90

Charmed Displays 8

5a 3A, \$7.50

48-POINT COSMOPOLITAN

L. C. \$2.90; C. \$4.60

Artist Buy Neat Faces 3

6a 3A, \$5.50

36-POINT COSMOPOLITAN

L. C. \$2.30; C. \$3.20

Standard Line Meeting Demands

8a 4A, \$5.00

30-Point Cosmopolitan

L. C. \$2.25; C. \$2.75

Original Novelties Every Letter Useful 12

INLAND TYPE FOUNDRY

104

ST. LOUIS. Mo., U. S. A.



Cosmopolitan Series

Patented April 14, 1896

10a 5A, \$3.80

24-POINT COSMOPOLITAN

L. C. \$1.80; C. \$2.00

Your Compositors Pleased Superior Material for Rapidity Triumph of Grand System 40

12a 5A, \$3.30

L. C. \$1.50; C. \$1.80

Roman and Display Letters Perfect Faces Line with One Another Improvement in Jobbing Types 18

22a 7A. \$3.00

14-POINT COSMOPOLITAN

L. C. \$1.60; C. \$1.40

Having been most carefully thought out, and all possible ways of using type considered in advance, not a single objection can be made to the system 25

30a 8A, \$3,00

12-POINT COSMOPOLITAN

L. C. \$1.75: C. \$1.25

Being cast on Standard Line, the Cosmopolitan, aside from its usefulness as a letter for circulars, is specially available for date-lines and blanks that require an Italic letter, on account of the fact that dotted rule can be readily lined with the face 36

10-POINT COSMOPOLITAN L. C. \$1.60; C. \$1.15

All faces on any one body cast on the Standard Line system line accurately with one another, and all faces on different bodies are easily combined as caps and small caps 4

8-Point Cosmopolitan L. C. \$1.25; C. \$1.00

Four new sizes here shown, the 60-Point. 14-Point, 10-Point and 8-Point, are recent additions to this very popular series and will augment its usefulness greatly. The demand for the 14-Point body is increasing, and it will be included in every new series we make \$78

CONDENSED STUDLEY SERIES

Patent Pending



6a 4A, \$9.50

60-POINT CONDENSED STUDLEY

L. C. \$4.50; C. \$5.00

CONDENSED New Models 2

8a 5A, \$7.25

48-POINT CONDENSED STUDIES

L. C. \$3.55; C. \$3.70

PRINTS NICER Artistic Design 48

9a 6A, \$5.00

36-POINT CONDENSED STUDLEY

L. C. \$2.40; C. \$2.60

EXTENSIVE SELECTION Cast on Standard Line 92

10a 7A, \$4.30

30-Point Condensed Studley

L. C. \$2.15; C. \$2.15

LINING TYPES WELCOME System has Popular Esteem 35



CONDENSED STUDLEY SERIES

Patent Pending

12a 9A, \$3.50

24-Point Condensed Studley

L. C. \$1.70; C. \$1.80

DEMANDED OUR IMPROVEMENTS Thoughtful Printers Now Delighted 24

18a 12A, \$3.20

18-Point Condensed Studley

L. C. \$1.60; C. \$1.60

MEDIUM WIDTH FACE OF THIS STYLE Wider Series Named Studley in Preparation 60

24a 16A, \$3.00

14-POINT CONDENSED STUDLEY

L. C. \$1.50; C. \$1.50

BEAUTIFUL CONDENSED LETTER JUST PRODUCED First Display of this Novel Face Shows Complete Series 79

30a 20A, \$2.80

12-POINT CONDENSED STUDLEY

L. C. \$1.40; C. \$1.40

COMPLETE STANDARD LINE PRINTING OFFICES POSSIBLE
Large and Elegant Collection of Systematically Cast Types Now Offered \$82
Specimens of Most Useful and Desirable Faces Supplied

34a 22A, \$2.50

10-POINT CONDENSED STUDLEY

L. C. \$1.25; C. \$1.25

FITTING CLOSE OF THE PRESENT CENTURY OF THE TYPOGRAPHIC ERA
Reaching the Pinnacle of Perfection in the Art of Manufacturing Printing Type 36
System Established Regulating Bodies, Faces, Lines and Widths

8-POINT CONDENSED STUDLEY 36a 25A, \$2.25 L. C. \$1.10; C. \$1.15

STANDARD LINING TYPE A MONEY-MAKER Greatly Expedites Work in the Composing Room 75 Worries of Justification Now Obviated 6-POINT CONDENSED STUDLEY 48a 30A, \$2.00 L. C. \$1.00; C. \$1.00

LEADERS LINE WITH ALL OUR ROMAN AND JOB FACES
Forget Not this Reiterated Statement of a Very Important Fact 12
Usefulness of Leaders is thus Greatly Augmented



INLAND SERIES

Patented Oct. 29, 1895



4a 3A, \$13.50

60-POINT INLAND

L. C. \$5.30; C. \$8.20

PLANS Grace 6

4a 3A, \$8,50

48-POINT INLAND

L. C. \$3.20; C. \$5.30

LEADER Elegant 15

5a 3A, \$5.50

36-POINT INLAND

L. C. \$2,25; C. \$3,25

BEAUTEOUS Novel Style 38

7a 4A, \$4.30

30-POINT INLAND

L. C. \$2.10; C. \$2.20

MADE USEFUL Each Lettering 42

INLAND TYPE FOUNDRY

108

ST. Louis, Mo., U. S. A.



INLAND SERIES

Patented Oct. 29, 1895

24-POINT INLAND

L. C. \$1.75; C. \$1.75

UNIQUE STYLES Ornate Bold Faces 40

10a 6A, \$3.20

18-POINT INLAND

L. C. \$1.60; C. \$1.60

STANDARD LINE TYPE Appreciated by Printers 95

15a 8A, \$3.00

14-POINT INLAND

L. C. \$1.50; C. \$1.50

REGOGNIZED SUPERIORITY Ease of Justification Remarkable 98

20a 10A, \$2.80

12-POINT INLAND

L. C. \$1.45; C. \$1.35

BEST FIGURES FOR TABULAR WORK
Ours are All Gast to Multiples of Spaces \$12

20a 12A, \$2.50

10-POINT INLAND

L. C. \$1.25; C. \$1.25

LEADERS LINE WITH ALL JOB FAGES
Provided Only Standard Line Type is Bought 64

28a 16A, \$2.25

8-POINT INLAND

L. C. \$1.10; C. \$1.15

HANDSOME DESIGNS SHOWN FOR MODERN PRINTING
Supplied to Leaders of Fashion in Neat and Elegant Typography 78

32a 18A, \$2.00

6-POINT INLAND

L. C. \$1.00; C. \$1.00

QUIGK WORK POSSIBLE WITH OUR SYSTEMATIG MATERIAL Labor-Saving and Ornamental Faces and Borders for Artistic Compositors \$58

THE HAMMHAMM

EDWARDS SERIES

Patent Pending



4a 3A, \$13.50

60-POINT EDWARDS

L. C. \$5.30; C. \$8.20

SHAPE Finest 5

4a 3A, \$8.50

48-POINT EDWARDS

L. C. \$3.20; C. \$5.30

BOLDER Engrave 4

5a 3A, \$5.50

90 DOING PRINTER

L. C. \$2.25; C. \$3.25

PRINT DARK Made Black 16

7a 4A, \$4.30

30-POINT EDWARDS

L. C. \$2.10; C. \$2.20

UNIFORM LINE Large Demand 30



EDWARDS SERIES

Patent Pending

8a 4A, \$3.50

24-POINT EDWARDS

L. C. \$1.75; C. \$1.75

PERFEGT LINING Accurate Features 72

10a 6A, \$3.20

18-Point Edwards

L. C. \$1.60; C. \$1.60

SYSTEMATIG FIGURES Uniform Width in Points 30

15a 8A, \$3.00

14-POINT EDWARDS

L. C. \$1.50; C. \$1.50

EXGELLENGE GUARANTEED Perfection in Standard Line Type 64

20a 10A, \$2.80

12-POINT EDWARDS

L. C. \$1.45; C. \$1.35

MORE EXTENDED USE FOR LEADERS Found Possible by Our Method of Gasting 85

20a 12A, \$2.50

10-POINT EDWARDS

L. C. \$1.25; C. \$1.25

PAGE-MAKERS IN LETTER DESIGNING Supplying Models for Rival Goncerns to Gopy 90

28a 16A, \$2.25

8-POINT EDWARDS

L. C. \$1.10; C. \$1.15

SOME FEATURES WHIGH MUST NOT BE OVERLOOKED
Figures in Old Style Fonts are Made Uniform in Size and Line \$82

32a 18A, \$2.00

6-POINT EDWARDS

L. C. \$1.00; C. \$1.00

EXTRA NIGKS DISTINGUISH OUR OLD STYLES FROM ROMANS
Small Gaps Letters Similar to the Lower Gase are Likewise Specially Nicked 48

KELMSCOTT SERIES

W W W



5a 4A, \$7.25

48-POINT KELMSCOTT

L. C. \$2.90; C. \$4.35

OLD STYLES Popular Series 3

8a 4A, \$5.00

36-POINT KELMSCOTT

L. C. \$2.45; C. \$2.55

ANCIENT FACES Excellent in Design 2

10a 5A, \$4.30

30-POINT KELMSCOTT

L. C. \$2.10; C. \$2.20

GRACEFUL INITIALS Those used by Radtolt are very effective models 14

12a 6A, \$3.50

24-POINT KELMSCOTT

L. C. \$1.65; C. \$1.83

YE OLDE PERIOD LIKED Copies of the ancient book faces now meet with a demand \$\&68\$

A large number of the Ornaments shown in our book are suitable for use with this face.



KELMSCOTT SERIES

% % %

18a 9A, \$3.20

18-POINT KELMSCOTT

L. C. \$1.60; C. \$1.60

UNIQUE MODEL IS HANDSOME

Earliest faces of type revived and given a cordial reception by artistic printers 70

24a 12A, \$3.00

4-POINT KELMSCOTT

L. C. \$1.50; C. \$1.50

COMBINING OLD AND NEW FANCIES

In type designs we aim to suit the tastes of each school and individual, hoping to please all with an extensive variety of useful productions \$32

30a 15A, \$2.80

12-POINT KELMSCOTT

L. C. \$1,40; C. \$1,40

READY TO SUPPLY THE CRAFT'S DEMAND

Owing to a large number of inquiries if we could furnish Mr. Morris' famous style of letter cast on Standard Line, we have concluded to do so, and herewith show specimens of the type used on the books of the Kelmscott Press \$6.24

30a 16A, \$2,50

10-POINT KELMSCOTT

L. C. \$1.25; C. \$1.25

IMPROVEMENTS ADDED WITH STANDARD LINING

As the matter set in this style of type is generally set solid, printers will be glad to know that the Kelmscott Series is decidedly unique in its class, because of the fact that in none of its sizes is there to be found a single letter that kerns, either at head, foot or sides #\$18

35a 18A, \$2.25

8-POINT KELMSCOTT

L. C. \$1.15; C. \$1.10

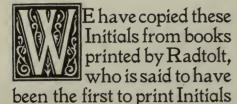
SOME WORDS OF WARNING TO THE PRINTING FRATERNITY

Reports have come to us that the travelling salesmen of some of the foundries, in the trust as well as out of it, who have not yet adopted the Standard Line system, are claiming that the houses they represent are casting Standard Line type. **

We would caution printers to be on their guard against any spurious product 350

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RADTOLT INITIALS





HESE Initials are useful not only in connection with the Kelmscott, but may with equally fine

effect be used to embellish pages set in other old style body letter

Per Single Letter, 50c.

60-POINT RADTOLT INITIALS

Font of 26 Letters, \$10.00









Per Single Letter, 40c.

48-POINT RADTOLT INITIALS

Font of 26 Letters, \$9.00











Per Single Letter, 35c.

36-POINT RADTOLT INITIALS

Font of 26 Letters, \$8.00



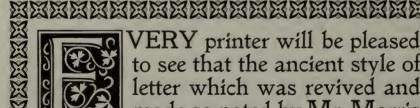












VERY printer will be pleased to see that the ancient style of letter which was revived and made so noted by Mr. Morris and his Kelmscott Press, may

now be procured cast on Standard Line.

Saint John Initials

W W W

Per Single Letter, 50c.



72-POINT SAINT JOHN INITIALS



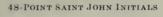
Font of 26 Letters, \$11.00







Per Single Letter, 40c.



Font of 26 Letters, \$9.00

























INLAND TYPE FOUNDRY

ST. Louis, Mo., U. S. A.

Saint John Series

The Original-Received the Patent



5a 3A, \$9.50

60-POINT SAINT JOHN

L. C. \$4.10; C. \$5.40

PRINTED Bold Quaint

7a 3A, \$7.25

48-POINT SAINT JOHN

L. C. \$3.70; C. \$3.55

ORIGINATES Unique Models

9a 4A, \$5,00

36-POINT SAINT JOHN

L. C. \$2.60; C. \$2.40

MODERN STYLE Beautiful Products 28 Enterprising System



Saint John Series

Patented Oct. 29, 1895

12a 5A, \$3.50

24-POINT SAINT JOHN

L. C. \$2.00; C. \$1.50

STANDARD LINING TYPE Desired by Quick Compositors 17 Speediest in Results Achieved

16a 6A, \$3.20

18-Point Saint John

L. C. \$1.80; C. \$1.40

CUSTOMERS OF PRINTERS Novel Types Have Pleased Very Highly 36 Secure Patronage of Tasteful People

14-POINT SAINT JOHN 25a 9A, \$3.00 L. C. \$1.75; C. \$1.25

Encouraged by a very large demand two new sizes are added of this fine letter 15

10-POINT SAINT JOHN 34a 12A, \$2.50 L. C. \$1.50; C. \$1.00

The gain in the time it takes to set up our Standard Line and Unit Set type amounts to more than enough in one year to pay for the total cost of the

type: throw away your old type 63

12-POINT SAINT JOHN 30a 10A, \$2.80 L. C. \$1.70; C. \$1.10

BOYCOTT THE IMITATIONS Since the Saint John Series was first brought out by us, several other foundries have advertized poorly executed copies of it \$20

8-POINT SAINT JOHN 40a 15A, \$2.25 L. C. \$1.35; C. \$0.90

ECONOMICAL STANDARD LINE BENEFITS

Vou can discard all your out-of-date material, purchase a brand-new outfit of Standard Line type, do better printing, and yet, at the end of the year, after deducting the entire cost of the outfit, find that your composing-room shows a larger profit than it has ever shown before 48

All sizes of this series from 8-Point to 24-Point will be furnished to order in fonts of 25 pounds and over, at second-class prices.

Saint John Outline

Patent Pending

5a 3A, \$9.50

60-POINT SAINT JOHN OUTLINE



L. C. \$4.10; C. \$5.40

PRINTED Bold Quaint

7a 3A, \$7.25

48-POINT SAINT JOHN OUTLINE

L. C. \$3, 70; C. \$3, 55

ORIGINATES Unique Models

9a 4A, \$5.00

36-Point Saint John Outline

L. C. \$2.60; C. \$2.40

MODERN STYLE Beautiful Products 28 Enterprising System



Saint John Outline

Patent Pending

12a 5A, \$3,50

24-POINT SAINT JOHN OUTLINE

L. C. \$2.00; C. \$1.50

STANDARD LINING TYPE Desired by Quick Compositors 17 Speediest in Results Achieved

16a 6A, \$3.20

18-POINT SAINT JOHN OUTLINE

L. C. \$1.80; C. \$1.40

CUSTOMERS OF PRINTERS
Novel Types Have Pleased Very Highly 36
Secure Patronage of Tasteful People

25a 9A, \$3.00

14-POINT SAINT JOHN OUTLINE

L. C. \$1.75; C. \$1.25

MOST ARTISTIC OF OUTLINE STYLES
Encouraged by a Large Demand Two Sizes are Added
Appropriate Letter for Exquisite Job Work 15

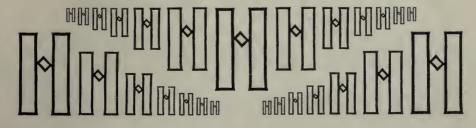
30a 10A, \$2.80

12-POINT SAINT JOHN OUTLINE

L. C. \$1.70; C. \$1.10

COMBINING ART, BEAUTY AND UTILITY
Enjoys Greatly the Success Achieved by the Inland Type Foundry
Modern Printer Gets the Benefit of Our Inventions 20

SAINT JOHN and SAINT JOHN OUTLINE are cast to the same widths, and one will register accurately over the other for use in two-color work.



Tudor Black Series

Improved



7a 3A, \$7.25

48-POINT TUDOR BLACK

L. C. \$3.60; C. \$3.65

Lining Type Desirable 8

10a 4A, \$5.00

36-POINT TUDOR BLACK

L. C. \$2.50; C. \$2.50

Weekly Bargains Line System 5

12a 4A, \$4.30

30-POINT TUDOR BLACE

L. C. \$2.40; C. \$1.90

Easier Money Saving Profits Assured 36

15a 5A, \$3.50

24-POINT TUDOR BLACK

L. C. \$2.00; C. \$1.50

Investigate Merits
Iknottiest Problems Solved
Standard Line Type 12



Tudor Black Series

Improved

22a 8A, \$3.20

18-POINT TUDOR BLACK

Perfect Justification Made Without any Cardboard or Paper Thereby Saving Large Profits

32a 10A, \$2.80

12-POINT TUDOR BLACK

L. C. \$1.60; C. \$1.20

Estimates Furnished on Application Brass Rule in Strips and Labor=Savina Fonts Circles and Special Shapes to Order

36a 12A, \$2.50

10-POINT TUDOR BLACK

L. C. \$1.40; C. \$1.10

Beautiful Art Ornaments and Original Borders An Endless Variety to Select From for Mewspapers Magazines and Ifinest Artistic 30b Work 14

44a 14A, \$2,25

8-POINT TUDOR BLACK

L. C. \$1.30: C. \$0.95

Finest of Work. Largest Profits and Pleasure Fourneys Are Some of the Many Advantageous Results of Standard Lining Enterprising Printers Investigate this System 23

50a 15A, \$2.00

6-POINT TUDOR BLACK

L. C. \$1.10; C. \$0.90

All Small Can Sorts Liable to be Confused With the Same Lower Case Characters Have an Extra Aick. Thereby Obviating Errors Common in Composition or Distribution: Another Advantage to Proprietor and Compositor 68

> This is a very desirable face for German printing offices. German accents are made for all sizes and furnished to order.

1mmmmmmmmmm

POSTER FRENCH OLD STYLE





50 pounds and over

36-POINT POSTER FRENCH OLD STYLE

50c. per pound

SUPREMACY That the type of the Inland Type Foundry is finest all will admit 20

25 pounds and over

20-POINT POSTER FRENCH OLD STYLE

50c, per pound

SEE FIGURES Note that all our Old Style figures are cast uniform in lining and agree in size on every body of each series 15



POSTER FRENCH OLD STYLE



25 nounds and over

24-POINT POSTER FRENCH OLD STYLE

52c, per pound

SYSTEMATIC LINE The value of our method of lining every type face has been acknowledged by all leading printers 36

25 pounds and over

20-POINT POSTER FRENCH OLD STYLE

52c. per pound

SIMPLIFYING WORK

By means of our Standard Line and Unit Set type printers can secure a great saving of labor in the composing departments 49

25 pounds and over

16-POINT POSTER FRENCH OLD STYLE

52c. per pound

PROGRESS OF TYPOGRAPHY

The Standard Line system is the greatest step forward that has been made in the present century of type founding, and it is very doubtful whether any additional improvement in the lining is possible 70

POSTER GOTHIC No. 6





25 pounds and over

24-Point Poster Gothic No. 6

52c. per pound

KNOWING MINDS

Printers no longer allow dealers to sell them type that is cast by the mossbacks on any old line 48

25 pounds and over

20-Point Poster Gothic No. 6

52c. per pound

POINTS AND LINES

It is true that there is no real value in any system of bodies unless it forms a basis for an ideal system of lining faces 15

25 pounds and over

16-POINT POSTER GOTHIC NO. 6

52c, per pound

WHEREIN THE MERIT LIES

Even with point bodies the vexations incident to the use of cardboard and paper for justification cannot be done away with unless the faces are cast on a truly uniform lining system \$26



POSTER GOTHIC No. 6



25 pounds and over

14-POINT POSTER GOTHIC No. 6

52c. per pound

MODERN STYLE OF GOTHIC

Not only are all our faces cast on Standard Line but they are all of the most approved modern cut, even the old stand-bys being remodelled and improved in appearance 30

25 pounds and over

12-Point Poster Gothic No. 6

54c. per pound

BUY OUR STANDARD LINE LEADERS

They are made in four styles from 18-Point down to 5-Point; they will line not only with the Romans but also with all our job and display faces, a statement which none of the old out-of-date houses can make

25 pounds and over

10-POINT POSTER GOTHIC NO. 6

65c. per pound

MANIFOLD ADVANTAGES OF OUR SYSTEM

Printers recognize them at a glance, but were there no other reason the fact that perfect justification can always be had without cardboard or paper, and that no repeated trials are necessary to obtain good results, is enough to satisfy all 65

25 pounds and over

8-Point Poster Gothic No. 6

80c. per pound

OUR INNOVATIONS IN THE MANUFACTURE OF TYPE

Such instant recognition and warm reception have been given to our new methods that all doubts as to their expediency and success have been removed. There is not a single printer to whom these improvements have been explained who has not heartily endorsed them \$79

25 pounds and over

6-POINT POSTER GOTHIC NO. 6

\$1.00 per pound

DO NOT CUT SPECIMEN BOOKS UNDER ANY CIRCUMSTANCES

This book is issued to our patrons to help them in making selections, and we would remind them that it is only necessary to give the Size, Name and Number, if any, of the Type, or Number of the Border, Cut or Rule desired, to insure the correct filling of any order. It is unnecessary to send lines, cuts or rules clipped from the book 315

POSTER ANTIQUE No. 1





50 pounds and over

36-POINT POSTER ANTIQUE No. 1

50c. per pound

PERFECT Our Standard Line meets all lining needs 6

25 pounds and over

30-Point Poster Antique No. 1

50c, per pound

IMPROVED

The favorite plain faces are bettered on this system 12

25 pounds and over

20-Point Poster Antique No. 1

52c, per pound

MOST ACCURATE
No imitations can reach
Standard Line in giving
universal satisfaction 8



POSTER ANTIQUE No. 1



25 pounds and over

18-POINT POSTER ANTIQUE NO. 1

52c, per pound

SAVING OF LABOR

The type system that enables printers to economize in work is sure to give large profit 53

25 pounds and over

12-POINT POSTER ANTIQUE NO. 1

54c, per pound

MONEY MADE BY LINOTYPES

Some is made by help of the noted machine, but there is another which is not so limited in its capacity for general usefulness, and is recognized as our Standard Lineo'type \$47

25 pounds and over

10-Point Poster Antique No. 1

65c, per pound

SPECIALLY PROMINENT FEATURE

Do not overlook the fact that 2-Point single or dotted brass rules can be quickly justified in position to line with every one of our Standard Line faces, and makes the setting of legal or other blanks a pleasant work 38

25 pounds and over

8-Point Poster Antique No. 1

80c. per pound

AUGMENTED USEFULNESS OF OUR LEADERS

Not only do the Leaders of each body line with every face we make on the same body, but they can very readily be used in connection with any Standard Line face cast on other bodies, the justification for accurate lining being simplicity itself 216

25 pounds and over

6-Point Poster Antique No. 1

\$1.00 per pound

SPURIOUS IMITATIONS OF STANDARD LINE TYPE

The perfection of our system was achieved only through many years of patient study and experiment, and the type we cast is made to agree with an elaborate, thorough and exact series of minute measurements and steel dies, none of which are in the hands of the pirating houses 90

POSTER LATIN ANTIQUE



G. L.

50 pounds and over

36-Point Poster Latin Antique

50c. per pound

FASHIONS No better type designs can be found than our house shows 9

30a 8A

30-Point Poster Latin Antique

\$12.50

DURABILITY Of our type will in all cases give the Art Printer entire satisfaction. Give a thorough trial 3



POSTER LATIN ANTIQUE



24-Point Poster Latin Antique

\$12.50

LABOR-SAVING

Printers will save their money by purchasing Standard Line type to expedite their work 48

90a 20A

18-Point Poster Latin Antique

\$12.50

OUR POSTER TYPE

All our type is cast Standard Line and all faces will line by the use of regular leads and slugs. This letter is specially available for poster work \$15

160a 32A

12-POINT POSTER LATIN ANTIQUE

\$12.50

BOOK BINDERS INVESTIGATE

Our metal is a new composition, making type more durable; it prints better and gives finer results in electrotyping and stereotyping, and embossing, than any other. This interests book binders, as our faces will resist more pressure 612

POSTER IONIC





90a 20A

18-Point Poster Ionic

OUR LINING SYSTEM

Not only will the adoption of our system save enormously in labor and produce a better result, but as our material is more available for all classes of work a great saving of \$25

150a 30A

12-POINT POSTER IONIC

\$12.50

IS STANDARD LINE A SUCCESS?

On January 1, 1893, we commenced doing business; in February, 1895, we issued our first small specimen book, and to-day the Inland Type Foundry is doing a business larger than any other foundry ever worked up in ten years. To what is this due if not to our superior system of lining faces? 36

25 pounds and over

6-POINT POSTER IONIC

\$1.00 per pound

USEFULNESS AND WORTH PROVED BY IMITATORS

The American type founders' trust, while not willing to acknowledge its indebtedness to a younger concern for the idea, has announced that it is making its new faces on a lining system. If it is a good thing for the new productions does it not follow that it is better still for the standard Full-Faces, Antiques and Gothics? Next, after having ridiculed the idea, a large Chicago foundry with almost unparalleled effrontery advertizes that its new faces are cast on "our" lining system, which it claims as original. But neither of the stolen systems is correct. Standard Line is the result of ten years of patient study and experiment, and when put into practice was found perfect. The imitators do not seem to know all the requirements 40



POSTER WOODWARD

Patented Aug. 4, 1896

50 pounds and over

36-POINT POSTER WOODWARD

50c. per pound

DELIGHTED There is not one printer that has no kind word for Standard Line 8

25 pounds and over

30-POINT POSTER WOODWARD

50c. per pound

UNIFORMITY

Systematic material can always be relied upon to secure best results and give the most satisfaction 15

POSTER WOODWARD

Patented Aug. 4, 1896



25 pounds and over

24-POINT POSTER WOODWARD

52c. per pound

STYLISH SERIES

For posters the printer will not be able to get a more useful letter than this Woodward face 20

25 pounds and over

18-POINT POSTER WOODWARD

52c, per pound

PERFECT METHOD

Our Standard Line system is the only one that can possibly be devised to meet every one of the many requirements the true system has to satisfy 93

25 pounds and over

14-Point Poster Woodward

52c, per pound

SHUN FAULTY IMITATIONS

As there can be but one perfect lining system, we caution printers to beware of so-called "lining" faces put on the market by the old foundries; they will be found to be a vexatious delusion 46



POSTER WOODWARD

Patented Aug. 4, 1896

25 pounds and over

12-POINT POSTER WOODWARD

54c, per pound

SECURE IDEAL IMPROVEMENTS

For many years intelligent printers have felt and voiced the need of a systematic method of lining all the various type faces, but until the Inland Type Foundry came into the field their calls for a reform in type-making have fallen on the unwilling ears of old fogies 78

25 pounds and over

10-Point Poster Woodward

65c. per pound

FOLLOWING US AFTER A FASHION

Realizing at last the futility of ignoring further the demand for a uniform lining system, the trust and other founders have begun to experiment in this direction, and are now offering abortive results to the printer, under the claim that their type is cast in accordance with their new "lining" system \$10

25 pounds and over

8-Point Poster Woodward

80c. per pound

WHY NOT GET THE RIGHT KIND AT THE START?

Judging from their productions, these imitators are either too ignorant to understand or too careless to meet all the requirements of the printer, and consequently their type has not the advantages possessed by ours. If you buy their type you will soon have to throw it away and get the genuine Standard Line and Unit Set type. Our trade mark is on every package. 635

25 pounds and over

6-Point Poster Woodward

\$1.00 per pound

DO THE IMITATIONS COMBINE THESE QUALITIES?

The following are but a few of the features of our type: All Standard Line faces on any one body line with one another; they line with all our faces on other bodies with easy justification; the leaders of each body line with all the Job as well as Roman faces on that body; the leaders can be readily justified to line with all faces on other than their own bodies; 2-Point single or dotted brass rule is quickly lined with every face; every letter is Unit Set. "Why buy the Second-Best when the Best costs no more?" 94

POSTER KELMSCOTT





50 pounds and over

36-POINT POSTER KELMSCOTT

50c. per pound

CHOICE KIND

Unique series cast on true lining system for first-class job letters 5

25 pounds and over

30-POINT POSTER KELMSCOTT

50c, per pound

MORRIS' STYLE

Peculiar type face revived by the noted poet's famous Kelmscott Press books 30

25 pounds and over

24-POINT POSTER KELMSCOTT

52c. per pound

MADE MORE USEFUL

By reason of its being placed on Standard Line this face is better than the other similar styles 16



POSTER KELMSCOTT



25 pounds and over

18-POINT POSTER KELMSCOTT

52c. per pound

SELECTION OF DESIGNS

The number and variety of faces that are cast on Standard Line enable every printer to buy the systematic type exclusively 24

25 pounds and over

14-Point Poster Kelmscott

52c. per pound

CHOICE COLLECTION OFFERED

In our specimen book may be found the cream of the old familiar faces as well as the best and most stylish creations in original faces, borders and ornaments suitable for every purpose \$\mathscr{C}\$71

25 pounds and over

12-POINT POSTER KELMSCOTT

54c. per pound

ONE VERY PLEASING FEATURE

The changing from the old systems to the point system of type bodies caused confusion and trouble in all cases, but no such vexations follow the introduction of our Standard Line type into printing offices now using point bodies \$38

25 pounds and over

10-Point Poster Kelmscott

65c. per pound

WORKS READILY WITH OTHER MATERIAL

While the most profit can be gained from Standard Line type by using it exclusively, the printer will find advantages in it even in the use of a single series, no trouble whatever being experienced in working it in jobs with the ordinary type of the older foundries 50

25 pounds and over

8-POINT POSTER KELMSCOTT

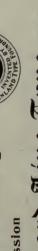
80c. per pound

MAKING ATTEMPTS TO MEET THE INEVITABLE

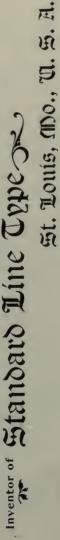
Finding that the general call for systematic lining type cannot be ignored, several of the old foundries, unwilling to come to a young concern for the perfect system, are now endeavoring to palm off ill-contrived "lining" systems of their own. Do we need to use strong language in putting you on your guard against them? \$96

Inland Type Foundry

Leads the Procession



STANDARD LINE TYPEWRITER



February 1, 1897

TO THE PROGRESSIVE PRINTER:

built in our own shops, our casting machines being of an entirely composition we GUARANTEE to be harder, tougher and to wear longer than any other. Our equipment is the finest and most complete in the country, enabling us to turn out type, brass rule, etc., most accurately and promptly. All our tools are of our own design and new model capable of producing harder and more accurate type than Remember ours is the only type foundry the result of years of careful research and experiment. This new Dear Sir--We call your especial attention to our Type Metal, in the South and west of the Mississippi outside of the Trust. those of other concerns.

Very truly yours,

INLAND TYPE FOUNDRY

90a 20A, including Spaces, \$6.40 L. C. \$4.10; C. \$2.30

Eine höchst wichtige Renerung in der Schriftgießerei ift das von ung erfundene und guerft in der Inland Type Foundry unter bem obigen Namen eingeführte Spftem gleicher Linie aller verschiedenen Schriften gleicher Größe gegenseitig unter einander. Eine flüchtige daß von allen Seiten die Rothwendigkeit für die Uebereinstinnung ber verschiebenen Schriften in Binie erkaunt und viele dahingielende Bersuche gemacht worden sind, die aber seider sämmtlich als nicht Standard Line gegoffen und beshalb halten alle Schriften auf elben Regel, fowohl Fraktur wie Antiqua, ebenfo Cursiv und alle

THE STANDARD LINING SYSTEM

6-POINT GERMAN NO. 1

Lebersicht der verschiedenen Schriftproben der letzten Jahre zeigt.

jureichend sich herausgestellt haben. Alle unsere Schriften sind auf

S-POINT GERMAN NO. 1

THE STANDARD LINING SYSTEM

erkannt, und viele dahin zielende Bersuche gemacht worden sind, die aber leider alse als nicht zureichend sich herausgestellt haben. Alse unsere Schriften sind auf Standard Line gegossen und deßhalb halten alle Schriften auf denselben Regel, sowohl in Fraktur wie in Antiqua, ebenzo Eurstiv und alle setten, halbsetten und Zierschriften mit einander genane Line. Die llebersicht der verschiedenen Schriftproben letzter Jahre zeigt, daß von allen Seiten die Nothwendigkeit für unmöglich ist sie alle anzuführen, und wollen wir nur die folgenden erwähnen: Man kann alle Schriften ber wo verschiedene Zissern in Anwendung kommen, von großem Vortheil. Selbst Schriften von verschiedenem Eine höchst wichtige Neuerung in der Schriftgießerei ift das von uns erfundene und zuerst in der Inland lype Foundry unter dem obigen Namen eingeführte System gleicher Linie in allen verschiedenen Schriften einer Größe gegenseitig unter einander. Eine flüchtige llebereinstimmung der verschiedenen Schriften in Linie Vorzüge biejes Systems find so mannigfaltig, daß es verschiedenen Gattungen, ebenso verschiedene Ziffern ohne alle Mithe verwenden und deßhalb besonders in den deutschen Druckereien können für beutschen und englischen Sat dieselben Ziffern gebraucht werden. Letzteres ist besonders bei Tabellen für Eisenbahnen,

fetten, halbsetten und Zierschristen mit einander genaue Linie. Die Vorzüge dieses Syltems sind so mannigsakig, daß es unwöglich in sie alle anzuführen, und wollen wir nur die solgenden erwähnen: Man alle Schristen der verschiedenen Gattungen, ebenso die verschiedenen Attungen, ebenso die verschiedenen Listen die Alübe verwerden und besonders in

beutichen Druckereien tonnen beshalb für beutichen und englischen

Cay dieleben Ziffern gebraucht werden. Letzteres ist belanders bei Aabellen für Eisenbahnen, wo verschiedene Ziffern in Anwendung kagel fommen, von großem Vortheil, Selbst Schriften von verschiedenen gebracht werden, und da unsere Spatiet genarch in genane Linie gebracht werden, und da unsere Spatiet genan auf Punkt-Spitem gegosfen sind. Können dieleben dei uicht compressen Saucchichus in Vervendung bonnen. Auf biese Vesie können z. B. Verschläus in Gaptfässen der uächsten Freie Verschlein als Capitälschen der uächsten Freie Verschlein auf Capitälschen der uächsten Einen z. Bricht als

fliumen alle Echriften in Linie mit STANDARD LEADERS, sondern find ebenfalls in genauer Uebereinstimmung mit deu einsachen oder punktirten Etücklinien in dem Gebranch mit 2=Kunkt oder 1=Kunkt

Trog der praktischen Auwendung

leads und Rormal=Quabraten.

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ST. LOUIS, Mo., U. S.

von leaders wird es hinvieder nothwendig, vunktirte Etücklinien zu gebranchen, und diele Neuerung, welche den Eeher erwöglicht, genaue Linie zu halten ohue das Flicken mit Kartenvapier, wird

Fraktur=Schriften

Eine in der Schriftgießerei höchst wichtige Renerung ist das von uns erfundene und znerst in der Inland Type Foundry unter dem obigen Ramen eingeführte System derselben Linie aller verschiedenen Schriften einer Größe gegenseitig unter einander. Eine flüchtige Uebersicht der

THE STANDARD LINING SYSTEM 9-POINT GERMAN NO. 1



Moderne Garnitur

10-POINT GERMAN NO. 1

STANDARD LINING SYSTEM

letzten Jahre zeigt, daß von allen Seiten die Vothwendigkeit für die Uebereinstimmung der verschiedenen Schristen in Linie erkannt, und viese dahin ziesende Versuche gemacht worden auf Standard Line gegoffen und daher halten alle Schriften auf jelben Regel, sowohl Fraktur wie Antiqua, Eursiv und alle fetten, halbsetten Eine besonders wichtige Renerung in der Früße gegenseitig unter einander. Eine flüchtige Uebersicht der verschiedenen Schriftproben der Linie. Die großen Borzige dieses Systems sind so mannigsaltig, daß es fast unmöglich ist, sie alle suerst in der Inland Type Foundry unter dem obigen Namen eingeführte Syftem gleicher Schriftgießerei ist das von uns erfundene und Linie aller verschiedenen Schriften derselben jind, die aber leider alse alse nicht zureichend lich erwiesen haben. Alle unsere Schriften sind und veridjiedene Zieridjriften mit einander genaue anzuführen, und wollen wir nur die folgenden

Linie exkannt, nnd viele dahin zielende Berjuche gemacht worden find, die aber leider jämmtlich als nicht zweichend sich erwiesen haben. Alle unsere Schriften find auf Standard Line gegoffen

und deshalb halten alle Schriften anf selben Regel owohl Fraktur wie Antiqua, ebenjo Curfiv und alle fetten, halbfetten jowie and Zierschriften mit

verschiedenen Schriftproben fetter Jahre zeigt, daß von allen Seiten die Nothwendigkeit für eine Nebereinstimmung der verschiedenen Schriften in

ift, fie alle anzuführen, und wollen wir nur die folgenden erwähnen: Man kann alle Schriften

der verschiedenen Gattungen, ebenfo verschiedene

Ziffern ohne alle Mühe verwenden und deshalb

einander genane Linie. Die Vorzüge des nenen Systems find so mannigsaltig, daß es unmöglich

Fraktur=Schriften



Moderne Garnitur

12-Point German No. 1

STANDARD LINING SYSTEM

11-POINT GERMAN NO. 1

letzen Jahre zeigt, daß von allen Seiten die Rothwendigkeit für die Uebereinstimmung der Eine besonders wichtige Renerung in der dem obigen Ramen eingeführte Syftem gleicher Fröße gegenseitig unter einander. Eine flüchtige lebersicht der verschiedenen Schriftproben der Schriften auf selben Regel, sowohl Fraktur wie verschiedene Zierschriften mit einander genane Schriftgießerei ist das von uns erfundene und querit in der Inland Type Foundry unter Linie aller verschiedenen Schriften derzelben Standard Line gegoffen und daher halten alle verichiedenen Schriften in Linie erkannt, und siele dahin zielende Versuche gemacht worden ind, die aber leider alle als nicht zureichend sich erwiesen haben. Alle unsere Schriften sind auf Antiqua, Eursiv und alle setten, halbsetten und Linie. Die großen Vorzige diefes Syftems find

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NLAND TYPE FOUNDRY

STANDARD LINING TYPE

Eine höchst wichtige Renerung in der Schriftgießerei ist das von uns ersundene und zuerst in der Inland Type Foundry unter obigen Ramen eingeführte System gleicher Linie der verschiedenen Schriften einer Ersüge gegenseitig unter einander Die flüchtige Uebersicht der verschiedenen Schriftproben letzter Jahre zeigt, daß von allen Seiten die Rothwendigkeit für die Uebereinstimmung der verschiedenen Schriften in Linie erkannt, und viele dahin zielende Bersuch gemacht worden sind, die aber leider alle als unzureichend sich herausgestellt haben. Alle unsere Schriften sind genan auf Standard Line gegossen und deßhalb halten fämmtliche

abedefahijkunoparstuving

German No. 1, Card fonts





24a 8A, \$2.80

12-Point German No. 1

L. C. \$1.60; C. \$1.20

Systematische Buch= und Accidenz=Schriften ausgestellt Große Auswahl der allerbesten Sorten \$25

30a 10A, \$2.50

10-POINT GERMAN NO. 1

L. C. \$1.50; C. \$1.00

Findet moderne Verbesserungen in dem Gebiete der Typographie Erleichterte Arbeit für heutige Nachfolger Gutenbergs 36

30a 10A, \$2.40

9-Point German No. 1

L. C. \$1.45; C. \$0.95

Eleganteste und lesbarste Fraktur-Schrift für Bücher und Zeitungen Ein Triumph in der Kunst des Stempelschneiders 95

36a 12A, \$2.25

8-POINT GERMAN NO. 1

L. C. \$1.40; C. \$0.85

Zufriedenheit aller Drucker mit dem von uns eingeführten Linien-System Allgemeines Lob der Schriftseter zeigt dessen großen Werth 48

42a 14A, \$2.00

6-POINT GERMAN NO. 1

L. C. \$1.20; C. \$0.80

Alles Flicken mit Papier=Spähne im Justiren zweier Regel mit einander ist jest unnöthig Genaue Stimmung der Linien erziehlt ohne bekannte Schwierigkeiten 70

>>>> (666

German Jull=Jace Specimens



30a 10A, \$2.50

10-POINT GERMAN FULL-FACE NO. 2

L. C. \$1.45; C. \$1.05

Höchst exacte Uebereinstimmung der Linien unserer Schriften Keine Ausnahmen in dem gesammten Sortiment 38

30a 10A, \$2.40

9-POINT GERMAN FULL-FACE NO. 1

L. C. \$1.40; C. \$1.00

Nachfrage der modernen Drucker für sustematisches Material Ekonomie mit gutem Produkt ist ihr Wunsch 95

38a 14A, \$2.20

7-POINT GERMAN FULL-FACE NO. 1

L. C. \$1.25; C. \$0.95

Die Vorzüge unseres Shstems sind so mannigfaltig, daß es unmöglich ist fie alle auzuführen; eine strenge Untersuchung ist dem Buchdrucker empfohlen 26

38a 14A, \$2.00

6-POINT GERMAN FULL-FACE NO. 1

L. C. \$1.15; C. \$0.85

Indem sie in gleicher Linie stehen, können in deutschen Druckereien dieselben Biffern für deutschen und englischen Satz sehr vortheilhaft gebrancht werden 40



Schwabacher Series



30a 10A, \$2,80

12-POINT SCHWABACHER

L. C. \$1.70; C. \$1.10

Höchst wichtige Neuerung ist dem Buchdrucker vorgelegt Das systematische Gießen aller Typensorten 28

40a 12A, \$2.65

11-POINT SCHWABACHER

L. C. \$1.60; C. \$1.05

Alle unsere Schriften auf selben Kegel, obgleich Antiqua, Kursiv oder Fraktur, stehen miteinander in genauer Linie \$93

40a 12A, \$2,50

10-POINT SCHWABACHER

L. C. \$1.50; C. \$1.00

Ziffern und Interpunktion stimmen in der Breite mit den Spatien Sind gleich dem Kegel auf Punkt=System gegossen 46

42a 14A, \$2.40

9-Point Schwabacher

L. C. \$1.40; C. \$1.00

Eine Uebersicht der verschiedenen Probe-Blätter der letzten Jahre zeigt, daß die Nothwendigkeit der Linien-Uebereinstimmung erkannt war 510

42a 14A, \$2,25

8-POINT SCHWABACHER

L. C. \$1.35: C. \$0.90

Doch haben sich die vielen dahinzielende Versuche bis jetzt als nicht zureichend hergestellt; die Lösung des Problems ist uns nun gelungen 372

33336666

Condensed German No. 1



42a 14A, \$2.40

9-Point Condensed German No. 1

L. C. \$1.40; C. \$1.00

Schriften von verschiedenem Regel und von jeder Gattung fonnen mittels Ginund 3wei-Punft Durchichluß leicht in genaue Linie gebracht werden 36

42a 14A, \$2.25

8-Point Condensed German No. 1

L. C. \$1.30; C. \$0.95

Einfache und punttirte Meffing-Linien auf Zwei-Puntt Regel ftimmen genau in Linie mit unseren Schriften im Gebrauch von Normal-Durchschluß 45

50a 15A, \$2.20

7-POINT CONDENSED GERMAN NO. 1

. C. \$1.30; C. \$0.90

Trot der praftischen Anwendung bon punttirten Quadraten wird es öfters nothwendig, punttirte Messing-Linien zu gebrauchen, deren Zustirung unter unserem System erleichtert ift \$70

50a 15A, \$2.00

6-POINT CONDENSED GERMAN NO. 1

L. C. \$1.20; C. \$0.80

Die Aufmertfamteit der Buchdruder ift berlangt für die Proben unferer Frattur=Schrift, welche Gattung wir für die feinfte und lesbarfte halten, die noch je geschnitten worden ift 98

Preetorius Series

Patented Oct. 29, 1895



5a 3A, \$9.50

60-POINT PREETORIUS

L. C. \$4.10; C. \$5.40

Journalist Annoncen 3

7a 3A, \$7,25

Druckereien Deue Schrift 18

9a 4A, \$5.00

36-POINT PREETORIUS

L. C. \$2.60; C. \$2.40

Kräftige Lettern Cägliche Zeitungen 36 Schwartz-Künstler



Preetorius Series

Patented Oct. 29, 1895

24-POINT PREETORIUS

L. C. \$2.00: C. \$1.50

Moderne Weisen eingeführt Systematische Linie für Typen 10 Elegante verbesserte Schriften

16a 6A, \$3.20

18-POINT PREETORIUS

L. C. \$1.80; C. \$1.40

Eine höchst wichtige Neuerung Nothwendigkeit der Uebereinstimmung 24 Guss der Schriften auf gleicher Linie

25a 9A, \$3.00

14-POINT PREETORIUS

L. C. \$1.75; C. \$1.25

Mannigfaltige Vorzüge des neuen Systems Gelobt von jedem der mit demselben bekannt wird 96 Alles Flicken mit Kartenpapier ist jetzt abgethan

30a 10A, \$2.80

12-POINT PREETORIUS

L. C \$1.70; C. \$1.10

Schriften von verschiedem Kegel können mittels Ein- und Zwei-Punkt Durchschuss in Linie gebracht werden 175 Unsere Spatien sind genau auf Punkt-Breiten gegossen

10-POINT PREETORIUS 34a 12A, \$2.50 L. C. \$1.50; C. \$1.00

In deutschen Druckereien kann man für Fraktur und Antiqua Satz dieselben Ziffern gebrauchen, da unsere sämmtlichen Schriften selben Kegels auf gleicher Linie gegossen sind 48 8-POINT PREETORIUS 40a 15A, \$2.25 L. C. \$1.35; C. \$0.90

Nicht allein stimmen alle unsere Schriften in Linie mit Standard Line Leaders, sondern sind ebenfalls in genauer Uebereinstimmung mit den einfachen und punktirten Messinglinien in dem Gebrauch mit 2-Punkt oder 1-Punkt Durchschuss und Normal-Quadraten. \$3579

CONDENSED GOTHIC NO. 4

Manufactured by the Standard Type Foundry



10a 6A, \$4.75

36-POINT CONDENSED GOTHIC NO. 4

L. C. \$2,25; C. \$2,50

PUREST Sentiment 19

12a 8A, \$3.35

30-Point Condensed Gothic No. 4

L. C. \$1.60; C. \$1.75

TIN TOYS for Grown Babies 7

16a 10A, \$3.05

20-Point Condensed Gothic No. 4

L. C. \$1.50; C. \$1.55

SURE FAITH CURE for Unbelievers 1

20a 10A, \$2.60

18-POINT CONDENSED GOTHIC NO. 4

L. C. \$1.40; C. \$1.20

AMERICAN PATRIOTS Great Trouble 4

30a 16A, \$3.00

14-Point Condensed Gothic No. 4

L. C. \$1.55; C. \$1.45

GOLDEN INDUCEMENTS Offered to Mechanics 96

12-POINT CONDENSED GOTHIC NO. 4 20a 15A, \$1.85 L. C. \$1.00; C. \$0.85

HANDSOME Proprietors 13

8-Point Condensed Gothic No. 4 50a 30A, \$2.30 L. C \$1.15; C. \$1.15

YELLOW FEVER IS Coming this Year 11

 $\begin{array}{ccc} & 10\text{-Point Condensed Gothic No. 4} \\ 40a\,25\Lambda,\,\$2.60 & \text{L. C. }\$1.25;\,\text{C. }\$1.35 \end{array}$

MANAGE MUSIC Equal as Well 9

6-Point Condensed Gothic No. 4 50a 30A, \$1.95 L. C. \$0.95; C. \$1.00

COMPETITION SEASONED with Experiences 645

CONDENSED LINING GOTHIC

Manufactured by the Pacific States Type Foundry

32A

12-Point Condensed Lining Gothic No. 5

\$1.75

ENERGETICALLY SPIN WITH BLOOMER GIRL DIPLOMATICALLY 1234

10-Point Condensed Lining Gothic No. 4 40A, \$1.50

EMPHATICALLY MOUNT MY WHEEL 32

6-Point Condensed Lining Gothic No. 2 60A, \$1,25

CLOUDS MAY FROWN AND THE WINDS MAY TWIRL 4563

8-Point Condensed Lining Gothic No. 3 50A, \$1.45

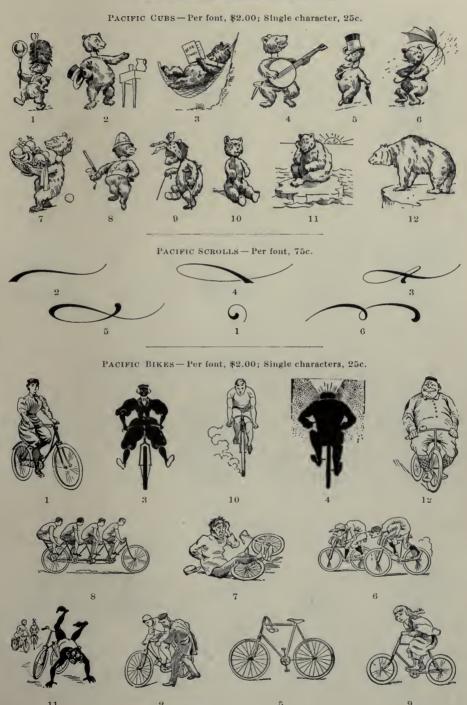
THEORETICAL PROBLEM FOR THINKERS 198

6-Point Condensed Lining Gothic No. 1 06A, \$1.25

YEARS MAY COME AND THE YEARS MAY GO AND THE PLANETS 378

CUBS, SCROLLS, BIKES

Manufactured by the Pacific States Type Foundry



Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 1

PER FONT, 80c.



48001-20c.



48002-20c.



36001-15c.



48003-20c.



48004-25c.

S-O-S

INLAND ART ORNAMENTS, SERIES No. 2

PER FONT, 80c.



48005 - 20c.



48006-20c.



36002-20c.



48007-20c.



48008-20c.



INLAND ART ORNAMENTS, SERIES No. 3



48009-20c.



48012-20c.



48011 - 20c.



48010-20c.



48013-20c.



INLAND ART ORNAMENTS, SERIES No. 4

PER FONT, 75c.



30002-10c.







30004-10c.



30005 - 10c.



24001-10c.

Ornaments Nos. 30002A and 24005A are made to face corresponding numbers here shown. Price the same for each ornament.

36003-15c.



24005 - 10c.

Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 5 PER FONT, 75c.













30006-10c.

24006-10c.

24009-10c.

24010-10c.

30003-12c.

24008-10c.

Ornaments Nos. 24008A and 30006A are made to face corresponding numbers above. Price the same for each ornament.

INLAND ART ORNAMENTS, SERIES No. 6

PER FONT, 75c.













18009-6c.

18029-8c. 18029A-8c.

18008-6c.











INLAND ART ORNAMENTS, SERIES No. 7

PER FONT, 75c.









18039-8c.



18035-6c.

















18023-6c.

INLAND ART ORNAMENTS, SERIES No. 8

PER FONT, 75c.





12034











12031

12026

12036



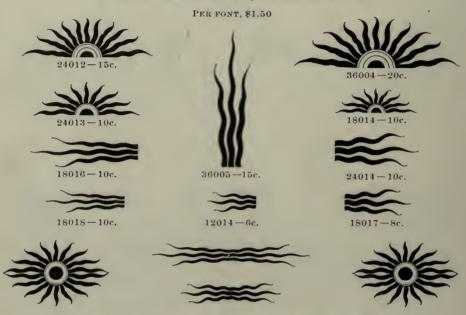
Single Ornaments, 5c. each.

Wave Ornaments

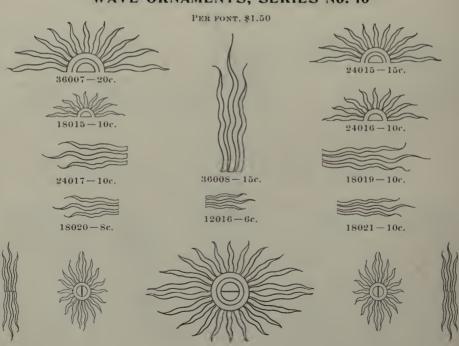


Single Wave Ornaments may be ordered separately, at prices given under the different characters.

WAVE ORNAMENTS, SERIES No. 9



WAVE ORNAMENTS, SERIES No. 10



Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 11

PER FONT, 60c.





















Single Ornaments, 7c. each.

INLAND ART ORNAMENTS, SERIES No. 12

PER FONT, 60c.



















Single Ornaments, 7c. each.





()



INLAND ART ORNAMENTS, SERIES No. 13 PER FONT, 75c.















Single Ornaments, 9c. each.







INLAND ART ORNAMENTS, SERIES No. 14

PER FONT, 75c.















24027

Single Ornaments, 9c. each.







Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 15 PER FONT, 90c.



30008-10c.

























>-1-<

INLAND ART ORNAMENTS, SERIES No. 16



36010-15c.



36012-15c.



36013-15c.





















INLAND ART ORNAMENTS, SERIES No. 18 PER FONT, 90c.



48004A - 25c.



48014-20c.



48016-20c.



48015-20c.



48009A-20c.

Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 19 PER FONT, 80c.



48005-20c.



48001A-20c.



36001A-15c.



48013A-20c.



48005A-20c.



INLAND ART ORNAMENTS, SERIES No. 20

PER FONT, 75c.



24005A-10c.



24008A-10c.



24008-10c.





30006A-10c.



30002 - 10c.



30002A - 10c.



30006-10c.



INLAND ART ORNAMENTS, SERIES No. 21 PER FONT, 75c.

18053-8c. 18053A-8c.





12053-5c. 12053A-5c. 18057-8c. 18057A-8c.





18054-8c. 18054A-8c.





INLAND ART ORNAMENTS, SERIES No. 22



48004 - 25c.



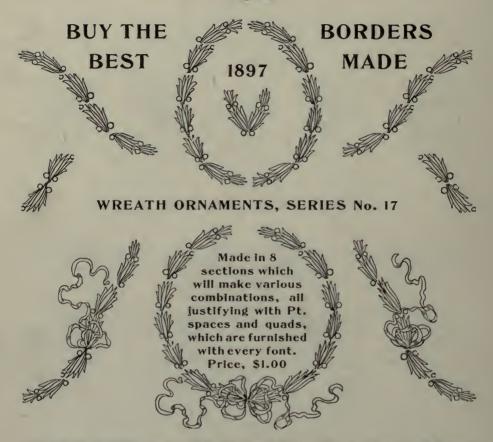


48009A-20c. 48004A-25c.



48009 - 20c. 48013A - 20c. 48013 - 20c.

Whreath Ornaments





"Mew Art" Ornaments

Patent Pending



Our 2-Point Brass Rule No. 100 matches the line running through these Ornaments, and can readily be justified to join. The Rule running crosswise above is our 1-Point Rule No. 1.

Latest Inland Ornaments

Patent Pending ORNAMENTS, SERIES No. 25 CAST ON 12-POINT AND 24-POINT BODIES Price per font, \$2.00

See page 80 for display of these Ornaments in connection with the Skinner Series.



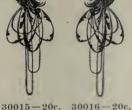
Single characters of Ornament Series Nos. 25 and 26 may be ordered separately. 12-Point body, 12 inches, 60c.; 24-Point body, 6 inches, 50c.

Mewest Inland Ornaments

Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.













30017 30018 15c. 15c.





SERIES No. 29

Per font, 80c.



018 36019 0c. 20c.



15c. 48019—20c.

30020 - 15c. 30021 - 15c.

SERIES No. 30

Per font, 80c.



48021-25c.



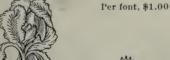
36021 - 15c.



36022-15c.



SERIES No. 31





36023-25c.





48020-25c.



54001-30c.



36024 - 25c.

Inland "Rugbys" and "Industrials"

Original



Single Ornaments may be ordered from either of these Series, at the price given. Fonts contain one of each.

ORNAMENTS, SERIES No. 32

EACH, 25C. PER FONT, \$2.00.























ORNAMENTS, SERIES No. 33

EACH, 25C. PER FONT, \$2.00.



















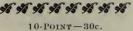


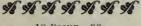


Kelmscott Ornaments

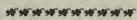
Original

KELMSCOTT ORNAMENTS-In fonts of 6 inches each, at the prices given.





12-POINT-30c.



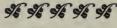




24-POINT-50c.



18-POINT-40c.













30-POINT-50c.

36-POINT-60c.

48-POINT-75c.

»»»» # 6666-

Inland Iboliday Cuts





72102-30c.





72104-30c.



72105—30c.



72106-30c.



72107-30c.



72108-30c.



72109-30c.



72111-30c.



72112-30c.



72113-30c.

Inland Iboliday Cuts



72110-30c.



79114 - 30c



48101-30c.



72115-30c.



72116-30c.



72117-30c.



72118-30c.



72119-30c.



72120-30c.



72121-30c.



72122-30c.



60101-30c.



108101*-50c.



108102-50c.



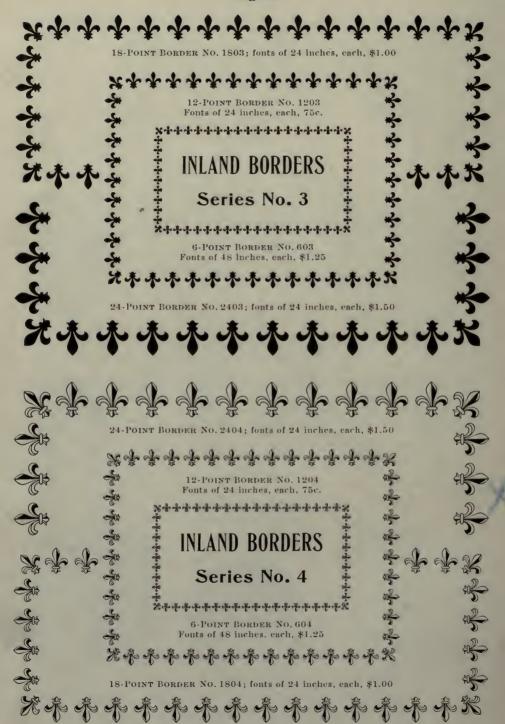
108103*-50c.

^{*}Cuts marked * are electrotyped on wood or metal bases as desired.

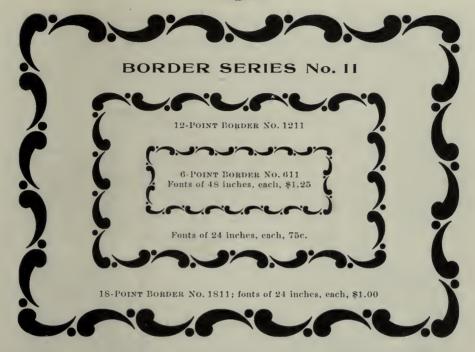
Inland Iboliday Cuts



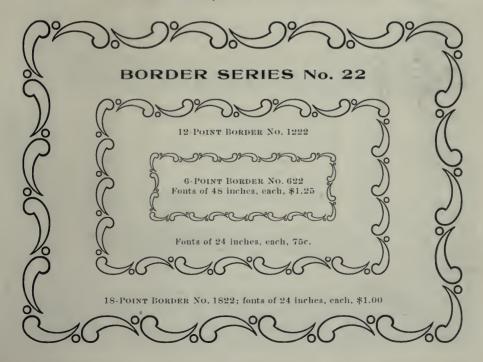
*Cuts marked * are electrotyped on wood or metal bases as desired.



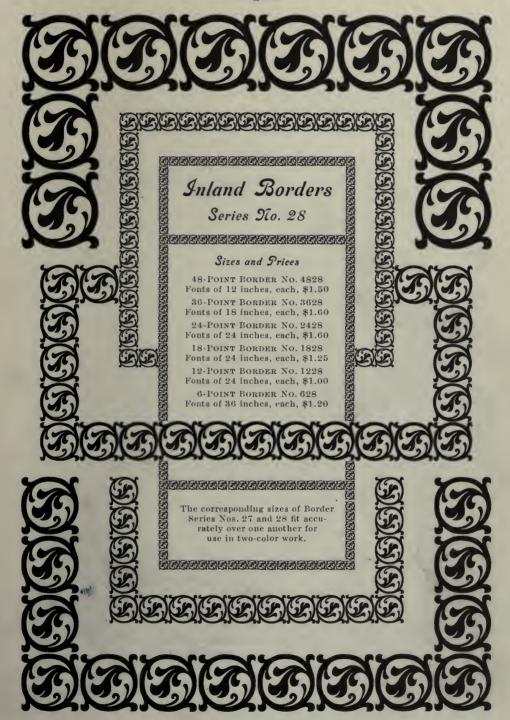
Original

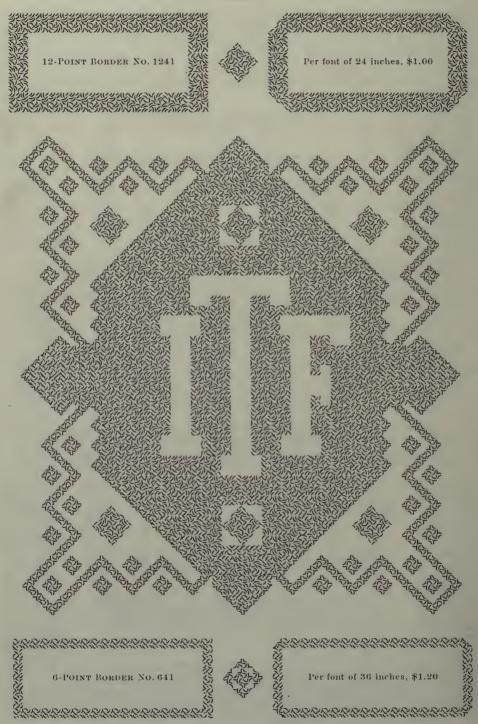


These Borders fit exactly over one another for two-color work.







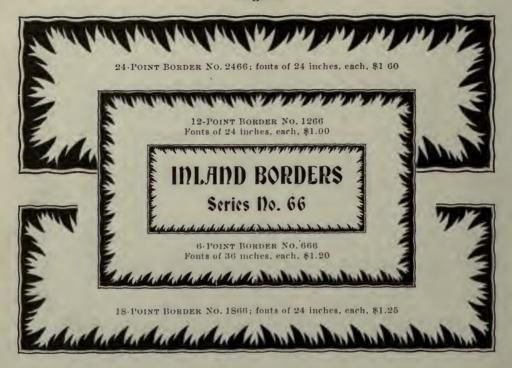


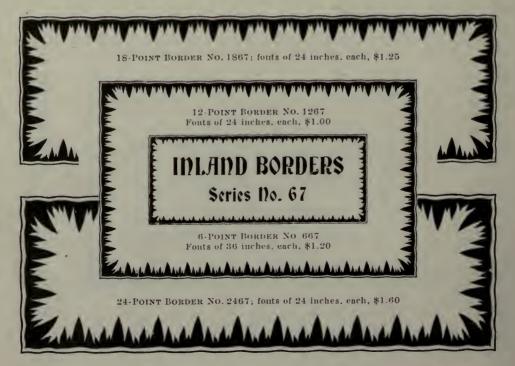
Original



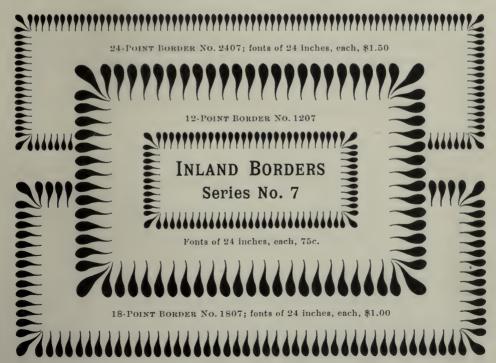
>>>>#6666







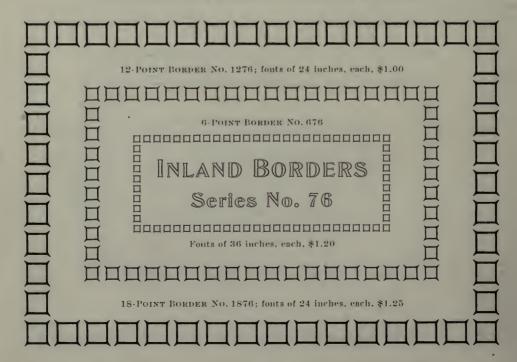




Original



These Borders are cast to fit exactly over one another for two-color work.



Original

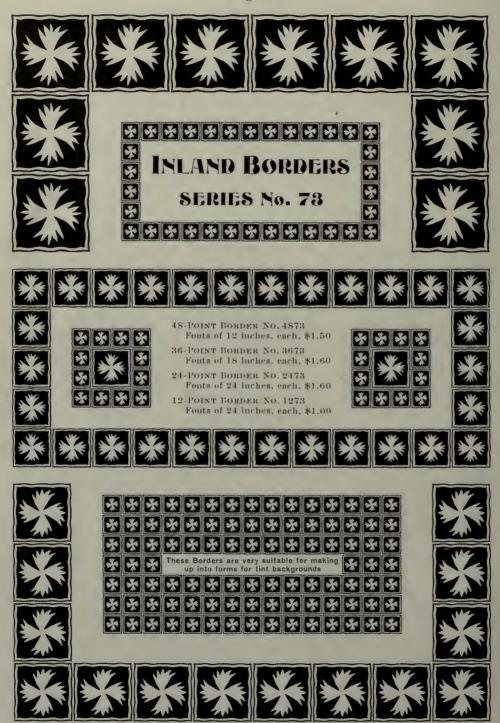


These Borders are cast to fit exactly over one another for two-color work.

12-Point Border No. 1275; fonts of 24 inches, each, \$1.00	\triangleleft
6-Point Border No. 675	
INLAND BORDERS	
Series No. 75	
Fonts of 36 inches, each, \$1.20	
18-Point Border No. 1875; fonts of 24 inches, each, \$1.25	
ΠΔΔΔΔΔΔΔΔΔΔΔΔ	人口







Original

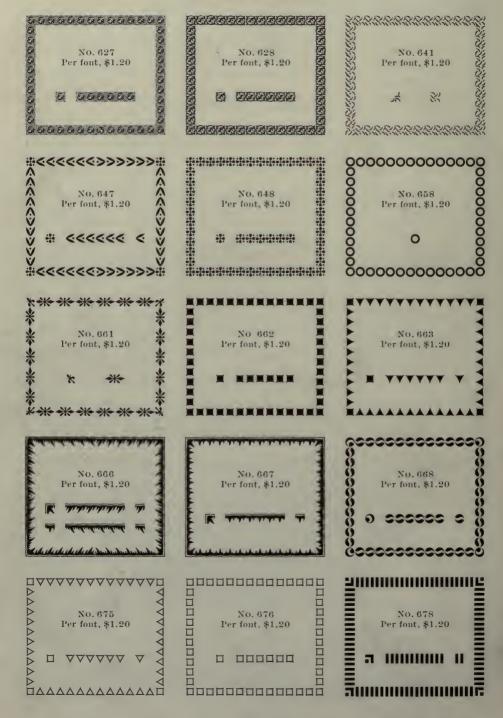
Fonts of 48 inches each 6-POINT BORDERS ********** No. 608 No. 603 Per font, \$1.25 Per font, \$1.25 ***** **************** xhhhhhhhhhhhkx No. 602 No. 604 No. 609 Per font, \$1.25 Per font, \$1.25 Per font, \$1.25 न पा पापपा थ x of op of of of of 3 ********* 00000000000 No. 611 Per font, \$1.25 No. 610 No. 612 Per font, \$1.25 Per font, \$1.25 The right and left 000000 characters have ð 6000000000000 different nicks. 00000000 0000000000000 000000 No. 614 No. 615 No. 616 Per font, \$1.25 Per fout, \$1.25 Per font, \$1.25 \bullet \bullet ********* No. 621 No. 617 Per font, \$1.25 No. 623 Per font, \$1.25 Per font, \$1.25 of thetated of ÷ ፠ቊቊቊቊቊቊቊቊቊቊቊቊቊቊ 000000 りとういうかん No. 622 redededed de la Per font, \$1.25 500 No. 640 No. 618 Per font, \$1.25 Per font, \$1.25 The right and left characters have L different nicks.

20-26

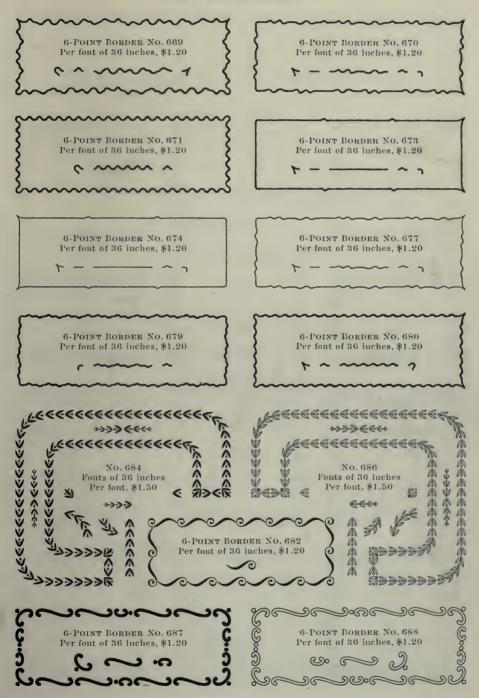
~~~~~~

#### **Original**

Fonts of 36 inches each

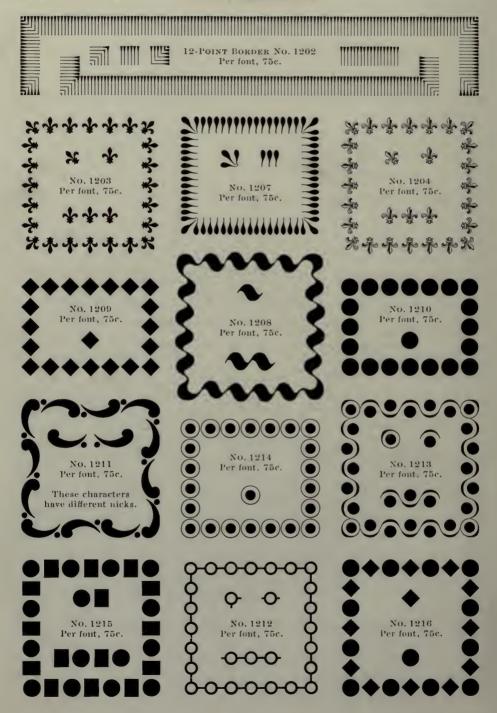


#### **Original**



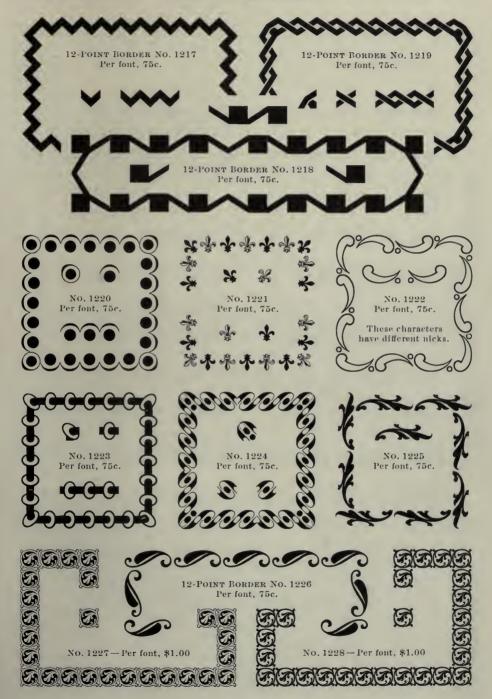
**Original** 

Fonts of 24 inches each



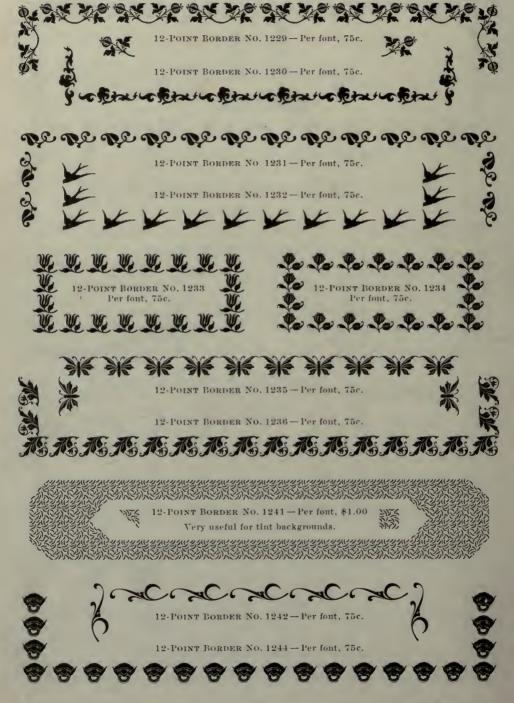
**Original** 

Fonts of 24 inches each



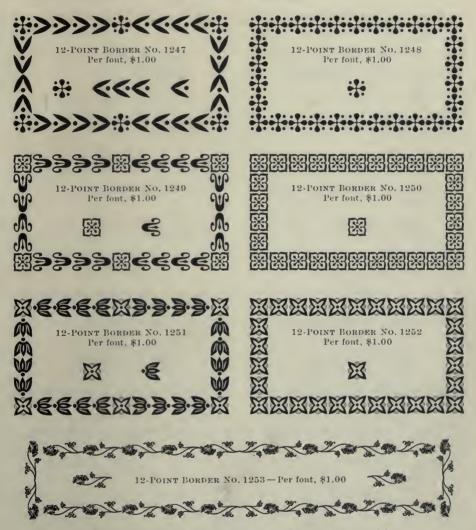
#### **Original**

Fonts of 24 inches each

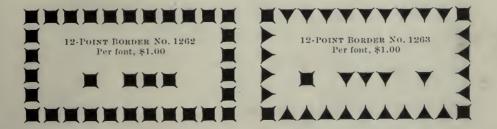


**Original** 

Fonts of 24 inches each

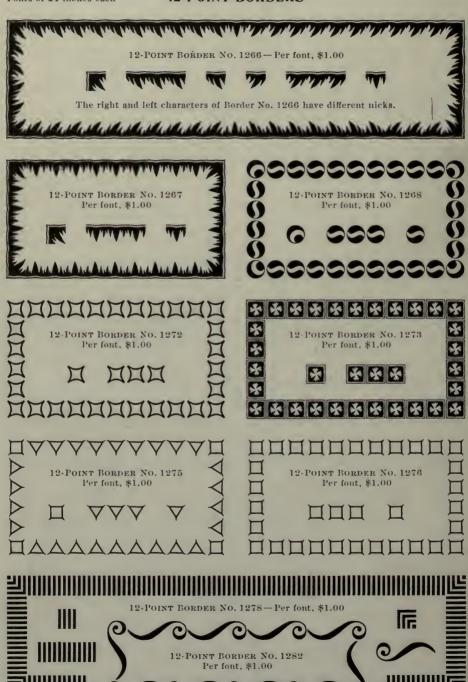


The right and left characters of Border No. 1253 have different nicks.



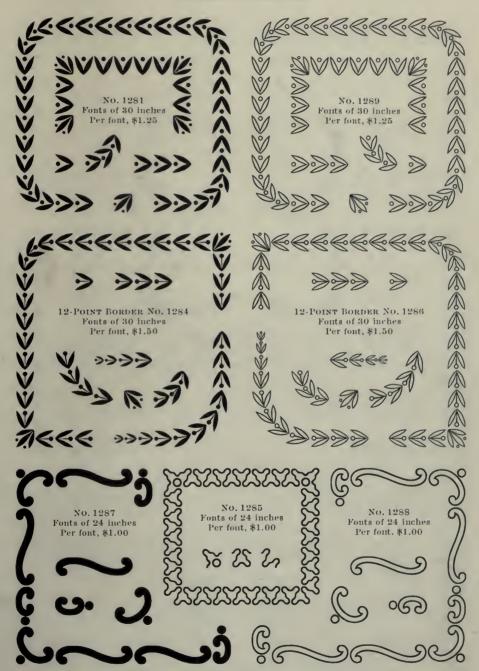
**Original** 

Fonts of 24 inches each



**Original** 

#### 12-POINT BORDERS



Excepting No. 1285, the above Borders fit exactly over one another for two-color work.

**Original** 

Fonts of 24 inches each

**18-POINT BORDERS** 



Borders Nos. 1803 and 1804, and 1827 and 1828, fit exactly over one another for two-color work.

**Original** 

Fonts of 24 inches each



The right and left characters of Border No. 1829 are nicked differently.



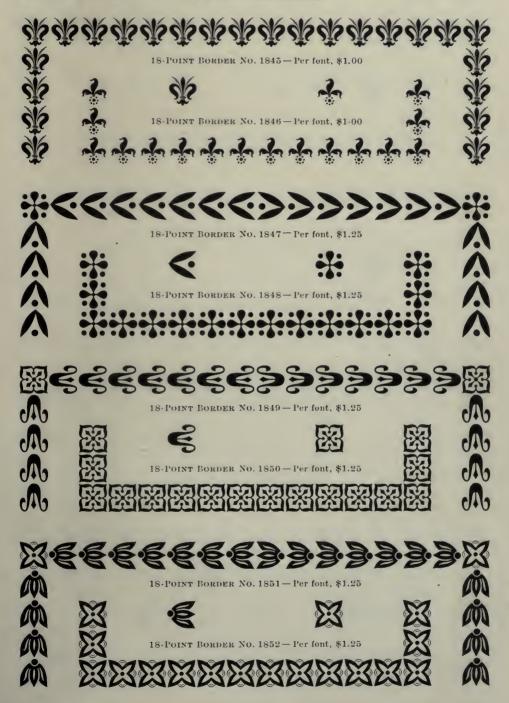
**Original** 

Fonts of 24 inches each



**Original** 

Fonts of 24 inches each

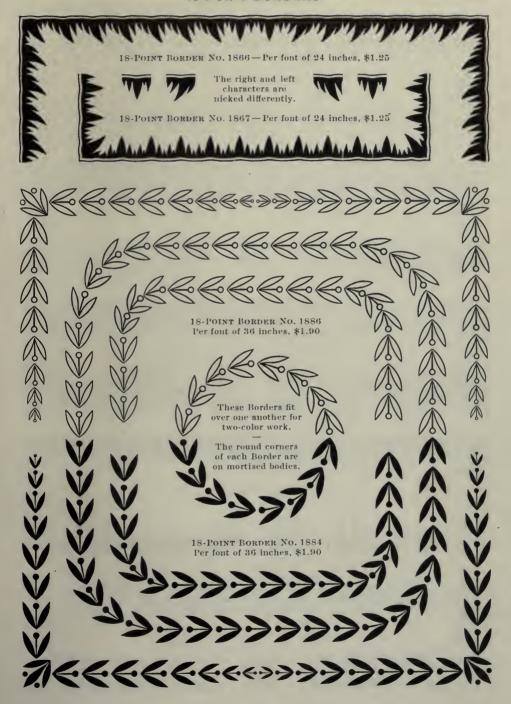


#### Original

Fonts of 24 inches each

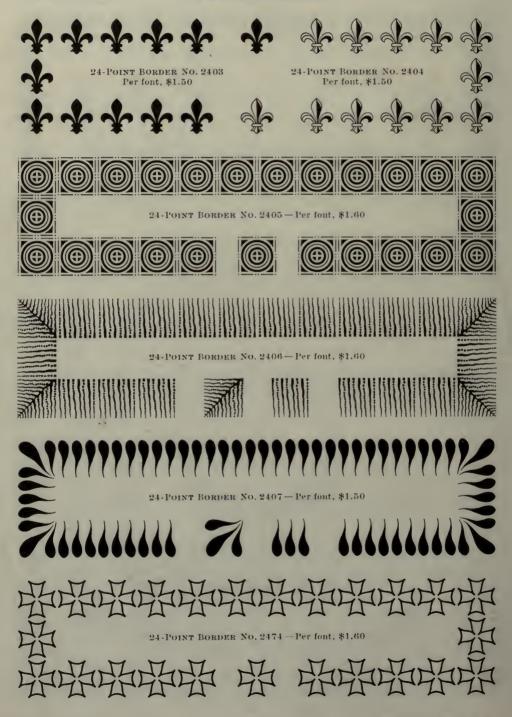
|       | These and | DRDER NO. 1862- Borders fit exactle other for two-color order No. 1876- | y over one work. |   |       |
|-------|-----------|-------------------------------------------------------------------------|------------------|---|-------|
|       |           | These Borders over one another two-color work                           | for \            | 7 | TAAAA |
|       |           | ORDER NO. 1864                                                          |                  |   |       |
| 60000 | 6         | ORDER NO. 1868-                                                         |                  |   | 00000 |

**Original** 



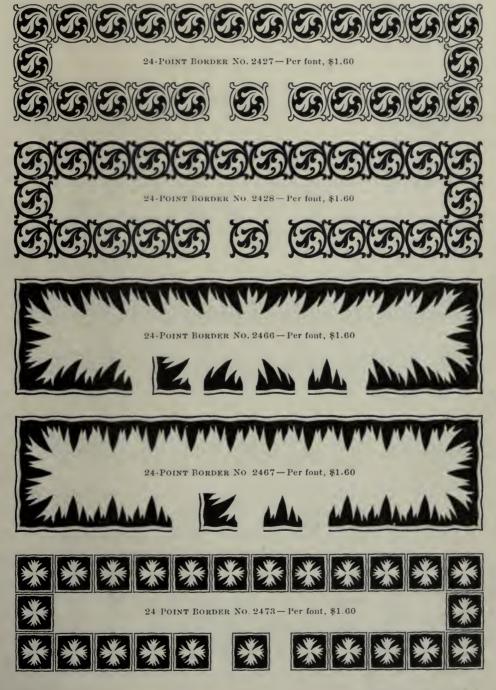
Original

Fonts of 24 inches each



**Original** 

Fonts of 24 inches each



20

Fonts of 12 inches

#### 24-POINT BAND BORDER

Per font, \$0.80



No. 240

Fonts of 12 inches, each

**30-POINT BAND BORDERS** 

Per font, each, \$0.95



initial of the state of the sta

No. 3015



No. 3016



No. 3017



No. 3018





No. 3020



No. 3021



No. 3099



Fonts of 12 inches, each

**30-POINT BAND BORDERS** 

Per font, each, \$0.95



No. 3023

Fonts of 12 inches, each

**36-POINT BAND BORDERS** 

Per font, each, \$1.10





No. 3604



No. 3605



No. 2615



No. 3618

Fonts of 12 inches, each

**42-POINT BAND BORDERS** 

Per font, each, \$1.25



No. 4205



**42-POINT BAND BORDERS** Per font, each, \$1.25



Fonts of 12 inches, each

42-POINT BAND BORDERS

Per fout, each, \$1.25

No. 4223

Fonts of 12 inches, each

**48-POINT BAND BORDERS** 

Per font, each, \$1.40

WWWWWWWWWWWW

No. 4809

Fonts of 12 inches

**54-POINT BAND BORDER** 

Per font, \$1.55



No. 5404

Fonts of 12 inches

60-POINT BAND BORDER

Per font, \$1.70



Fonts of 12 inches

72-POINT BAND BORDER

Per font, \$2.00



No. 7201

## MAILING-LIST MATERIAL





10-POINT MAILING-LIST TYPE

48c. per pound

| W H Woodward 1599<br>ST LOUIS MO           | Th L DeVinne 2\frac{2}{2}98 NEW YORK N Y | Inland Printer x CHICAGO ILL        |
|--------------------------------------------|------------------------------------------|-------------------------------------|
| JohnAThayer 23≅97                          | KeystonePress5₹96                        | T W Thomas 31⅓98                    |
| PHILADELPHIA PA                            | WELLSTON OHIO                            | TOLEDO OHIO                         |
| W H Wright 26 02                           | HolbrookPtgCo3록97                        | F J Pierson 15∜04                   |
| PITTSBURG PA                               | NEWARK N J                               | FLINT MICH                          |
| Thad B Mead 30298                          | Henry R Boss 8599                        | Little&Becker7 \$97                 |
| NEW YORK N Y                               | CHICAGO ILL                              | ST LOUIS MO                         |
| E D Wesoott 20\\$97                        | Alb W Dennis 7297                        | D B Landis 12 ₹ 98                  |
| READING PA                                 | LYNN MASS                                | LANCASTER PA                        |
| CTHenderson 23\(\frac{1}{2}\)01 TOULON ILL | W H Bevis 8502<br>PAWTUCKET R I          | E L Wepf 21301<br>DENVER COLO       |
| Press & Printer x BOSTON MASS              | W A Donnelly 7298<br>ROCHESTER N Y       | LGraham&Son 31898<br>NEW ORLEANS LA |
| DorseyPtgCo 23 \$ 97<br>DALLAS TEX         |                                          | Gazette x<br>ST JOSEPH MO           |

Every character of this face is cast on en-set, and as the spacing is done solely with en quads, it may be readily seen that mailing-lists are set up very quickly and changes and corrections easily made with this type. It runs no wider than ordinary 10-Point Romans. Measure of composing sticks should be a multiple of 10-Point.

#### MAILING-LIST LOGOTYPES

Supplied in any quantity, and assorted according to purchaser's desire, at the prices given.

10-Point En-Set Mailing-List Logotypes 48c, per pound

Jau Mar Apr Apr Juu Jul Jul Jul Oct Oct

9-Point En-Set Mailing-List Logotypes 50c. per pound

Jan Mar Apr Jun Jul Jul Oct

9-Point Em-Set Mailing-List Logotypes 50c. per pound

Ian Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

8-Point Em-Set Mailing-List Logotypes 53c. per pound

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

We also supply other fonts assorted to order for mailing-lists. Mailing galleys, slugs and reglets supplied on short notice. We are agents for all makes of mailing-machines, and will furnish them at the manufacturer's terms.



## TIME-TABLE FIGURES



Being cast on Standard Line, these Figures will line with all our Roman and Job faces cast on the same bodies, consequently the printer is embled to use any one or more faces he may select for station names or other reading matter. All our styles of Leaders also line with these figures.

Light-Face Figures are ordinarily used for A. M., and the Heavy-Face for P. M. time. Supplied in any quantity, and assorted according to purchaser's desire, at the prices given.

|                                                                                    | Per pound |
|------------------------------------------------------------------------------------|-----------|
| 8-POINT SPECIAL LIGHT-FACE TIME-TABLE FIGURES — EN SET                             | \$1.00    |
| 1 2 3 4 5 6 7 8 9 0                                                                |           |
|                                                                                    |           |
| 8-Point Special Heavy-Face Time-Table Figures En Set                               | \$1.00    |
| 1 2 3 4 5 6 7 8 9 0                                                                |           |
| 6-Point Special Light-Face Time-Table Figures En Set                               | \$1.28    |
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| 6-POINT SPECIAL HEAVY-FACE TIME-TABLE FIGURES — EN SET                             | \$1.28    |
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| $5^{1}\!_{2}$ -Point Special Light-Face Time-Table Figures — En Set                | \$1.60    |
| 1 2 3 4 5 6 7 8 9 0                                                                |           |
| $5{}^{1}\!_{2}\text{-Point Special Heavy-Face Time-Table Figures} - \text{En Set}$ | \$1.60    |
| 1 2 3 4 5 6 7 8 9 0                                                                |           |
| 5-POINT SPECIAL LIGHT-FACE TIME-TABLE FIGURES - EN SET                             | \$2.00    |
| 1 2 3 4 5 6 7 8 9 0                                                                |           |
| 5-POINT SPECIAL HEAVY-FACE TIME-TABLE FIGURES—EN SET                               | \$2.00    |
| 1 2 3 4 5 6 7 8 9 0                                                                |           |
| 6-POINT FRENCH CLARENDON FIGURES EN SET                                            | *1.28     |
| £1234567800                                                                        |           |

#### \$1234567890

#### SPECIMEN OF 6-POINT SPECIAL TIME-TABLE FIGURES IN USE.

|                                                                                                      |              |                                                                                                                             | _                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | -                                                                                                  |                                                                                                                                                                                                                                  |                                                                                                                             |                                                                                                                                 |                                                                                                                                |                                                                                              |                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------------------------|--------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13<br>Ex. Sun Ex                                                                                     | 19<br>x. Sun | 23<br>Daily                                                                                                                 | 31<br>Daily                            | 3 Dai                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                    | STATIONS                                                                                                                                                                                                                         | 14<br>Ex. Sun                                                                                                               | 48<br>Sunday                                                                                                                    | 22<br>Ex. Sun                                                                                                                  | 34<br>Daily                                                                                  | 38<br>Ex. Mon                                                                                                                                                                                                          |
| 6 52 1 6 55 6 58 7 01 7 03 7 05 7 07 7 09 * 7 11 * 7 12 * 7 13 * 7 14 * 7 16 7 20 * 7 23 * 7 25 7 27 |              | 3 15<br>3 22<br>3 25<br>3 28<br>3 31<br>3 33<br>3 35<br>3 37<br>3 34<br>4 4<br>3 45<br>3 45<br>3 55<br>3 55<br>3 57<br>4 00 | 66 66 66 66 66 66 66 66 66 66 66 66 66 | 18 12<br>11 12<br>13 12<br>15 *12<br>15 *12<br>17 *12<br>18 12<br>19 *12<br>10 *12<br>11 *12<br>11 *12<br>12 *12<br>11 | 52<br>55<br>58<br>01<br>03<br>05<br>07<br>09<br>11<br>12<br>13<br>14<br>16<br>20<br>23<br>25<br>27 | Lv. St. Louis U. D. Ar. Grand Avenue Vandeventer Avenue Tower Grove Howard's Cheltenham Clifton Heights Benton Ellendale Maplewood Sutton Edgebrook Lake Junction Tuxedo Park Webster Glendale Oakland Woodlawn Ar. Kirkwood Lv. | 6 30<br>6 21<br>6 18<br>6 6 15<br>6 6 09<br>6 6 05<br>5 5 55<br>5 5 55<br>5 5 55<br>8 7 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 | 10 21<br>10 18<br>10 15<br>10 11<br>10 09<br>10 07<br>10 05<br>10 02<br>10 00<br>9 56<br>9 53<br>9 53<br>9 54<br>9 9 44<br>9 42 | 12 26<br>12 23<br>12 20<br>12 14<br>12 12<br>12 10<br>12 07<br>*12 03<br>*12 05<br>*11 59<br>11 57<br>11 55<br>*11 49<br>11 47 | * 7 59<br>* 7 57<br>7 55<br>* 7 53<br>* 7 51<br>* 7 49<br>* 7 47<br>* 7 45<br>* 7 43<br>7 40 | 10 31<br>10 28<br>*10 25<br>*10 21<br>*10 17<br>*10 15<br>*10 13<br>*10 10<br>*10 09<br>*10 08<br>*10 00<br>*10 04<br>*10 09<br>*10 04<br>*10 09<br>*10 04<br>*10 09<br>*10 04<br>*10 09<br>*10 04<br>*10 09<br>*10 04 |

Being cast on Point-sets and to multiples of spaces, the figures of every one of our Roman and Job faces are available with easy justification for all classes of tabular matter.



For Time-Tables, Tariffs, Etc.

The following specimens of tabular matter show the superiority of our system of casting Figures and Punctuation Marks on Point Sets, or widths, and also give the printer a large variety from which to select.

#### 6-POINT FIGURES, VARIOUS SETS

| 1                                                                  | 2                       | 3                                                          | 4                       |                                                                                                      | 5                                               | 6                                                          | 7                                                                | 8                                                           |
|--------------------------------------------------------------------|-------------------------|------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------------|
| 7.50AM<br>8.27<br>8.51<br>* 8.57<br>9.13<br>9.51<br>9.56<br>*10.08 |                         | 8.40AM<br>9.17<br>9.41<br>* 9.46<br>9.56<br>10.28<br>10.32 |                         | Lv. St. Louis Ar. Barracks Kimswick Sulphur Springs, Pevely Ar. De Soto Lv. Lv. De Soto Ar. Vineland | 11.08<br>10.30<br>10.04<br>9.58<br>9.43<br>9.05 | 2.10<br>1.32<br>1.06<br>12.58<br>12.42<br>12.04PM<br>11.58 | 10.40<br>10.00<br>9.35<br>* 9.38<br>9.25<br>8.36<br>8.28<br>8.16 | 11.30<br>10.55<br>10.36<br>10.15<br>10.00<br>9.56<br>* 9.44 |
| 10.17<br>10.41<br>11.15                                            | 10.32<br>11.00<br>11.35 | 10.52<br>11.13<br>11.45                                    | 10.29<br>10.53<br>11.20 | Blackwell<br>Mineral Point<br>Ar. Bismarck Lv.                                                       | 8.39<br>8.18                                    | 11.36<br>11.15<br>10.40AM                                  | 8.10<br>7.48                                                     | 9.35<br>9.12<br>8.50AM                                      |

- 1. ROMAN No. 23
- 2. ITALIC NO. 23
- 3. OLD STYLE NO. 9
- 4. OLD STYLE ITALIC NO. 9 5. CONDENSED GOTHIC NO. 1
- Figures 3-Point set,
- Period 2-l'oint set.
- 6. CONDENSED WOODWARD,
  - Figures 22-Point set, Period 2-Point set.
- 7. LATIN, Figures 4-Point, Period 3-Point set.
- 8. BRUCE TITLE No. 2.
  Figures 4½-Point set, Period 2-Point set.

#### 6-POINT FIGURES, 4-POINT SET

|        | 9                                                                                      | 10                                                                                      | 11                                                                              | 12                                                                                       | 13                                                                                          | 14                                                                                    | 15                                                                                          | 16                                                              |
|--------|----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------|
| Benton | 1.40AM<br>1.53<br>2.14<br>3.06<br>4.17<br>4.38<br>6.25<br>8.20<br>9.36<br>0.52<br>2.00 | 2.10AM<br>2.23<br>2.44<br>* 3.32<br>4.42<br>5.00<br>6.48<br>8.35<br>*<br>10.44<br>11.56 | 1.05AM<br>1.18<br>2.35<br>2.56<br>3.54<br>4.00<br>5.50<br>7.42<br>9.16<br>10.09 | 1.55AM<br>2.04<br>2.26<br>3.40<br>4.35<br>4.48<br>6.36<br>8.09<br>9.42<br>10.58<br>12.00 | 12.55PM<br>1.00<br>1.28<br>* 2.18<br>3.33<br>3.40<br>5.36<br>7.25<br>8.57<br>10.00<br>11.26 | 1.45PM<br>2.00<br>2.18<br>*<br>4.22<br>4.43<br>6.28<br>8.24<br>9.40<br>10.58<br>11.55 | 12. 25PM<br>12. 38<br>1.20<br>1.56<br>2.40<br>3.58<br>4.05<br>5.21<br>7.00<br>8.32<br>10.50 | 12.40PM<br>1.02<br>1.30<br>2.22<br>3.35<br>3.46<br>5.40<br>7.32 |

- 9. ROMAN No. 20, Period 2-Point set.
  - 3-Point set Period cast to order if wanted.
- 10. FRENCH OLD STYLE, Period 2-Point set. 3-Point set Period cast to order if wanted.
- 11. CONDENSED No. 2, Period 3-Point set.
- 12. GOTHIC No. 6, Period 3-Point set.
- 13. FULL-FACE NO. 1, Period 3-Point set.
- 14. CONDENSED NO. 1, Period 3-Point set.
- 15. GOTHIC ITALIC NO. 1, Period 3-Point set. 16. Tudor Black, Period 3-Point set.

#### 6-POINT FIGURES, 5-POINT SET

|                                                  | 17                                                                       | 18                                                 | 19                                                 | 20                                                 | 21                                                 | 22                                                 | 23                                          |
|--------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------|----------------------------------------------------|----------------------------------------------------|----------------------------------------------------|----------------------------------------------------|---------------------------------------------|
| Ghicago                                          | \$ 4.35<br>5.60<br>6.10<br>8.15<br>9.20                                  | 9.05<br>9.60<br>10.25<br>10.90                     | \$10.25<br>10.95<br>13.60<br>15.75                 | \$ 8.50<br>10.25<br>13.75<br>14.30<br>15.95        | 6.50<br>7.25<br>9.30<br>10.75                      | \$ 9.75<br>10.50<br>12.50<br>15.60<br>18.25        | \$12.60<br>13.80<br>15.00<br>18.35<br>20.75 |
| Pacific Sedalia Kansas Gity Topeka Salina Denver | $\begin{array}{r} 14.75 \\ 16.00 \\ 28.70 \\ 36.25 \\ 48.10 \end{array}$ | 22.00<br>26.35<br>30.45<br>42.30<br>56.10<br>62.40 | 20.35<br>31.40<br>35.30<br>46.80<br>60.25<br>75.00 | 18.50<br>29.95<br>32.25<br>44.10<br>53.00<br>60.80 | 12.00<br>15.00<br>20.65<br>33.40<br>41.35<br>54.50 | 20.45<br>28.80<br>32.75<br>48.15<br>50.00<br>68.40 | 25.40<br>31.30<br>53.65<br>68.45<br>79.00   |

- 17. HALF-TITLE, Period 3-Point set.
- 18. GOTHIC No. 1, Figure 1 cast either 3-Point or 5-Point set, Period 3-Point set.
- 19. SKINNER, Period 2-Point set.
- 3-Point set Period cast to order if wanted. 20. ANTIQUE No. 1, Period 3-Point set.
- 21. WOODWARD, Figure 1 cast either 3-Point or 5-Point set, Period 3-Point set.
- 22. EDWARDS, Period 212-Point set.
  - 3-Point set Period cast to order if wanted
- 23. IONIC, Period 3-Point set.
  - DO NOT ORDER BY THESE INDEX NUMBERS.



For Time-Tables, Tariffs, Etc.

#### 6-POINT FIGURES, 6-POINT SET, AND MIXED DISPLAY

| ,                                                                                             | 24                                                                                               | 25                                                                                                | 26                                                                                       | 27                                                                                                | 28                                                                                                | 29                                                                                                                            |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| Chicago Peoria Springfield Alton Saint Louis Pacific Sedalia Kansas City Topeka Salina Denver | \$ 5.75<br>8.00<br>10.50<br>16.95<br>22.35<br>31.60<br>35.30<br>40.25<br>52.75<br>58.20<br>65.00 | \$10.50<br>15.75<br>20.35<br>24.60<br>32.70<br>38.80<br>41.45<br>44.65<br>53.00<br>66.05<br>72.50 | \$ 8.80<br>12.75<br>18.20<br>20.50<br>29.95<br>37.60<br>40.60<br>42.25<br>50.00<br>62.20 | \$12.30<br>16.60<br>20.75<br>35.50<br>30.20<br>36.80<br>42.35<br>46.95<br>52.60<br>58.20<br>62.25 | \$14.50<br>18.90<br>23.50<br>28.75<br>39.40<br>40.25<br>48.40<br>50.35<br>56.75<br>61.80<br>65.50 | \$12.60<br>20.35<br><b>25.75</b><br><b>30.45</b><br>36.20<br>42.25<br>52.80<br>54.65<br><b>58.85</b><br>66.30<br><b>74.25</b> |

- Figure 1 cast 312-Point or 6-Point set.
- 25. EXTENDED WOODWARD, Period 3-Point set. Figure 1 cast 4-Point or 6-Point set.
- 26. LATIN ANTIQUE, Period 3-Point set. Figure 1 cast 4-Point or 6-Point set.
- 24. EXTENDED OLD STYLE, Period 3-Point set. 27. Mixed Column, showing a variety of 4-Point set Figures, illustrating how they agree in justification. Special lines in tubles may thus be easily emphasized or differentiated by the use of heavy-face Figures.
  - 28. Mixed 5-Point sets. 29. Mixed 6-Point sets.

See also Special Light-Face and Heavy-Face Time-Table Figures, on page 307.

#### 8-POINT FIGURES, 4-POINT OR EN SET

| 30       | 31      | 32     |                  | 33    | 34      | 35       |
|----------|---------|--------|------------------|-------|---------|----------|
| 12.00 am | 7.05 pm | 6.20am | Le. Atchison Ar. | 5.05  | 11.25   | 5.20     |
| 12.23    | 7.25    | 6.40   | Shannon          | 4.46  | 11.04   | 5.02     |
| 12.52    | 7.58    | 7.15   | Everest          | 4.15  | 10.35   | 4.30     |
| 1.32     | 8.36    | 7.56   | Hiawatha         | 3.38  | 9.55    | 3.53     |
| 2.16     | 9.22    | 8.48   | Falls City       | 3.06  | 9.13    | 3.21     |
| 2.55     | 9.50    | 9.26   | Stella           | 2.26  | 8.35    | 2.40     |
| 3.30     | 10.25   | 10.00  | Auburn           | 1.40  | 8.00    | 1.55     |
| 4.50     | 11.22   | 10.54  | Wyoming          | 12.36 | 6.32    | 12.50    |
| 5.05     | 11.33   | 11.02  | ArLe.            |       | 6.20 pm | 12.38 pm |

- 30. ROMAN No. 20, Period 3-Point set. 31. ITALIC No. 20, Period 3-Point set.
- 32. OLD STYLE No. 9, Period 3-Point set.
- 33. OLD STYLE ITALIC No. 9, Period 3-Point.
- 34. Kelmscott, Period 2-Point set.
  - 3-Point set Period cast to order if wanted.
- 35. SAINT JOHN, Perlod 2-Point set.
  - 3-Point set Period cast to order if wanted.

#### 8-POINT FIGURES, 5-POINT SET

|              | 36      | 37      | 38      | 39      | 40      | 41      | 42      |
|--------------|---------|---------|---------|---------|---------|---------|---------|
| Pittsburg    | \$ 9.35 | \$ 8.25 | \$ 9.45 | \$10.75 | \$12.20 | \$13.35 | \$14.00 |
| Cincinnati   | 10.25   | 9.60    | 10.10   | 14.60   | 16.45   | 17.50   | 18.80   |
| Indianapolis | 13.60   | 12.40   | 13.25   | 18.20   | 20.00   | 22.45   | 24.75   |
| Saint Louis  | 21.45   | 18.75   | 19.95   | 24.25   | 26.80   | 28.00   | 30.10   |
| Sedalia      | 28.75   | 25.80   | 27.50   | 30.95   | 32.25   | 35.20   | 36.80   |
| Kansas City  | 36.20   | 30.20   | 33.20   | 39.15   | 41.25   | 44.75   | 45.20   |
| Atchison     | 40.15   | 38.45   | 39.30   | 42.70   | 46.50   | 48.25   | 50.35   |
| Lincoln      | 47.90   | 42.90   | 45.35   | 48.85   | 50.85   | 52.80   | 53.60   |
| Omaha        | 52.00   | 50.10   | 51.75   | 54.40   | 55.75   | 56.60   | 57.25   |

- 36. ROMAN No. 20, Wide Fig.
- 37. CONDENSED No. 1.
- 38. CONDENSED No. 2.
- 39. LATIN.
- 40. GOTHIC NO. 6.
- 41. GOTHIC ITALIC NO. 1. Periods of all these fonts are 3-Point set.
- 42. Mixed Column, displaying these Figures in combination under one another. See note for column 27 above.

Do Not Order by these Index Numbers.

For Time-Tables, Tariffs, Etc.



#### 8-POINT FIGURES, 6-POINT OR 3-4 EM SET

| 43    | 44    | 45    | 46    | 47    | 48    | 49    | 50    |
|-------|-------|-------|-------|-------|-------|-------|-------|
| 10.25 | 25.30 | 9.75  | 24.65 | 15.20 | 8.40  | 12.45 | 23.50 |
| 32.40 | 15.65 | 23.60 | 9.45  | 23.50 | 27.85 | 24.65 | 6.30  |
| 4.75  | 39.00 | 18.40 | 16.80 | 6.25  | 38.35 | 9.00  | 35.00 |
| 62.15 | 8.25  | 30.25 | 38.40 | 32.90 | 16.20 | 40.65 | 21.35 |
| 33.80 | 41.85 | 62.15 | 41.30 | 16.40 | 48.50 | 17.75 | 46.50 |
| 16.35 | 26.10 | 5.35  | 63.66 | 57.95 | 21.75 | 38.40 | 8.95  |
| 7.50  | 52.75 | 34.20 | 7.35  | 72.15 | 9.39  | 63.50 | 36.75 |
| 24.60 | 20.60 | 17.55 | 36.10 | 8.00  | 30.00 | 29.85 | 15.25 |
| 48.30 | 5.50  | 82.00 | 64.50 | 26.75 | 62.45 | 8.60  | 52.10 |

- 43. LIGHT-FACE No. 1, Period 3-Point set.
- 44. FULL-FACE No. 1, Period 3-Point set.
- 45. SKINNER, Period 2-Point set.

3-Point set Period cast to order if wanted.

46. WOODWARD, Period 3-Point set.

Figure 1 cast 3-Point or 6-Point set. See column 58 for mixed display of 6-Point sets.

- 47. HALF-TITLE, Period 4-Point set.
- 3-Point set Period cast to order if wanted.
- 48. GOTHIC NO. 1, Period 3-Point set.
- Figure 1 cast 4-Point or 6-Point set. 49. ANTIQUE No. 1, Period 3-Point set.
- 50. EDWARDS, Period 3-Point set.

Figure 1 cast 312-Point or 6-Point set.

#### 8-POINT FIGURES, VARIOUS POINT SETS

| 51    | 52    | 53    | 54    | 55    | 56    | 57    | 58     |
|-------|-------|-------|-------|-------|-------|-------|--------|
| 20.35 | 9.80  | 14.55 | 6.75  | 8.50  | 23.60 | 26.30 | 364.75 |
| 15.25 | 24.50 | 28.75 | 24.60 | 24.95 | 10.40 | 34.95 | 96.45  |
| 36.40 | 15.00 | 9.30  | 38.40 |       |       | 25.45 |        |
| 8.75  | 32.65 | 31.40 | 16.95 | 13.80 | 6.35  | 48.69 | 793.50 |
| 48.45 | 6.25  | 62.25 |       | 7.20  |       | 32.50 |        |
| 10.60 | 27.75 | 6.10  | 9.30  | 46.35 | 57.20 | 57.95 | 928.35 |
| 6.30  | 10.60 | 22.70 | 32.45 | 21.45 |       | 72.60 |        |
| 21.85 | 52.90 | 43.65 |       | 52.00 |       | 64.25 | 326.70 |
| 34.00 | 48.35 |       |       | 37.60 |       |       |        |

- 51. CONDENSED WOODWARD,
- Figures 3-Point set, Period 2-Point set.
  52. CONDENSED GOTHIC No. 1,
- Figures 32-Point set, Period 2-Point set.
- 53. TUDOR BLACK,
- - Figures 5½-Point set, Period 3-Point set.
- 54. LATIN ANTIQUE,
  - Figures 7-Point set, Period 3-Point set. Figure 1 cast 4-Point or 7-Point set.
- 55. EXTENDED OLD STYLE,
  - Figures 8-Point set, Period 3-Point set. Figure 1 cast 5-Point or 8-Point set.
- 56. EXTENDED WOODWARD,
  - Figures S-Point set, Period 3-Point set. Figure 1 cast 4-Point or 8-Point set.
- 57. Mixed Column, displaying lines of Figures on 8-Point set under one another.
- 58. Mixed Column of Figures on 6-Point set.

Do Not Order by these Index Numbers.

#### 5-POINT FIGURES

| ROMAN   | No. 20  |       | 1   | Figures | 212,          | Period | 2           |
|---------|---------|-------|-----|---------|---------------|--------|-------------|
| ITALIC  | No. 23. |       | ]   | Figures | 3,            | Period | 2           |
| ROMAN   | No. 20, | Wid   | e1  | Figures | $3^{1}_{2}$ , | Period | 2           |
| GOTHIC  | No. 6.  |       |     | Figures | $3^{1}_{2}$ , | Period | $2^{1_{2}}$ |
| TITLE G | OTHIC   | No.   | 721 | Figures | 4,            | Period | 3           |
| TITLE G | отніє   | No. 8 | 52] | Figures | 5,            | Period | 3           |

#### 512-POINT FIGURES

| ITALIC NO. 23 Figures      | 3,            | Period 2 |
|----------------------------|---------------|----------|
| ROMAN No. 23, Wide Figures | $3^{1}_{2}$ , | Period 2 |
| CONDENSED NO. 1 Figures    | 4,            | Period 3 |
| FULL-FACE NO. 1 Figures    | 4,            | Period 3 |
| HALF-TITLEFigures          | 5,            | Period 3 |

#### 7-POINT FIGURES

| ROMAN NO. 20          | Figures 3 1 <sub>2</sub> | , Period 212 |
|-----------------------|--------------------------|--------------|
| ROMAN No. 20, Wide    | .Figures 412             | , Period 212 |
| ITALIC No. 20         | . Figures 312            | , Period 212 |
| OLD STYLE NO. 9       | .Figures 312             | , Period 212 |
| OLD STYLE ITALIC NO.S | Figures 31g              | , Period 212 |
| CONDENSED NO. 1       | .Figures 4.              | Period 3     |
| CONDENSED No. 2       | . Figures 4,             | Period 3     |
| LATIN                 | .Figures 4,              | Period 3     |
| CLARENDON             | .Figures 412             | Period 212   |
| ANTIQUE NO. 1         | .Figures 5,              | Period 3     |
| GOTHIC NO. 1          | Figures 5.               | Period 3     |
| lonic                 | .Figures 5.              | Period 3     |
| WOODWARD              | .Figures 5,              | Period 3     |
| LATIN ANTIQUE         |                          | Period 3     |



For Time-Tables, Tariffs, Etc.

#### JUSTIFIERS AND LOGOTYPES ON POINT SETS

Special Justifiers, or Spaces cast the same set as Figures or Periods, will be cast to order on any body and width desired, at same prices as ordinary spaces. But all our regular spaces, being cast on point sets, can be combined and used for the same purpose. Special-width Quads also furnished. Logotypes for Time-Tables and other special work made to order. Prices on application. See page 321 for Logotypes for which we have matrices on hand.

#### 9-POINT FIGURES, VARIOUS POINT SETS

| ROMAN No. 20 Figures 412,           | Period 3 | LATINFlgures 5, Period 3                    |
|-------------------------------------|----------|---------------------------------------------|
| ITALIC No. 20Figures 412,           | Period 3 | FULL-FACE No. 1 Figures 6, Period 3         |
| OLD STYLE NO. 9Figures 412,         | Period 3 | FULL-FACE No. 2Figures 7, Perlod 312        |
| OLD STYLE ITALIC No. 9 Figures 412, | Period 3 | 3-Point set Period cast to order if wanted. |
| CONDENSED No. 1 Figures 5,          | Period 3 | LATIN ANTIQUE Figures 7, Perlod 3           |
| CONDENSED No. 2Figures 5,           | Period 3 | GOTHIC No. 1Figures 8, Period 3             |

#### 10-POINT FIGURES, 4-POINT AND 5-POINT SETS

| 59    | 60    | 61    | 62    | 63    | 64    | 65    | 66    | 67    | 68    |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 20.35 | 15.00 | 9.45  | 31.75 | 2.60  | 48.30 | 12.45 | 23.65 | 24.25 | 15.75 |
|       |       |       | 9.25  |       |       |       |       |       |       |
| 8.00  | 21.65 | 13.30 | 18.60 | 30.00 | 32.65 | 7.75  | 36.20 | 15.95 | 6.80  |
| 47.05 | 30.80 | 8.60  | 41.10 | 26.30 | 6.50  | 32.00 | 4.90  | 8.85  | 42.25 |
| 39.45 | 52.50 | 36.80 | 6.35  | 52.25 | 28.35 | 9.30  | 13.35 | 32.40 | 17.40 |
| 62.70 | 3.25  | 51.75 | 22.90 | 7.50  | 54.25 | 25.65 | 47.25 | 7.10  | 38.35 |
| 5.30  | 18.70 | 23.00 | 14.50 | 15.80 | 7.00  | 43.60 | 21.00 | 49.65 | 4.10  |

#### 10-POINT FIGURES, 6-POINT AND 612-POINT SETS

| 69    | 70    | 71    | 72    | 73    | 74    | 75    | 76    |
|-------|-------|-------|-------|-------|-------|-------|-------|
|       |       |       |       |       |       | 20.15 |       |
|       |       |       |       |       |       | 8.75  |       |
|       |       |       |       |       |       | 35.00 |       |
|       |       |       |       |       |       | 16.25 |       |
|       |       |       |       |       |       | 42.80 |       |
|       |       |       |       |       |       | 7.35  |       |
| 48.15 | 57.35 | 53.00 | 62.65 | 76.20 | 15.85 | 59.45 | 21.25 |

#### 4-Point Set

- 59. COND. WOODWARD, Period 2-Point set.
- 60. COND. GOTHIC No. I, Period 212-Point set.
- 61. COND. LATIN, Period 212-Point set. For above three faces Periods will be cast either 2-Point or 212-Point set to order.

#### 5-Point Set

- 62. ROMAN No. 20,
- 63. ITALIC NO. 20,
- 64. ROMAN No. 23,
- 65. OLD STYLE NO. 9,
- 66. OLD STYLE ITALIC NO. 9,
- 67. FRENCH OLD STYLE,
- 68. KELMSCOTT, Period 212-Point set.
  - 3-Point set Period cast to order if wanted.

#### 6-Point Set

- 69. CONDENSED No. 1,
  70. CONDENSED No. 2,
  Period 312-Point set;
  70. will be cost to order
- will be cast to order 71. LATIN. on 3-Point set.
- 72. GOTHIC NO. 6, 73. GOTHIC ITALIC No. 1, Period 312-Point set. Figure I cast 4-Point or 6-Point set. 3-Point set Period cast to order if wanted.
- 74. COSMOPOLITAN, Period 212-Point set. 3-Point set Period cast to order if wanted.

#### 612-Point Set

- 75. CALEDONIAN ITALIC, Perlod 312-Point set. 3-Point set Period cast to order if wanted.
- 76. ANTIQUE No. 1, Period 312-Point set. 3-Point set Period cast to order if wanted.

Do Not Order by these Index Numbers.

Period

312-Point set;

will be cast on

3-Point set

to order.



For Tables, Rate Sheets, Calendars, Etc.

#### 10-POINT FIGURES, 7-POINT, 8-POINT AND 9-POINT SETS

| 77           | 78    | 79            | 80    | 81    | 82             | 83            |
|--------------|-------|---------------|-------|-------|----------------|---------------|
|              |       |               |       |       |                | 24.30         |
| 9.40 $24.75$ | 31.55 | 21.75<br>8.65 | 8.75  | 6 25  | 36.25<br>25.80 | 7.45<br>46.05 |
| 49.50        | 46.35 | 40.00         | 46.30 | 53.75 | 7.30           | 31.20         |
|              |       |               |       |       |                | 58.00<br>9.15 |
|              |       |               |       |       |                | 24.40         |

#### 10-POINT FIGURES, 10-POINT SET, AND MIXED DISPLAY

| 84                                      | 85                                                         | 86                                        | 87                                        | 88                                                      | 89                                    |
|-----------------------------------------|------------------------------------------------------------|-------------------------------------------|-------------------------------------------|---------------------------------------------------------|---------------------------------------|
| 52.85<br>9.65<br>10.00<br>38.15<br>5.25 | 24.00<br>6.25<br>52.70<br>31.80<br>49.65<br>12.85<br>68.50 | 19.45<br>23.75<br>48.90<br>37.60<br>53.35 | 62.25<br>91.30<br>83.90<br>27.85<br>54.65 | 34.85<br><b>53.75</b><br>82.60<br>26.50<br><b>45.80</b> | 28.60<br>6.70<br>44.35<br><b>8.24</b> |

#### 7-Point Set

- 77. FULL-FACE No. 1, Period 312-Point set;
- 78. TUDOR BLACK, will be cast to order on 3-Point set.
- \*Figure 1 cast 4-Point or 7-Point set.

#### 8-Point Set

- 80. SKINNER, Period 212-Point set.
  4-Point set Period cast to order if wanted.
- 81. LATIN ANTIQUE, Period 412-Point set.
- 4-Point set Period cast to order if wanted. 82. EDWARDS, Period 4-Point set.
- For above three faces the Figure 1 is cast either 5-Point or 8-Point set.

#### 9-Point Set

83. GOTHIC No. 1, Period 312-Point set,
4-Point set Period cast to order if wanted.
Figure 1 cast 6-Point or 9-Point set.

#### 10-Point Set

- 84. EXTENDED OLD STYLE, Period 3<sup>1</sup>2-Point. Figure 1 cast 6-Point or 10-Point set. 4-Point set Period cast to order if wanted.
- EXTENDED WOODWARD, Period 3<sup>1</sup>2-Point.
   4-Point set Period cast to order if wanted.
   Figure 1 cast 5-Point or 10-Point set.

#### Mixed Display

- 86. Display of various 6-Point set Figures used in combination in the same column, illustrating the agreement in justification of the different styles. Special lines in tabular matter may therefore be emphasized by use of different Figures, without any trouble whatsoever.
- 87. Mixed display of 7-Point set Figures.
- 88. Mixed display of 8-Point set Figures.
- 89. Mixed display of 10-Point set Figures.

#### Do Not Order by these Index Numbers.

#### FIGURE 1-COMMA AND PERIOD-LEADERS

In a number of fonts the Figure 1 is ordinarily cast thinner than the other Figures, being easily justified by means of our spaces to occupy the same space as the other figures, if necessary. When a large quantity of Figures is ordered the 1, IF REQUESTED, will be cast the same width as the others.

The Comma in all fonts is cast the same set or thickness as the Period.

Being cast on Standard Line, our Leaders can be used on tabular work in connection with every style of face and figure shown in these specimens. We make Standard Line Leaders in four styles:

No. 1, Round, 2 dots to em, from 5-Point to 18-Point, in en, em, 1½-em, 2-em and 3-em widths.

No. 2, Fine-dot, from 6-Point to 14-Point, in cn, cm, 112-cm, 2-cm and 3-cm widths.

No. 3, Round, 1 dot to em, from 6-Point to 12-Point, in em, 2-em and 3-em widths.

No. 4, Hyphen, from 5-Point to 12-Point, in en, em, 112-em, 2-em and 3-em widths.

Leaders of special styles and widths made to order.

INLAND TYPE FOUNDRY



For Tables, Rate Sheets, Calendars, Etc.

12-POINT

CONDENSED WOODWARD, Figures 412, Period 3

\$12,345,678.90

CONDENSED GOTHIC No. 1, Figures 5, Period 3

\$12,345,678.90

CONDENSED LATIN

Figures 5, Period 3

\$12,345,678.90

ROMAN No. 20

Figures 6, Period 4

12,345,678.90

ITALIC No. 20

Figures 6, Period 4

\$12,345,678.90

OLD STYLE NO. 9

Figures 6, Period 4

\$12,345,678.90

OLD STYLE ITALIC No. 9 Figures 6, Period 4

\$12,345,678.90

FRENCH OLD STYLE

Figures 6, Period 4

\$12,345,678.90

FRENCH OLD STYLE ITAL., Figures 6, Period 4

\$12,345,678.90

CONDENSED NO. 2

Figures 6, Period 4

\$12,345,678.90

SCHWABACHER

Figures 6, Period 4

\$12,345,678.90

KELMSCOTT Figures 6, Period 3
Period cast 4-Point set to order.

\$12,345,678.90

SAINT JOHN Figures 6, Period 3

Period cast 4-Point set to order.

Figure 1 cast 4-Point or 6-Point set.

\$12,345,678.90

CONDENSED NO. 1

Figures 7, Period 4

\$12,345,678.90

LATIN

Figures 7, Period 4

\$12,345,678.90

12-POINT

GOTHIC NO. 6

Figures 7, Period 3

\$12,345,678,90

CALEDONIAN ITALIC Figures 7, Period 3
Period cast 4-Point set to order.

\$12,345,678.90

GOTHIC ITALIC NO. 1 Figures 7, Period 4
Figure 1 cast 4-Point or 6-Point set.

\$12,345,678.90

COSMOPOLITAN Figures 7, Period 3
Period cast 4-Point set to order.

\$12,345,678.90

FULL-FACE No. 1

Figures 8, Period 4

\$12,345,678.90

IONIC

Figures 8, Period 4

\$12,345,678.90

TUDOR BLACK

Figures 8, Period 4

\$12,345,678.90

WOODWARD Figures 8, Period 4
Figure 1 cast 5-Point or 8-Point set.

\$12,345,678.90

ANTIQUE No. 1 Figures 9, Period 4 ,Figure 1 cast 6-Point or 9-Point set.

\$12,345,678.90

EDWARDS Figure 9, Period 4
Figure 1 cast 5-Point or 9-Point set.

\$12,345,678.90

SKINNER Figures 9, Period 3

Period cast 4-Point set to order.

Figure 1 cast 5 Point or 9 Point act

\$12,345,678.90

GOTHIC No. 1 Figures 10, Period 4
Figure 1 cast 6-Point or 10-Point set.

\$12,345,678.90

EXTENDED OLD STYLE Figures 11, Period 4
Figure 1 cast 7-Point or 11-Point set.

\$12,345,678.90

EXTENDED WOODWARD Figures 12, Period 4
Figure 1 cast 6-Point or 12-Point set.

\$1,234,567.89

For Tables, Rate Sheets, Calendars, Etc.



#### 14-POINT

CONDENSED WOODWARD, Figures 6, Period 3
Period cust 4-Point set to order.

\$12,345,678.90

CONDENSED GOTHIC NO. 1, Figures 6, Perlod 4

\$12,345,678.90

KELMSCOTT Figures 7, Period 3
Period cast 4-Point set to order.

\$12,345,678,90

SAINT JOHN Figures 7, Period 4 Figure 1 cast 5-Point or 7-Point set.

\$12,345,678.90

CONDENSED GOTHIC No. 4, Figures 7, Period 4

\$12,345,678.90

COSMOPOLITAN Figures 8, Period 3
Period cast 4-Point set to order.

\$12,345,678.90

CONDENSED NO. 2

Figures 8, Period 4

\$12,345,678.90

GOTHIC ITALIC No. 1 Figures 8, Period 5
Period cust 4-Point set to order.
Figure 1 cust 6-Point or 8-Point set.

\$12,345,678.90

GOTHIC NO. 6 Figures 9, Period 4
Period cast 5-Point set to order.

\$12,345,678.90

WOODWARD Figure 9, Period 5
Figure 1 cast 5-Point or 9-Point set.

\$12,345,678.90

SKINNER Figures 11, Period 3
Period cast 5-Point set to order.
Figure 1 cust 7-Point or 11-Point set.

\$12,345,678.90

EDWARDS Figures 11, Period 5
Figure 1 cast 7-Point or 11-Point set.

\$12,345,678.90

GOTHIC No. 1 Figures 12, Period 5
Figure 1 cust 9-Point or 12-Point set.

**\$**1,234,567.89

#### 14-POINT

EXTENDED WOODWARD Figures 14, Period 5
Figure 1 cast 8-Point or 14-Point set.

\$123,456.78

18-POINT

CONDENSED LATIN

Figures 6, Period 4

12,345,678.90

CONDENSED GOTHIC No. 1, Figures 7, Period 4

12,345,678.90

CONDENSED WOODWARD Figures 7, Period 4

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CONDENSED NO. 2

Figures 8, Perlod 4

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KELMSCOTT Figures 9, Period 4
Period cust 5-Point set to order.

12,345,678.90

SAINT JOHN Figure 9, Period F Figure 1 cast 6-Point or 9-Point set.

12,345,678.90

LATIN

Figures 10, Period 6

12,345,678.90

GOTHIC ITALIC NO. 1 Figures 11, Period 6
Figure 1 cast 7-Point or 11-Point set.

12,345,678.90

lonie

Figures 12, Period 6

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DORIC

Figures 12, Period 6

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WODDWARD Figures 12, Period 7
Period cast 6-Point set to order.
Figure 1 cast 8-Point or 12-Point set.

12345,678.90



For Tables, Rate Sheets, Calendars, Etc.

#### 18-POINT

TUDOR BLACK Figures 12, Period 4
Period cast 6-Point set to order.
Figure 1 cast 8-Point or 12-Point set.

12,345,678.90

COSMOPOLITAN Figures 12, Period 4
Period cast 6-Point set to order.
Figure 1 cast 8-Point or 12-Point set.

12,345,678.90

LATIN ANTIQUE Figures 13, Period 6
Figure 1 cast 7-Point or 13-Point set.

1,234,567.89

Antique No. 1 Figures 13, Period 5
Period cast 6-Point set to order.
Figure 1 cast 9-Point or 13-Point set.

1,234,567.89

SKINNER Figures 14, Period 4
Period cust 6-Point set to order.
Figure 1 cast 8-Point or 14-Point set.

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EDWARDS Figures 14, Period 6 Figure 1 cast 8-Point or 12-Point set.

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GOTHIC NO. 1 Figures 14, Period 6
Figure 1 east 9-Point or 14-Point set.

123,456.78

EXTENDED OLD STYLE Figures 15, Period 6 Figure 1 cast 9-Point or 15-Point set.

123,456.78

EXTENDED WOODWARD Figures 18, Period 6
Figure 1 cast 10-Point or 18-Point set.

12,345.67

24-POINT

CONDENSED GOTHIC NO. 1, Figures 8, Period 4

12,345,678.90

24-POINT

CONDENSED LATIN Figures 9, Period 5 Figure 1 cast 8-Point or 9-Point set.

12,345,678.90

CONDENSED WOODWARD Figures 9, Period 4
Period cast 5-Point set to order.

12,345,678.90

LATIN

Figures 12, Period 6

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SAINT JOHN Figures 12, Period 6 Figure 1 cast 8-Point or 12-Point set.

12345,678.90

KELMSCOTT Figures 12, Period 5
Period cast 6-Point set to order.

12345,678.90

CONDENSED No. 2 Figures 12, Period 5
Period cast 6-Point set to order.

12345,678.90

COSMOPOLITAN Figures 13, Period 6
Figure 1 cast 9-Point or 13-Point set.

1,234,567.89

GOTHIC 1TALIC NO. 1 Figures 14, Period 6 Figure 1 cast 10-Point or 14-Point set.

1234567.89

TUDOR BLACK Figures 14, Period 5
Period cast 6-Point set to order.
Figure 1 cast 10-Point or 14-Point set.

1234,567.89

FRENCH OLD STYLE

Figures 14. Period 6

123,456.78

For Tables, Rate Sheets, Calendars, Etc.



#### 24-POINT

WOODWARD Figures 15, Period 8
Figure 1 cast 11-Point or 15-Point set.

123,456.78

LATIN ANTIQUE Figures 16, Period 7
Figure 1 cast 8-Point or 16-Point set.

123456.78

GOTHIC No. 1 Figures 18, Period 6
Figure 1 cast 10-Point or 18-Point set.

12,345.67

GOTHIC NO. 6 Figures 18, Period 6 Figure 1 cast 10-Point or 18-Point set.

12,345.67

SKINNER Figures 18, Period 4
Period cast 6-Point set to order,
Figure 1 cast 12-Point or 18-Point set.

12,345.76

EDWARDS Figures 18, Period 8 Figure 1 cast 12-Point or 18-Point set.

12345.67

EXTENDED OLD STYLE Figures 20, Period 6 Figure 1 cast 12-Point or 20-Point set.

1,234.56

EXTENDED WOODWARD Figures 22, Period 8 Figure 1 cast 12-Point or 22-Point set.

1234.56

30-POINT

CONDENSED GOTHIC NO. 1 Figs. 10, Period 6

12,345,678.90

#### 30-POINT

CONDENSED WOODWARD, Figures 11, Period 5
Figure 1 cast 7-Point or 11-Point set.

12,345,678.90

KELMSCOTT

Figures 15, Period 6

123,456.78

LATIN Figures 16, Period 7
Period cast 8-Point set to order.

12,345.67

WOODWARD Figures 16, Period 8 Figure 1 cast 12-Point or 16-Point set.

12,345.67

TUDOR BLACK Figures 16, Period 8 Figure I cast 12-Point or 16-Point set.

12,345.67

COSMOPOLITAN Figures 18, Period 6
Figure 1 cast 14-Point or 18-Point set.

12345.67

SKINNER Figures 22, Period 5
Figure 1 cast 14-Point or 22-Point set.

1234.56

EDWARDS Figures 22, Period 9
Figure 1 cast 12-Point or 22-Point set.

1234.56

All Figures and Points of faces on larger bodies are also on Point sets.

## FRACTION SPECIMENS



Fractions are not supplied with Roman fonts unless especially ordered. In ordering, be particular to state the No. of the Fractions wanted, as well as the body and quantity. Fractions are sold at the same prices as Roman; see page 11. They are also put up in 1-pound fonts, at following prices:

| 6-Point No. 1—En set 64c.                                                                                                              | 6-Point No. 3 — Em set 64c.              |
|----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|
| 1 1 3 1 8 8 8 8                                                                                                                        | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  |
| 7-POINT NO. 1 — En set 56c.                                                                                                            | 7-Point No. 3—Em set 56c.                |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$                                                                                  | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  |
| 8-Point No. 1—En set 53c.                                                                                                              | 8-Point No. 3 — Em set 53c.              |
| 1 1 8 1 2 1 8 8 5 7<br>4 1 2 4 8 8 8 8 8 8                                                                                             | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8      |
| 9-Point No. 1 — En set 50c.                                                                                                            | 9-Point No. 3—Em set 50c.                |
| 1 1 8 1 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8                                                                                                | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8      |
| 10-Point No. 1 — En set 48c.                                                                                                           | 10-Point No. 3 — Em set 48c.             |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$                                                                                   | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8      |
| 11-Point No. 1—En set 46c.                                                                                                             | 11-Point No. 3 — Em set 46c.             |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$                                                                                   | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8      |
| 12-Point No. 1—En set 45c.                                                                                                             |                                          |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$                                                                                   | 6-Point No. 9 Em set 64c.                |
| 4 2 4 3 3 8 8 8 8                                                                                                                      | 1/4 1/2 3/4 1/3 3/3 1/8 3/8 5/8 7/8 1/6  |
| 5-Point No. 2 — Em set \$1.20                                                                                                          | 8-Point No. 9 — Em set 53c.              |
| 1 <sub>4</sub> 1 <sub>2</sub> 3 <sub>4</sub> 1 <sub>3</sub> 2 <sub>3</sub> 1 <sub>8</sub> 3 <sub>8</sub> 5 <sub>8</sub> 7 <sub>8</sub> | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  |
| 5 <sup>1</sup> 2-POINT No. 2—Em set 74c.                                                                                               | 9-Point No. 9 — Em set 50c.              |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$                                                                                   |                                          |
| 6-Point No. 2—Em set 64c.                                                                                                              | 14 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6   |
| 1 <sub>4</sub> 1 <sub>2</sub> 3 <sub>4</sub> 1 <sub>3</sub> 2 <sub>3</sub> 1 <sub>8</sub> 3 <sub>8</sub> 5 <sub>8</sub> 7 <sub>8</sub> | 10-Point No. 9 — Em set 48c.             |
| 7-Point No. 2—Em set 56c.                                                                                                              | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  |
| $1_4$ $1_2$ $3_4$ $1_3$ $2_3$ $1_8$ $3_8$ $5_8$ $7_8$                                                                                  | 11-Point No. 9 — Em set 46c.             |
| 8-Point No. 2 — Em set 53c.                                                                                                            |                                          |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$                                                                                   | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8<br>· |
| 9-Point No. 2 — Em set 50c.                                                                                                            | 12-Point No. 9 — Em set 45c.             |
| $1_4$ $1_2$ $3_4$ $1_3$ $2_3$ $1_8$ $3_8$ $5_8$ $7_8$                                                                                  | 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/6  |

8

#### PIECE FRACTIONS

Put up in 1-pound fonts, at the prices given.

8-Point \$3.60

\[ \frac{1234567890}{358} \quad \frac{1234567890}{927} \quad \frac{419}{460} \]

10-Point \$2.80

 $\begin{array}{c} 12 \cdot \text{Point} & \$2.00 \\ \underline{1234567890} & \underline{1234567890} \\ \underline{\frac{168}{457}} & \underline{\frac{257}{372}} & \underline{\frac{430}{916}} \end{array}$ 

11-Point also east by us; per font, \$2.40

#### SUPERIOR AND INFERIOR LETTERS AND FIGURES

The following Superior and Inferior Letters and Figures are put up in 1-pound fonts, at the prices given. Letters and Figures are in separate fonts.

| \$2.00                      |
|-----------------------------|
| mgd1234567890               |
| mdg1234567890               |
| \$1.80                      |
| mgd1234567890               |
| $mdg_{1234567890}$          |
| \$1.60                      |
| $ m mgd^{1234567890}$       |
| $\mathrm{mdg}_{1234567890}$ |
| \$1.44                      |
| $mgd^{1234567890}$          |
| $mdg_{1234567890}$          |
| \$1.30                      |
| $mgd^{1234567890}$          |
| $\mathrm{mdg}_{1234567890}$ |
| \$1.22                      |
| $mgd^{1234567890}$          |
| $mdg_{1234567890}$          |
| \$1.16                      |
| $mgd^{1234567}$             |
|                             |

#### ARITHMETICAL SIGNS

Prices of fonts. 512-POINT \$2.00  $+ - \times \div =$ 6-POINT \$1.50 7-POINT \$1.50 8-POINT \$1.25 9-POINT \$1.20 10-POINT \$1.00 11-POINT \$1.00 12-POINT \$1.00

# SUPERIOR AND INFERIOR FRACTIONS

Superior and Inferior Fractions are put up in 1-pound fonts, at the prices given.

| 6-Point \$2.00                                                                        |
|---------------------------------------------------------------------------------------|
| $3^{21}/_{43}$ $5^{5}/_{9}$ $^{1234567890}/_{1234567890}$ $6^{3}/_{5}$ $7^{20}/_{61}$ |
| 7-Point \$1.80                                                                        |
| $13^{562}/_{9250}\ ^{1234567890}/_{1234567890}\ 42^{730}/_{8325}$                     |
| 8-POINT \$1.60                                                                        |
| $78^{748}/_{925} \ ^{1234567890}/_{1234567890} \ 90^{232}/_{683}$                     |
| 9-Point \$1.44                                                                        |
| $54^{36}/_{9265}\ ^{1234567890}/_{1234567890}\ 63^{37}/_{4802}$                       |
| 10-Point \$1.30                                                                       |
| $21^{394}/_{573}$ $^{1234567890}/_{1234567890}$ $90^{247}/_{366}$                     |
| 11-Point \$1.22                                                                       |
| $75^{54}/_{306}$ $^{1234567890}/_{1234567890}$ $86^{34}/_{679}$                       |
| 12-Point \$1.16                                                                       |
| $48/_{75}$ $1234567890/_{1234567890}$ $2^{3}/_{26}$                                   |

mdgabcdefghijkn

 $mdg_{1234567}$ 

40

#### COMMERCIAL MARKS

Prices per pound. 5-POINT \$1.20 # @ 1b % # C 512-POINT 74c. 6-POINT 64c. 7-POINT 56c. th 53c. 8-POINT (a) th 9-POINT 50c. (a) tb 10-POINT 48c. #) (a) th 11-POINT 46c. # (a) th ¢ 12-POINT 45c. (a)

### ALGEBRAIC AND GEOMETRICAL SIGNS

Prices of fonts.

| 6-Point |  |   | \$1 | .50 |
|---------|--|---|-----|-----|
| + - ×   |  | ± |     | Δ   |

7-Point \$1.50 
$$+ \ - \ \times \ \div \ = \ \vdots \ \ \pm \ \Box \ \Box$$
 
$$\triangle \ < \ V \ \ \mathring{V} \ \ \succeq$$

9-Point 
$$+ - \times \div = :: : \pm \square \triangle$$

ALGEBRAIC AND GEOMETRICAL SIGNS Prices per pound.

| 10-l'OINT                         | \$1.00 |
|-----------------------------------|--------|
| $+-\times\div=\div:::\pm\bigcirc$ |        |
| △<1/1/                            |        |
| 11-Point                          | \$1.00 |
| +- × · · · + 0                    |        |



| 12-Point \$                     | 1.00     |
|---------------------------------|----------|
| $+-\times \div = \div : :: \pm$ | 0        |
|                                 | <b>,</b> |

#### MEDICAL SIGNS

Prices of fonts.

| 0-1 01N1 | R    | Э    | 3    | 3    | ouc, |
|----------|------|------|------|------|------|
|          | 6505 | 6506 | 6507 | 6508 |      |
| 7-Point  |      |      |      |      | 50c. |
|          | R.   | Э    | 3    | 3    |      |
|          | 7505 | 7506 | 7507 | 7508 |      |

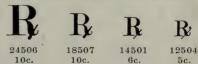
8-Point 50c. 
$$\begin{matrix} R & \mathfrak{Z} & \mathfrak{Z} & 3 \\ 8504 & 8505 & 8506 & 8507 \end{matrix}$$

9505

10506

10507

Following Recipe Marks are sold singly.





#### NEW QUOTATION MARKS AND DASHES

IMPROVED DASHES AND DOUBLE QUOTATION MARKS

For explanation of the special merits of these new Dashes and Quotation Marks see page 16.

new Dashes and Quotation Marks see page 16.
The Improved Dashes are put up separately in

1-pound fonts, at the prices given.

The Double Quotation Marks are also put up in 1-pound fonts, containing an equal number of each, at the prices given.

5-POINT \$1.20

— " " "Hunchback of Notre Dame"—Hugo.

5-12-POINT 74c.

— " " David Copperfield"—Dickens.

6-POINT 64c.

— " " "Huckleberry Finn"—Mark Twain.

7-POINT 56c.

8-Point 53c.
— " " "Daniel Deronda"—Eliot.

- " " "King Lear"-Shakspeare.

9-Point 50c.

— " " "Wandering Jew"—Sue.

- " " Ben Hur"—Wallace.

11-POINT 46c

— " " "Ivanhoe"—Scott.

- " " Moths"—Ouida.

## **HEAVY QUOTATION MARKS**

GUILLEMETS, OR FRENCH QUOTATION MARKS

The following style of Guillemets, for use with heavy job faces, will be furnished for all bodies. Sold at second-class prices.

"New Model" (Record)

((Devil))
((Bind)) ((Mail))

#### **HEAVY QUOTATION MARKS**

NEW IDEAL QUOTATION MARKS

The following is another style of Quotation Mark, intended to meet the ideas of many printers who do not like the customary method of quoting used in English typography and yet are not satisfied to adopt the French marks. These may be likened to the German marks, yet will be found to be quite different. They will be made for all bodies in addition to the following. Sold at second-class prices.

:Fast Express: :Democrat:

# =Milch= =\$aint= =David=

Either of the above styles of Quotation Marks will be cut and cast to order for Roman fonts.

#### ACCENTS

NOTE: The German, French, Spanish and Swedish Accents are supplied to order in the lower case of all our Roman faces. For the anjority of our Job faces we can furnish Spanish lower case Accents.

Accents and all styles of Marked Letters will be cut to order, the cost of making each matrix being from \$2.00 to \$5.00; type cast from same at prices given on page 11.

We furnish no quantity for less than 25c. net.

#### PIECE ACCENTS

For use with Job Faces. Prices per font.



# MISCELLANEOUS SIGNS AND LOGOTYPES

Prices per pound.

| 5-Point \$2.80                                                                                                                  |
|---------------------------------------------------------------------------------------------------------------------------------|
| O / // 66 / 8 AM PM AR. LE                                                                                                      |
| 5 <sup>1</sup> <sub>2</sub> ·Point \$2,40                                                                                       |
| o ' " " / å doz                                                                                                                 |
| 6-POINT \$2.00                                                                                                                  |
| 0 $^{\prime}$ $^{\prime\prime}$ $^{\prime\prime}$ $^{\prime\prime}$ $^{\prime\prime}$ $^{\prime\prime}$ doz am PM ar. Le. AM PM |
| via am pm AM PM Ar. Le. Ar. Le. am pm                                                                                           |
| do do No. Ar. Lv. A.M. P.M. & §                                                                                                 |
| 7-Point \$1.80                                                                                                                  |
| ○ / // 66 / AM PM                                                                                                               |
| 8-POINT \$1.60                                                                                                                  |
| °′″// <b>*</b> \$                                                                                                               |
| 9-POINT \$1.44                                                                                                                  |
| 0 / "                                                                                                                           |
| l                                                                                                                               |
| 10-Point \$1.30                                                                                                                 |
| /                                                                                                                               |
| 11-POINT \$1.22                                                                                                                 |
| TI-FOINT VI.22                                                                                                                  |

Other Miscellaneous Signs will be cut to order, the cost of making each matrix being from \$2.00 to \$5.00; type cast from same at prices given on page 11.

We furnish no quantity for less than 25c.

#### SPECIAL LOGOTYPES

LOGOTYPE SPECIMENS

## The Evening Tribune minimum rising snow storm change has moderate Sunday Alabama Arizona Erie Upper

Special Logotypes of every description will be promptly cut and cast to order. Prices of such work sent on application.

barometer districts Nebraska

#### IMPRINT LOGOTYPES

ELECTROTYPED IMPRINTS, each, 25 to 50c.

No. 52

CARSON-HARPER PRINT.

No. 53

WALLE & CO., NEW ORLEANS.

No. 54

GREAT WESTERN PTG. CO., ST. LOUIS.

No. 71

BUXTON & SKINNER PRINT.

No. 72

F. J. SCHUSTER, PRINTER.

No. 73

KEYSTONE PRESS, WELLSTON, O.

No. 74

R. P. STUDLEY & CO., PRINTERS, ST. LOUIS.

#### TYPE-METAL IMPRINTS

Imprints will be cast in Type-Metal, in any length under 72 points, and in any quantity over 50 of each, at following prices:

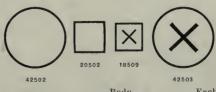
100 of any one style, \$8.00 net. 50 of any one style, 5.00 net.

If Imprints are wanted longer than 72 points, they will have to be made in two or more sections, and \$3.00 per 100 will be charged for each extra section.

#### JOB FACE CENT MARKS

| ¢         | ¢     | Ø     | 4            |
|-----------|-------|-------|--------------|
| 12510     | 14502 | 18510 | 24513        |
|           | Bod   | y Ea  | ch Per pound |
| No. 12510 | 12-Po | int 5 | c\$1.16      |
| No. 14502 | 14-Po | int 5 | c 1.12       |
| No. 18510 | 18-Po | int 6 | c 1.00       |
| No. 24513 | 24-Po | int10 | c90          |

#### **ELECTION TICKET SIGNS**



|           | Body     | Each |
|-----------|----------|------|
| No. 18509 | 18-Point | 6с.  |
| No. 20502 | 20-Point | 6с.  |
| No. 42502 | 42-Point | 15c. |
| No. 42503 | 42-Point | 15c. |

12-POINT

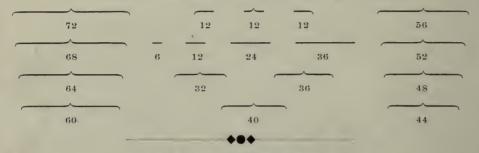
\$1.16

## IMPROVED METAL BRACES



IMPROVED METAL BRACES-ALL CAST ON 6-POINT BODY

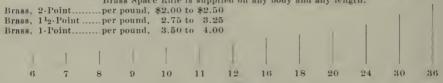
Cast in following lengths from 32-Point to 72-Point - Price, 5c. each. Put up in fonts of 2 of each length; including sectional pieces; per font, \$1.00.



# SPACE RULES

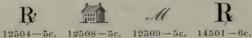


Metal, cast on 2-Point set, on all bodies from 6-Point to 24-Point; per pound, \$1.60. Brass Space Rule is supplied on any body and any length.



## MISCELLANEOUS CUTS

Cast in Type Metal. With a Few Exceptions all our Cuts are Multiples of 6-Point in Body and Width

















18507-10c.

18508-10c.

18511-10c.

18512-10c. 18513-10c.



20501-10c.



24504-15c.



24505-10c.



24507-10c.



24508-15c.









24509 -- 10c.

24510-15c.

24511-15c. 24512 10c. 24514-10c.

24515-20c.



24517-15c.



30504 - 15c.









30506 - 25c.

30507-15c.

## MISCELLANEOUS CUTS

Cast in Type Metal



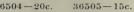












36506-15c.

36507-10c.

36509 - 15c











36510-20c.

36511-20c.

36513-15c.

36515-15c.

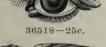








36517-20c.



36519-25c.

36520-35c.













36522-25c.



36523 - 25c.







42501-15c.

42504-35c.

42505-25c.

42506 — 35c.











42507-35c.

42508-25c.

42509-25c.

42510-25c.

48508-25c.









48504-20c.

48505-20c.

48506-30c.

48507-35c.













54501 - 20c.

54503 - 25c.

54504 - 25c.

## MISCELLANEOUS CUTS

Cast in Type Metal



60504-40c.



72504-25c.



72505-40c.



72506-40c.



72507-40c.



72508-50c.



72509-40c.



72510-50c.



72511-50c.



72512-50c.



72513-50c.



72514 - 50c.



72515-50c.



72516-50c.



72517 — 50c.



72518-50c.

## MISCELLANEOUS CUTS

Cast in Type Metal





72520-50c.



72521-50c.





72523-50c.





72525-50c.



72526-50c.



72527-50c.



72528-50c.



72529-50c.



72530-50c.



78501-50c.



90501-50c.



90502-50c.

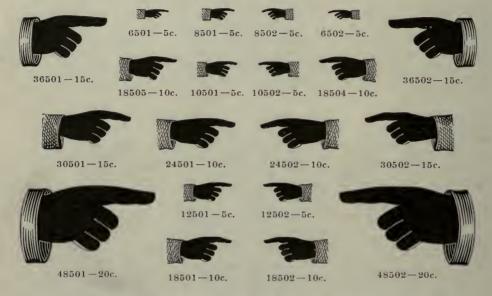


96501-50c.

## BLACK FISTS AND STARS

40

BLACK FISTS are put up in fonts containing two of each size; per font, \$1.75



Singe BLACK FISTS are sold separately at the prices given under each.

## 

BLACK STARS are put up in fonts containing four of each—excepting Nos. 48503, 60503 and 72503, which are sold separately. Per font, \$1.00.



Single BLACK STARS are sold separately at the prices given under each.

### **ELECTROTYPED DATE-LINES**

8

24-Point Commercial Script Date-Line - 75c.

| 24-Point Commercial Script Date-Line - 75c.    |      |
|------------------------------------------------|------|
| H. Bouis, Mo.,                                 | 189  |
| 18-Point Commercial Script Date-Line — 75c.    |      |
| Indianapolis, Ind.,                            | 189  |
| 24-Point Invitation Script Date-Line — $75$ c. |      |
| Springfield, Ill.,                             | 189  |
| 18-Point Invitation Script Date-Line — $75$ c. |      |
| Fort Scott, Kan.,                              | 189  |
| 12-Point Invitation Script Date-Line — 75c.    |      |
| Kirkwood, Mol,                                 | .189 |
| 24-Point Stationer Script Date-Line — 75c.     |      |
| Dubuque, Towa,                                 | 189  |
| 24-Point Cosmopolitan Date-Line — 75c.         |      |
| Keokuk, Iowa,                                  | 189  |
| 18-Point Cosmopolitan Date-Line — 75c.         |      |
| Galveston, Tex.,                               | 189  |
| 14-Point Cosmopolitan Date-Line — 75c.         |      |
| Little Rock, Ark.,                             | 189  |
| $12	ext{-Point Cosmopolitan Date-Line} - 75c.$ |      |
| Kansas City, Mo.,                              | 189  |

N. B.—In ordering Date-Lines be particular to state what length you desire the dotted rule line to be. Unless otherwise ordered, we will make it 9 cms 12-Point. Dotted line will be added after the figures 189... only when so ordered, and the length of this rule stated.

## SPECIMENS OF FACES FOR HEADLINES

A Leading Printer Whose Ledger Showed He Was Actually Making Money

### ALMOST BEYOND BELIEF!

Further Investigation Develops the Cause of His Establishment Giving Large Profits

### REMARKABLE DISCOVERY MADE

Printing Trades, Which Have Had a Hard Row to Hoe

### WIDESPREAD SATISFACTION PROBABLE

Strange History of a Printer Who Bought He Thinks of its Money-Making Possian Outfit of Standard Line Type—What bilities-Advice to Buyers of Material.

Old-Time Founders Unable to Catch the Step of the Procession's Leaders

### FIN DE SIECLE TYPES CAST

Progressive Young House Setting a Pace Hard for the Decrepit Conservatives to Understand and Much Harder for Them to Follow

### QUICK COMPOSITORS LIKED

Our Point-Set Romans Help Them Greatly in the Production of Lengthy Strings

### LIST OF FACES FOR HEADS

## Matter of Great Importance to the Names and Sizes of the Display Letter in Favorite Styles of Newspaper, Book the Headings Shown on this Page

FIRST COLUMN -24, 18, 14, 12 and 10-Point Condensed Woodward, and S and 6-Point Woodward,

SECOND COLUMN-1, 12, 10, 8 and 6-Point Condensed 8 and 6 Point Gothic No. 1.

THIRD COLUMN - 24, 18, 14, 12 and 10-Point Condensed Gothic No. 1, and 8 and 6-Point Gothic No. 1. 8 and 6-Point Woodward,

These faces will also be furnished in fonts of 25 pounds For prices of regular fonts see series specimen pages. and over, at poster font prices

# MUCH ASTONISHED! LEFT IN THE REAR CENTURY OF PROGRESS

Greatest Advance in the Art of Making Type **Brought About in Its Closing Years** 

### **NEW METHOD IN LINING TYPE**

Original Inventions and Innovations Which Enlarge the Money-Making Features of Typography

### MOST USEFUL FACES CAST BY US

and Jobbing Series Now Made on Systematic Principles

### STANDARD LINE AND UNIT SET POPULAR

Printers Everywhere Recognize the Merits and Advantages Possessed by the Greatly Improved Products Manufactured by the Inland Type Foundry, of Saint Louis.

## SPECIMENS OF FACES FOR HEADLINES

Spurious Pirating of Standard Line System is at Present Going On

### IMITATIONS MOST WORTHLESS

Inability of the Copyists to Comprehend Our System-Futile Efforts Made to Devise Passable Substitutes for the Best

### WELCOME NEWS TO PRINTERS

The Number and Variety of the Inland Type Foundry Products is Ever Increasing

### THE STRIFE FOR PROFITS

Printers Aided in the Contest by Use of Standard Line Unit Set Type

### STRONG PROOF OF ITS POSSIBILITY

Confounds the Opposers of Improvement in the Casting of Type as to Lining and Width

FIRST COLUMN-1. 12, 10, 8 and 6-Point Latin.

SECOND COLUMN-24, 18, 14, 12, 10, 8 and 6-Point 4. 6-Point Clarendon. 2. 8 and 6-Point Condensed No. 2. 3. 8 and 6-Point Half-Title, 4.

## PRINTERS CAUTIONED! FOUND RELIEF QUICK GROWTH OF A BEGINNER

A Prominent Printer on the Verge of Closing Shop

### BUSINESS OUTLOOK

Most Discouraging Prospects of Bankruptcy Threaten Him

### PROSPERITY VISIBLE

His Attention is Directed to a Medium by Which He Can Prevent Large Losses in His Type Setting

### MAKE RIGHT BEGINNING

By Replacing Worthless Out-of-Date Material with Our Standard Line and Unit Set Types He Will Quickly be Cheered by Big Figures on the Profit Side of His Ledger Accounts.

Rapid Progress of a New Type Foundry Causing Remark

### ATTENTION TO PRINTERS' REQUIREMENTS

Why the Inland Type Foundry Made Such a Great Step to the Front a Problem Easily Explained

### NINETEENTH CENTURY TYPES

Standard System for Coming Generations of Printers Has Already Appeared

### MODERNIZED AIDS PROVIDED

Artistic Printers Helped Greatly in Composing Fine Work by Perfected Lining Faces

### THE VALUE OF SYSTEM NOTED

Undeniable Advantages of Standard Line Type on Point Bodies and Unit Sets

2. 8-Point Condensed No. 1, and 6-Point Full-Face THIRD COLUMN-1. 12 and 10-Point Condensed Latin, and 8 and 6-Point Latin Antique.

3. 8 and 6-Point Gothic No. 6, 4. 6-Point Ionic.

## ELECTROTYPED NEWSPAPER SUB-HEADINGS

STANDARD LENGTH, 13 EMS 12-POINT, EACH, 50C. ORDER BY NUMBER. OTHER FACES MAY BE SÈLECTED FROM OUR SPECIMEN BOOK.

# MORTON EXPRESS BLACKFORD TELEGRAPH MORRISON EAGLE

# Moniteau Advertiser

# BOSTON LEADER TRENCHFIELD ADVOCATE ROLLING Review

# Norwich Democrat Pinewood Morning Gazette Srand Sass Advance

# JOHNSON DISPATCH Sedalia Evening Chronicle Atchison Blade

# Mound City Republican Sunday Morning Tribune Weekly Transcript

# DAILY LEADER BLUEFIELD HERALD BUGKNER SUN

## ELECTROTYPED NEWSPAPER HEADINGS

Prices of Headings given on application

NO. 1. 48-POINT NEWSPAPER TITLE, CAPS ONLY

Special styles will be engraved to order

## 

NO. 2. 60-POINT COSMOPOLITAN, CAPS AND LOWER CASE

## Kochester Beacon

NO. 3. 48-POINT COSMOPOLITAN, CAPS AND LOWER CASE

## Kirkwood Intelligeneer

NO. 4. 48-POINT TUDOR BLACK, CAPS AND LOWER CASE

## Little Rock Democrat

INLAND TYPE FOUNDRY

ST. LOUIS, Mo., U. S. A.

331

NO. 5. 60-POINT WOODWARD, CAPS

NO. 6. 60-POINT WOODWARD, CAPS AND LOWER CASE

NO. 7. 48-POINT WOODWARD, CAPS

NO. 8. 48-POINT WOODWARD, CAPS AND LOWER CASE

## lampion elleville

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.

NO. 9. 60-POINT CONDENSED WOODWARD, CAPS

# BOSTON ADVERTISER

NO. 10. 60-POINT CONDENSED WOODWARD, CAPS AND LOWER CASE

## lerre Haute Chronicle

NO. 11. 48-POINT CONDENSED WOODWARD, CAPS

# THE HOWARDS REPUBLICAN

NO. 12. 48-POINT CONDENSED WOODWARD, CAPS AND LOWER CASE

## Weekly Allenton Independent

INLAND TYPE FOUNDRY

ST. Louis, Mo., U. S. A.

NO. 13. 60-POINT EDWARDS, CAPS

NO. 14. 60-POINT EDWARDS, CAPS AND LOWER CASE

NO. 15. 48-POINT EDWARDS, CAPS

No. 16. 48-Point Edwards, Caps and Lower Case

INLAND TYPE FOUNDRY

NO. 17. 60-POINT SAINT JOHN, CAPS

# SENTION GLOBE

NO. 18. 60-POINT SAINT JOHN, CAPS AND LOWER CASE

## Daily Sedalia Record

No. 19. 48-Point Saint John, Caps

# THE LINCOLD GAZETTE

NO. 20. 48-POINT SAINT JOHN, CAPS AND LOWER CASE

# Weekly Pacific Messenger

ST. Louis, Mo., U. S. A.

INLAND TYPE FOUNDRY



The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs. The following Rules are sold in strips of 2 feet each.

| No. | Body                   | Per foot | No. | Вору      | Per foot |
|-----|------------------------|----------|-----|-----------|----------|
| 1   | 1-Point                | \$0.05   | 29  | 4-Point   | \$0.16   |
| 2   | 112-POINT              | .06      | 30  | 5-Point   | .20      |
| 3   | 2-Point                | .08      | 31  | 6-Point   | .28      |
| 4   | 3-Point                | .12      |     |           | . au O   |
| 5   | 4-Point                | .16      | 32  | 7-Point   | .32      |
| 6   | 5-Point                | .20      | 33  | 8-Point   | .35      |
| 7   | 6-Point                | .28      | 34  | 9-Point   | .38      |
| 8   | 7-Point                | .32      | 35  | 10-Point  | .40      |
| 9   | 8-Point                | .35      | 36  | 12-Point  | .50      |
| 10  | 9-Point                | .38      |     |           |          |
|     |                        |          | 37  | 1-Point   | .05      |
| 11  | 10-Point               | .40      | 38  | 112-POINT | .06      |
| 12  | 12-Point               | .50      | 39  | 2-Point   | .08      |
|     |                        |          | 40  | 3-POINT   | .12      |
| 13  | 14-Point               | .55      | 41  | 4-Point   | .16      |
| 14  | 16-Point               | .58      | 42  | 5-Point   | .20      |
|     |                        |          | 43  | 6-Point   | .28      |
| 15  | 18-Point               | .60      |     |           |          |
|     |                        |          | 100 | 2-Point   | .08      |
| -   | 00000                  |          | 101 | 3-Point   | .12      |
| 25  | 1-POINT                | .05      | 102 | 4-Point   | .16      |
| 26  | 11 <sub>2</sub> -Point | .06      | 102 | 4-10181   |          |
| 27  | 2-Point                | .08      | 103 | 5-Point   | ,20      |
| 28  | 3-Point                | .12      | 104 | 6-Point   | .28      |
|     |                        |          |     |           |          |



The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs.

The following Rules are sold in strips of 2 feet each.

| No. | Вору      | Per foot | No. | Вору     | Per foot |
|-----|-----------|----------|-----|----------|----------|
| 45  | 112-POINT | \$0.08   | 70  | 2-Point  | \$0.10   |
| 46  | 2-Point   | .10      | 72  | 3-Point  | .14      |
| 47  | 3-Point   | .14      | 73  | 4-Point  | .18      |
| 48  | 4-POINT   | .18      | 74  | 5-Point  | .22      |
| 49  | 5-Point   | .22      |     |          |          |
| 50  | 6-Point   | .28      | 75  | 6-Point  | .28      |
| 52  | 8-Point   | .35      | 77  | 8-Point  | .35      |
| 53  | 9-Point   | .38      | 78  | 9-Point  | .38      |
| 54  | 10-Point  | .40      | 79  | 10-Point | .40      |
| 55  | 12-Point  | .50      | 80  | 12-Point | .50      |
| 56  | 2-Point   | .10      | 85  | 2-Point  | .10      |
| 57  | 3-Point   | .14      | 86  | 3-Point  | .14      |
| 58  | 4-Point   | .18      | 87  | 4-Point  | .18      |
| 59  | 5-Point   | .22      | 88  | 5-Point  | .22      |
| 60  | 6-Point   | .28      | 89  | 6-Point  | .28      |
| 62  | 8-Point   | .35      | 90  | 8-Point  | .35      |
| 63  | 9-Point   | .38      | 91  | 9-Point  | .38      |
| 64  | 10-POINT  | .40      | 92  | 10-Point | .40      |
| 65  | 12-Point  | .50      | 93  | 12-Point | .50      |
|     |           |          |     |          |          |



The 2-Point Single, Dotted and Hyphen Rules - Nos. 27, 111, 113 and 117 - line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs. The following Rules are sold in strips of 2 feet each.

| No. | Вору                   | Per foot | No. | Вору    | Per foot |
|-----|------------------------|----------|-----|---------|----------|
| 110 | 1 <sup>1</sup> 2-Point | \$0.08   | 150 | 1-Point | \$0.05   |
| 111 | 2-Point                | .10      | 152 | 2-Point | .08      |
| 112 | 11 <sub>2</sub> -Point | .08      | 153 | 3-Point | .12      |
| 113 | 2-Point                | .10      | 154 | 4-Point | .16      |
| 116 | 1 <sup>1</sup> 2-POINT | .08      | 155 | 5-Point | .22      |
| 117 | 2-Point                | .10      | 156 | 6-Point | .28      |
| 118 | 3-Point                | .14      | 160 | 2-Point | .08      |
| 120 | 2-Point                | .10      | 162 | 3-Point | .12      |
| 121 | 2-Point                | .12      | 163 | 4-Point | .16      |
| 122 | 2-Point                | .12      | 164 | 5-Point | .22      |
| 123 | 112-POINT              | .10      | 165 | 6-Point | 20       |
| 124 | 2-Point                | .12      | 100 | 0-FOINT | .28      |
| 125 | 3-Point                | .16      | 200 | 6-Point | .30      |
| 126 | 4-POINT                | .20      | 201 | 8-Point | .40      |
| 130 | 2-Point                | .12      | 210 | 6-Point | ,30      |
| 131 | 2-Point                | .12      | 211 |         |          |
| 132 | 2-Point                | .12      | 211 | 8-Point | .40      |
| 133 | 2-Point                | .12      | 220 | 6-Point | .30      |
| 140 | 1-Point                | .05      | 221 | 8-Point | .40      |
| 142 | 2-Point                | .08      |     |         |          |
| 143 | 3-Point                | .12      | 302 | 4-Point | .24      |
| 144 | 4-Point                | .16      | 311 | 4-Point | .24      |
| 145 | 5-Point                | .22      | 321 | 4-Point | .24      |
| 146 | 6-Point                | .28      | 333 | 6-Point | .34      |
|     |                        |          |     |         |          |

200

### **HEAD RULES**

Either Double, Parallel or Single. Cut also from any other number of Rule made by us.

No. 49-5-Point

No. 50-6-Point

No. 60-6-Point

No. 75-6-Point

No. 89-6-Point

| 5-Point                           | 6-Point | 5-Poi                              | nt 6-Point |
|-----------------------------------|---------|------------------------------------|------------|
| 4-Column - 9 inches or less\$0.20 | \$0.25  | 7-Column - 16 inches or less \$0.3 | 0\$0.40    |
| 5-Column - 12 inches or less25    | 30      | 8-Column - 18 inches or less3      | 545        |
| 6-Column - 14 inches or less30    | 35      | 9-Column — 20 inches or less4      | 0          |

### **COLUMN RULES**

6-POINT

7-POINT

8-POINT

| 6-1                 | Point 7-Point | 8-Point |           | 6       | Point 7 | Point 8- | Point  |
|---------------------|---------------|---------|-----------|---------|---------|----------|--------|
| 12 inches or less\$ | 0.30\$0.38    | \$0.40  | 22 inches | or less | \$0.52  | \$0.65   | \$0.70 |
| 16 inches or less   | .4050         |         | 24 inches | or less | .55     | .65      | .75    |
| 18 inches or less   | .4555         | 55      | 26 inches | or less | .60     | .70      | .80    |
| 20 inches or less   | .4760         | 65      |           |         |         |          |        |

### CROSS RULES AND DASHES

These Rules and Dashes are the ones most commonly used. Other faces and styles cut to order. Cut to suit any width of news column, usually 13 ems. Send WIDTH of column and LENGTH of face.

| <b>C</b> : | nø | 1 ~ | D- | ~ h |  |
|------------|----|-----|----|-----|--|
|            |    |     |    |     |  |

No. 27, face 6 ems, 6c.

No. 39, face 6 ems, 6c.

No. 100, face 6 ems, 6c.

### Parallel Dash

No. 48, face 6 ems, 8c.

### **Double Dashes**

No. 57, face 6 ems, 8c.

No. 58, face 6 ems, 8c.

No. 72, face 6 ems, 8c.

No. 73, face 6 ems. 8c.

### **Wave Dashes**

No. 130, face 6 ems, 6c.

No. 131, face 6 ems, 6c.

No. 133, face 6 ems, 6c.

### Single Cross Rules

No. 27, 4c.

No. 39, 4c.

No. 100, 4c.

### Parallel Cross Rules

No. 48, 6c.

### **Double Cross Rule**

No. 57, 6c.

No. 58, 6c.

No. 72, 6c.

No. 73, 6c.

### **Wave Cross Rules**

No. 130, 5c.

No. 131, 5c.

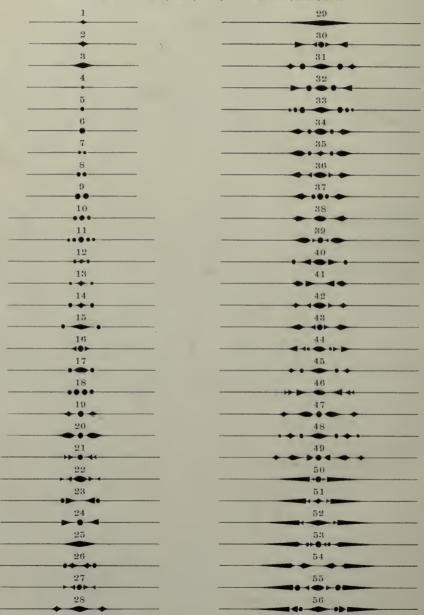
No. 132, 5c.

### **BRASS DASHES**



These Dashes are most commonly used. Other faces and styles will be cut to order. Cut to suit any width of newspaper column, usually 13 ems. Send width of column and length of face.

Price, Nos. 1 to 20, each, 10c.; Nos. 21 to 56, each, 15c.



### MONKEY DASHES

No. 27, face 3 ems, 6c.

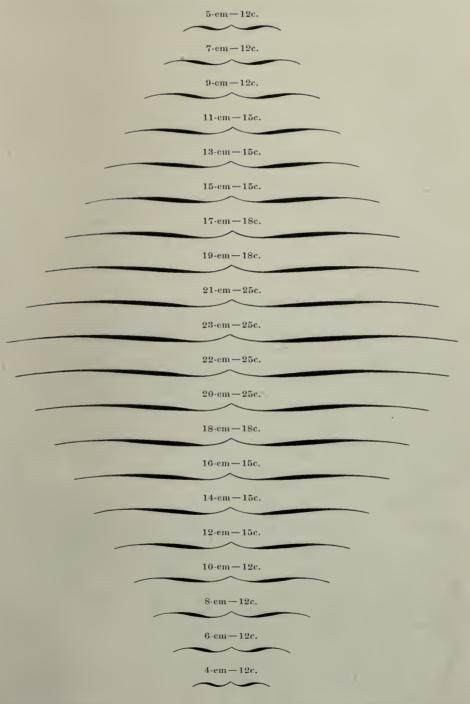
No. 39, face 3 ems, 6c.

No. 100, face 3 ems, 6c.

### **BRASS BRACES**



Made in any length. 4-em to 36-em 12-Point kept in stock.

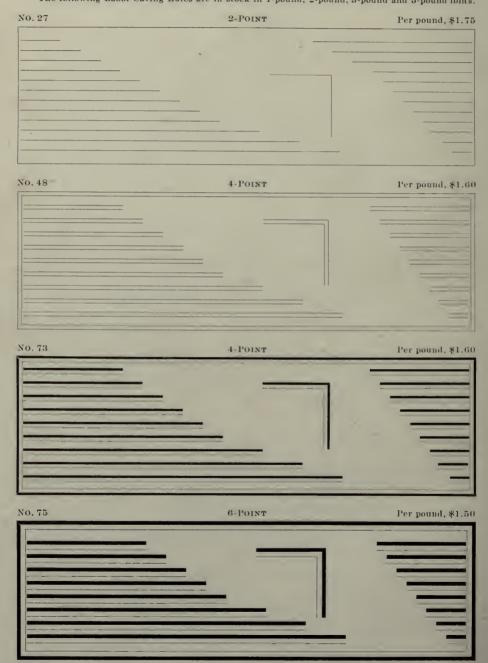


### Labor-Saving Brass Rule



The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs.

The following Labor-Saving Rules are in stock in 1-pound, 2-pound, 3-pound and 5-pound fonts.



Labor-Saving fouts of any other Rules, excepting Nos. 120 to 133, and 302 to 333, cut to order.

### Labor-Saving Brass Rule



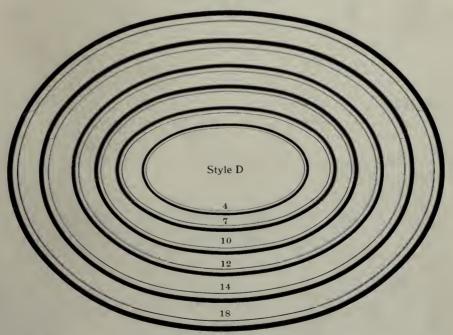
The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs.

The following Labor-Saving Rules are in stock in 1-pound 2-pound, 3-pound and 5-pound fonts.

| No. 111 | 2-Point                                 | Per pound, \$1.75 |
|---------|-----------------------------------------|-------------------|
|         |                                         |                   |
|         |                                         |                   |
|         |                                         |                   |
|         |                                         |                   |
|         |                                         | :                 |
|         | *************************************** |                   |
|         | *************************************** |                   |
|         |                                         |                   |
| No. 113 | 2-Point                                 | Per pound, \$1.75 |
|         |                                         |                   |
|         |                                         |                   |
|         |                                         |                   |
|         |                                         |                   |
|         | *******                                 |                   |
|         |                                         |                   |
|         |                                         |                   |
|         |                                         |                   |

Labor-Saving fonts of any other Rules, excepting Nos. 120 to 133, and 302 to 333, cut to order.

### **Brass Ovals**



Styles A, B, C and D kept in stock. See Circles for style. Other shapes and styles will be made to order.

 Ovals 1 to 4, each.......\$0.80
 Ovals 11 to 12, each......\$1.00
 Ovals 15 to 18, each......\$1.50

 Ovals 5 to 10, each.......
 .90
 Ovals 13 to 14, each.......
 1.25

### Labor-Saving Brass Leaders

### Standard Line

| 12-POINT DOTTED BRASS LEADERS           | Per pound, \$1.40                       |
|-----------------------------------------|-----------------------------------------|
| Labor-saving                            |                                         |
| Brass Leaders                           |                                         |
| Are the best and                        |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         | • • • • • • • • • • • • • • • • • • • • |
| ······································  |                                         |
|                                         | -                                       |
|                                         |                                         |
|                                         |                                         |
| 10-Point Dotted Brass Leaders           | Per pound, \$1.50                       |
|                                         |                                         |
|                                         |                                         |
| 6, 8, 10 and 12-Point                   |                                         |
| Bodies in Stock in                      |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         |                                         |
| 9-Point Dotted Brass Leaders            | Per pound, \$1.50                       |
| Standard Line Leaders line with all our |                                         |
| Romans, Old Styles                      |                                         |
| and Job Faces                           |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         |                                         |
|                                         |                                         |

Special line Labor-Saving Brass Leaders, other than Standard Line, are made to order to match any face made by other foundries. Send new samples of H and m for line,

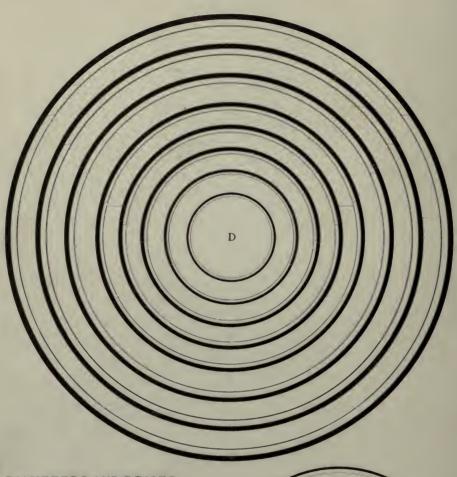
### Labor-Saving Brass Leaders

### Standard Line

| 8-POINT DOTTED BRASS LEADERS |                                         | Per pound, \$1.60 |
|------------------------------|-----------------------------------------|-------------------|
|                              |                                         |                   |
| St                           | andard Line Leaders                     | •••••••••         |
|                              | .line with our Romans,                  |                   |
|                              |                                         |                   |
|                              | Old Styles and Job                      |                   |
| ٠                            | Faces.                                  |                   |
|                              | •••••                                   |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
| 6-POINT DOTTED BRASS LEADERS |                                         | Per pound, \$1.60 |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              | *************************************** |                   |
|                              | . These Standard Line                   |                   |
|                              | Leaders line with                       |                   |
|                              | all our Romans,                         |                   |
|                              | and Job                                 |                   |
|                              | Faces .                                 |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
| 8-POINT HYPHEN BRASS LEADERS |                                         | Per pound, \$1.60 |
|                              |                                         |                   |
|                              |                                         |                   |
|                              | 8, 10 and 12-Point                      |                   |
|                              |                                         |                   |
|                              | Bodies in Stock in 2, 3                 |                   |
|                              | and 5-pound Fonts                       |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |
|                              |                                         |                   |

Special line Labor-Saving Brass Leaders, other than Standard Line, are made to order to match any face made by other foundries. Send new samples of H and m for line.

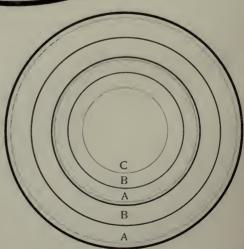
### **BRASS CIRCLES**



### DIAMETERS AND PRICES

Styles A, B, C and D are kept in stock in the following sizes. Other sizes and styles will be furnished to order,

| styles will be furnished to order, |         |
|------------------------------------|---------|
| 3/4-inch                           | \$ 0.40 |
| 7/8-inch                           | ,40     |
| 1 -inch                            |         |
| 1½-inch                            |         |
| 1 4-inch                           | .50     |
| 13/8-inch                          |         |
| 1½-inch                            |         |
| 15/8-inch                          |         |
| 13/4-inch                          |         |
| 1%-inch                            | .75     |
| 2 -inch                            |         |
| 2½-inch                            | .80     |
| 2½-inch                            | 1.00    |
| 2¾-inch                            | 1.00    |
| 3 -inch                            | 1,00    |
| 31/4-inch                          | 1.25    |
| 3¾-inch                            | 1.50    |



The Circles shown above are made from Solid SEAMLESS Hard Brass, and are far more accurate and durable than the ordinary make.

### WHAT THEY SAY OF STANDARD LINE



The following testimonials are unsolicited, and we have therefore, to save space, in many cases omitted extraneous matter. The originals, and many other similar letters, are on file in our office.

LONGMONT, COLO., April 4, 1895. You are on the right track; every foundry in the country will have to come to it.

C. W. BOYNTON.

Lancaster, Pa., July 5, 1895. Your Standard Line idea is something printers should have had years ago.

D. B. LANDIS.

SAVANNAH, TENN., Nov. 7, 1896.
I am delighted with STANDARD LINE and UNIT SET. See order on another sheet.

C. L. HEFNER.

STAUNTON, VA., Dec. 9, 1896.
I am in need of some new type, and STAND-ARD LINE, UNIT SET is the thing to save time and make money.
P. A. ROSS.

READING, Pa., Jan. 5, 1895.

I am glad you have made another step toward perfection. The point system was one; this is even greater.

E. D. WESCOTT.

PUEBLO, COLO., April 20, 1896.
We assure you that when we purchase new supplies it will be STANDARD LINE of Inland manufacture.

RIVERSIDE PTG. CO., per M. D. PENNEBAKER.

BARNESVILLE, O., June 8, 1896.
We like your new series of borders very much, and trust to be able to send you more business, especially in STANDARD LINE type.
HANLON BROS, PAPER CO.

BRADFORD, Pa., July 19, 1895,
I am greatly pleased with your STANDARD
LINE, and the original ornaments and borders
are marvels of beauty. Wishing you success.
J. NEVIN HUBER.

GREENUP, KY., Nov. 7, 1895.

I just want to say that during my experience of fourteen years in the printing business I have never worked with material equal to yours.

BENJ. POWELL.

DENVER, COLO., Mar. 18, 1896.
I like your system, not only as to its lining feature, but the making of figures for old style type all above the line and of the same height.

E. L. WEPF.

St. Albans, Vt., Dec. 5, 1896.

I purchased my entire outfit from you when I could have bought for less closer at hand. I like your type very much, and any inquiries from this section refer to me.

C. W. BUCKLEY.

St. Albans, Vt., Feb. 10, 1897. I am entirely satisfied with my type and know there is a big saving in composition.

C. W. BUCKLEY.

BALTIMORE, MD., Mar. 22, 1895. We are much pleased with your system of lining, and, being more fully in the job line, can perhaps more thoroughly appreciate it than some others.

JOHN S. BRIDGES & CO.

ADRIAN, MICH., Jan. 6, 1897.

I like your STANDARD LINE, having the 8-Point No. 23. STANDARD LINE is great and no mistake; also the UNIT SET, as it saves a great deal of time.

F. W. NICHOLS.

MINNEAPOLIS, MINN., April 20, 1896. We are very much pleased with the type and highly elated that we chose it in preference to the "Oliphant" and "Livermore."

University Press of Minnesota, T. H. Colwell.

PLESSIS, N. Y., Dec. 26, 1896. I admire your STANDARD LINE. I have some of it, bought from Golding & Co., and must say I like it exceedingly well. What a lot of bother it sayes in my work.

U. E. BROWN.

RIDGEWAY, ILL., July 6, 1895.
The bill of type we ordered on the 20th ult. was received in good shape, and to say we are stuck on your material does not express it. Accept thanks for promptness.

CURRY & BLAIR.

PAWTUCKET, R. I., Feb. 28, 1895. Your system of type-making is certainly a great improvement over the common way, and we have no doubt but that the type will pay for itself in the amount of time saved.

H. H. BEVIS.

### WHAT THEY SAY OF STANDARD LINE



CARTERVILLE, ILL., Jan. 6, 1897.
Enclosed find check for \$15.00. Please credit my account for that amount. Also find order for some of your borders, which please ship by express at your earliest convenience. The more I use STANDARD LINE type the better I like it.

C. BUSH.

HARTFORD, CONN., Mar. 8, 1895.
I think your style of making type to line an admirable innovation in the type line. This, together with the point system make two of the greatest boons that I have known in my thirty years' experience in the printing business. I wish you success in your new adventure.

W. H. BARNARD.

MACUNGIE, PA., Aug. 13, 1896.
We feel determined to get some, if not all, of our type eventually of your excellent productions. We have some of them now, and, as you assert, your STANDARD LINE is the best thing out for the practical printer who is working not alone for "glory." I wish you success.

O. P. KNAUSS.

CARUTHERSVILLE, Mo., Sept. 7, 1896.
STANDARD LINE has been in use in the office now for several months, and to say that all concerned are more than pleased is putting it mildly. Better results are obtained with It in both ordinary and color printing, and our printers say they like it better than any they have used. LONGGREAR PTG. & PUB. CO., per DEL LONGGREAR.

NASHVILLE, TENN., Mar. 19, 1896. Our foreman has made a test of the value of your type as compared with other makes and says: "The value of your STANDARD LINE type can only be appreciated by using it." Your scheme is a good one, and will save many dollars in time consumed in cutting leads, cardboard, etc., to force justification. The far-seeing master printer will avail himself of the STANDARD LINE type without hesitation. We hope to favor you with an order very soon. MARSHALL & BRUCE CO.

Carterville, Ill., Nov. 6, 1896. As McKinley has been successful, we feel that there is sure to be a business boom and believe that it is our duty to prepare for what is sure to come. You may rest assured in our purchases the order will call for Standard Line type—we will use no other. Enclosed

find order for series of your Saint John—to our mind the best series for general job work turned out by any foundry this year.

COPELAND & BUSH.

MINNEAPOLIS, MINN., Sept. 30, 1895.

We have had some of your type and shall soon want more. I congratulate you on your splendid improvements and wish for you that substantial support which your enterprise so richly merlts. I am very much interested in the developments you are making to place the system of type where it should have been long ago.

"THE NORTHWESTERN MILLER," per HENRY HAHN, foreman.

MINNEAPOLIS, MINN., Feb. 24, 1896. Your STANDARD LINE type has given us the best of satisfaction. It is all you claim for it. The most difficult composition and complex justification can be done accurately and economically. You are so far ahead in the race for supremacy that it will require the utmost effort on the part of your competitors if they would succeed in closing up the gap. "The Northwestern Miller,"

per HENRY HAHN, foreman.

[P. S.— Since writing this letter Mr. Hahn has gone into business for himself, purchasing his entire outfit from us.]

MINNEAPOLIS, MINN., Nov. 12, 1896. I did not order a line of type from any other foundry. Mr....., the resident manager of ....., was quite exercised to think that I could put in so good an office as I did and get along with only your type. I assured him that I not only could do so, but that I could turn out the very best kind of work with your STANDARD LINE type. It worried him not a little, and I think he had good cause, judging from the expressions of the many printers who have visited the office, many of whom know little of the many advantages of your STANDARD LINE. They are beginning to appreciate it now, and I am confident that it will be to your advantage to have such an office in the city. Mr. Harmon heard of my starting in and we corresponded, with result of the firm of Hahn & Harmon. We are very much pleased with the type and we hope in the future to do considerable business with you. HENRY HAHN.

of HAHN & HARMON.

### WHAT THEY SAY OF STANDARD LINE



WACO, TEX., Sept. 14, 1896.

No practical man can fail to see the advantage of your system. It is a wonderful timesaver, and time is money. I attempted to make a combination line recently from 10 and 12-Point type from another foundry, and had to use cardboard and paper. 'Tis needless to say I have not tried it again. In matters typographic you have the world by the tail and a down-hill pull. GEO. C. MARTIN.

GLENS FALLS, N. Y., Mar. 14, 1895.

One of the most important advantages of your type, and the one which will no doubt make your foundry rank among the first in the land, is the STANDARD LINE. It has often been a matter of wonder to me that this idea of lining was not given more consideration when the point system was introduced. Any job printer who has spent many weary hours cutting cardboard, paper of all weights, etc., with a little swear word here and there, to line type or different sizes and faces with each other, will fully appreciate your innovation, which will relieve him of one of his greatest composing-room troubles.

JOHN CHAMBERS.

DANVILLE, VA., May 7, 1896. I have from time to time been the means of securing patronage for you from my present house, and have been hopeful of sending you at some time a better order than heretofore. I am now able to do so. I expect to make a change, and take an interest in the business of E, R. Waddill, and as the selection of some additional type, etc., to be added to his present plant fell in my choice, I decided on yours, believing your system of lining the best in existence. The order for this will be mailed to you to-night, and I hope you will execute and ship at once. I merely write this to show my appreciation of your efforts in giving the printers of the country something they should appreciate. Wishing you success with the J. B. THORNTON. new system.

DECATUR, ILL., Dec. 8, 1896.

The more we work with STANDARD LINE type the more convinced we are that it is a big improvement over the old style "stuff," Figuratively speaking, we have been kicking ourselves for some time because we did not put in our entire outfit out of your STANDARD LINE. We are so well convinced of its super-

iority that if we were going to buy a new outfit to-morrow we would not have a single face
in the outfit that was not STANDARD LINE.
Whatever additions we make, in fact what we
have made since we really became acquainted
with the merits of your type, we have decided
will be the best type made — STANDARD LINE.
As fast as material is discarded we will put in
your type also. This is not in the least flattery, but actual fact from knowledge gained
by experience.

PENNINGTON BROS.

HARRISBURG, PA., Aug. 15, 1896.

We have now handled the STANDARD LINE type received from you sufficiently to be able to make some conclusions in regard to it. There is unquestionably a desirable economy in justification, so that the same compositor can set more of this type in a day than of the ordinary type. The set of your type bodies would seem to be trifling, and yet our compositors, who work on the new 10-Point by the piece, find they can set more type in a day, and the writer who is somewhat of a crank on accurate justification, has much more satisfaction in passing his fingers along lines down the side of the galley, for it seems almost impossible for a compositor to avoid clean, uniform justification.

J. HORACE McFarland Co., by J. HORACE McFarland.

HYDE PARK, MASS., May 2, 1896. Yur various shipments of type wer duly and promptly reseived. On the same Monday afternoon I put into a Boston type foundry, that is eight miles from my door, an order for sum sorts. At the same time I placed in the Boston post office three letters, two to different firms in New York for special sorts that I wanted and the letter I sent yu. On the folloing Saturday morning I herd from one New York foundry. I thought that was wel. But in the afternoon of the same day the expresman deliverd your pakage. That was better yet. The Boston firm has not yet sent the sorts I wanted, altho they repeatedly promist to cast them in a few days. I hav spent a number of years in the west and can appreciate western rustling.

A. L. LODER.

[Mr. Loder iz a hearti advocate ov speling reform, hwich accounts for the absens of unnesesari letters in hiz communicashun.]

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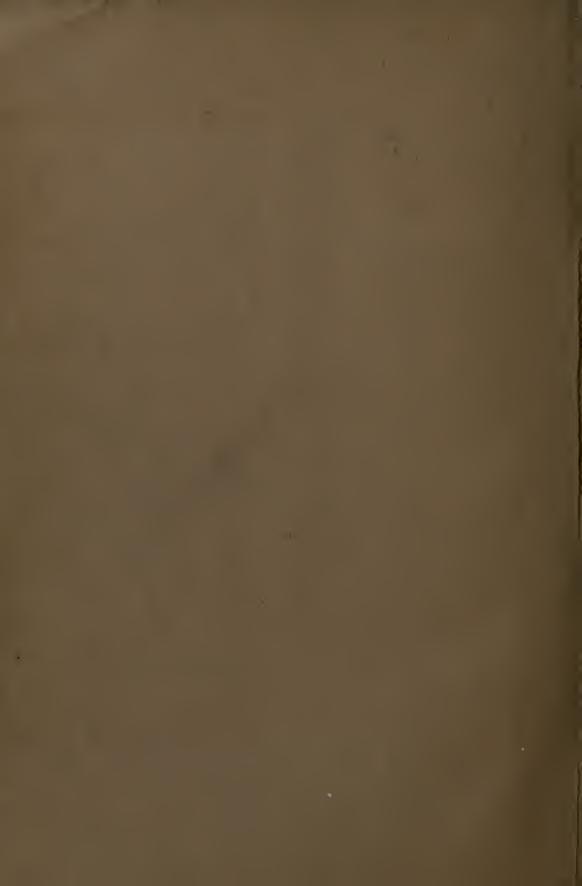


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